

The Toronto World

A Morning Newspaper Published Every Day in the Year.
MAIN OFFICE, 83 YONGE STREET, TORONTO.

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DOESN'T NEED IT.
Premier Whitney NEVER needed a campaign fund other than TRUST IN THE PEOPLE.
Premier Whitney does not need any other campaign fund NOW.

WHY HURRY TO HELP?
Taking into consideration his expressed convictions while in opposition, willing friends of Premier Whitney have some reason to be startled that he should guarantee a William Mackenzie proposition so largely, without making it an issue to the people.
Was the Mackenzie need so urgent, was the Whitney desire to propitiate so ardent, that the legislature could not close without the one merging into the other? Is Col. Hugh Clark's inability to follow his leader indicative of other than a long and firm conviction that in this particular matter his leader does not focus progressive Conservative policy? The World is inclined to think that Col. Clark's attitude is not that of a leader, but is rather dictated by shrewd political sense.

In other days, the dying hours of a legislature saw many things done, or attempted, that properly aroused public indignation and suspicion. And no one was more indignant and suspicious than Mr. Whitney. Is it too much to hope that a string has been tied to the government guarantee, that can pull it back if the public shows its disapproval when the election campaign gets hot?

DUTY OF TORONTO CONSERVATIVES.

When the wise man of old prayed that he might be given neither riches nor poverty he uttered a petition political parties might with advantage adopt, slightly altered, as their daily prayer; for it is to be a hopeless minority be an evil an over large majority is far from desirable. "Tory Toronto" is having experience of this truth just now. If the Toronto constituency were in the doubtful lists instead of being regarded as "safe," the Conservative party would be better served than it seems fated to be as matters stand. In doubtful constituencies that must be fought for, candidates of parts and ability are at a premium, but in seats that "anybody can carry" too often the anybody is a nobody. This would seem to be the rock upon which the banner of Tory Toronto is in danger of being wrecked.

In the north and south Dame Rumor has not yet become busy with names for the new seats, but in the east and west men are being spoken of as more or less likely to be the party choice, and so far not a single man has been named who is above mediocrity; not one that any party would think of nominating in a doubtful constituency where brains and ability would be regarded as essential to success. There are stories, too, of wire-pullings and thimble-rigging for the foisting of these political incompetents upon the conventions or rather upon the party by means of the conventions. From the east there comes a story of a scheme of delegate selecting with the object of hand-picking the delegations, and it is said something of the same kind is being worked in the west. In the latter constituency the executive of one ward association has already put forward a man, and it is said the other ward executive is to name one at its meeting on Tuesday night, and these two names are to be put before a convention composed of delegates selected by these two executives.

Should this be attempted the convention will prove itself spineless and lacking in self-respect if it does not promptly turn both pictures to the wall. If it shall prove to be a carefully and judiciously hand-picked convention, the delegates will, of course, do what they were selected to do. In such a case it will be up to the electors, more particularly the Conservative electors, to properly punish what will have been nothing short of an impudent attempt to force a candidate upon them. Of course the cry will be raised, "Stand by the party, don't let the seat be lost," and candidates not clique selected will be urged not to split the party vote. Such cries and appeals should go unheeded. The Whitney government would not be in danger if the half the seats in Toronto were lost, but the government, the party and the province would all be in danger if the back benches in the legislature were filled with mediocrities, clique-chosen nobodies and semi-somethings.

The redistribution gives Toronto a fairer share of the provincial representation than it has had in the past, and the Conservative voters of Toronto owe it to the Conservative government that has had the courage to do them this measure of justice to use the increased representation to strengthen the ranks of the government's supporters by a reinforcement of men of ability equipped with knowledge of public questions; with men able to give real assistance in the work of legislation. It would be a

poor use of Toronto's increased representation to make it the means of cursing the city and the party with the rule of a clique-manipulated machine. If Conservative candidates, A and B, are to be chosen by conventions good and well, but let these conventions be fairly called and the delegates freely chosen by Conservative electors, not selected by executives or cliques more or less self-appointed.

NEW IMPERIAL CONDITIONS.
That the statesmen of the motherland are alive to the changing circumstances of the empire is the most conspicuous feature of the proposed arbitration treaty between the United Kingdom and the United States. The treaty itself has long been in contemplation, and indeed would have been already in existence but for the action of the United States senate, the majority considering that its terms as originally drawn conflicted with their constitutional rights and privileges. The objection has been obviated by the addition of a clause restraining agreements under the treaty from operative effect until confirmed by an exchange of notes between the governments. This enables each in turn to be submitted to the senate for ratification.

Britain on its side has also introduced a new condition reserving the right before concluding an agreement under the provisions of the treaty to consult any of the imperial states that may be concerned in the matter in dispute. It would not be easy to exaggerate the importance of this departure, which is at once an acceptance by the home government of the new conception of the empire, and a notification to other nations that its internal developments must be taken into account by them. Hitherto there has been a marked tendency on the part of the European and United States Governments to insist upon the older theory which held Great Britain accountable for imposing treaties on the imperial dominions and compelling their fulfillment irrespective of local sentiment.

Quite recently a prominent German newspaper attacking the present British Government for its protectionist affinities declared that if it had sincerely held to the obsolete principles of free trade it would have hastened the settlement of the tariff war between Germany and Canada. "It would," the German critic proceeded, "have persuaded Canada, as well as Australia, New Zealand and British South Africa to abolish their respective differential duties in favor of British products, such differential duties being incompatible with the principles of free trade." This passage, apart from its economic side, is interesting, because of its indifference to the real relationship between the home and other British state governments, and to the new imperial idea. A union of self-governing states under one flag, each in full control of its own affairs, yet acting in co-operation for mutual support and in the common interest and with the added bond of sentiment and sympathy, is new to the world. It will be better known hereafter, for it is pregnant with large possibilities for mankind.

GOOD NEWS FOR THE FARMER AND PULP WOOD GROWER.

The World's Paper Trade Review, 20th March, published in London, England, says:
A royal commission to look into the pulp wood question is being strongly advocated. The Ottawa district pleads for representation, should a commission be appointed, and W. H. Rowley, head of the B. E. Eddy Company, is suggested as a commissioner.

This is good news for the farmers, settlers and cutters; in fact, for the whole of the Ottawa Valley, for Mr. Rowley has given a lot of time and earnest attention in trying to get as much as possible for the sale of Canada's timber and wood, and knows the pulp and paper business from "the tree to the finished sheet."
Additional interest attaches to the appointment of a commission from the fact that a recent Washington dispatch says that H. Riddet, who voices the views of the United States newspapermen in their effort to procure cheaper paper, says that wood pulp and paper will be on the free list before the end of the present session of congress, and that 98 Republican representatives have pledged themselves to him personally to vote for the measure, and that these, combined with the solid Democratic minority, will carry the measure overwhelmingly.

It therefore behooves Canada to have strong, well-informed men to look after her interests in the matter of pulp wood and wood pulp and paper manufacturers, etc., etc.

CHILD KILLED BY TRAIN.

Little Son of a Lindsay Citizen the Victim.

LINDSAY, April 10.—(Special.)—An exceedingly sad fatality occurred here this afternoon about 2 o'clock when Willie, the little two and a half-year-old son of William Baker, employed by the Sylvester Manufacturing Co., was run over and killed by a Grand Trunk double-header.

The little fellow was on Adelaide street crossing nearly a quarter of a mile from his home. He had evidently wandered away and was playing around the track.

The train was running about four miles an hour when the fatality occurred, and the engineers succeeded in stopping the train before one engine ran over him. The front trucks of the first engine had gone over the little lad, but they had completely severed the body. No inquest will be held, as the fatality was clearly accidental.

Will Be No Strike.

CHICAGO, Ill., April 10.—William Penje, president of the Lake Seamen's Union, declared to-day that in his opinion there will be no strike of the members of his organization at the opening of navigation.

ABOUT ADVERTISING—NO. 1.

The Clock That Had No Hands

By Herbert Kaufman.
Newspaper advertising is to business what hands are to a clock. It is a direct and certain means of letting the public know what you are doing.

In these days of intense and vigilant commercial contest a dealer who does not advertise is like a clock that has no hands. He has no way of telling folks what he's at.

He can no more expect a twentieth century success with nineteenth century methods than he can wear the same sized shoes as a man which fitted him in his boyhood.

His father and mother were content with neighborhood shops and bobtail cars. They were the best to be had in their day. They were accustomed to seek the merchant instead of being sought by him. They dealt "around the corner" in one-storey shops which depended upon the immediate friends of the dealer for support. As long as the city was made up of such neighborhood units, each with a full outfit of butchers, bakers, clothiers, jewelers, furniture dealers and shoemakers, it was possible for the proprietors of these little establishments to exist and make a profit.

But as population increased, transit facilities spread, sections became specialized, block after block was entirely devoted to stores, and mile after mile became solely occupied by homes.

The purchaser and the storekeeper grew farther and farther apart. It was necessary for the merchant to find a substitute for his direct personality, which no longer served to draw customers to his door. He had to stretch a bond between the commercial centre and the home centre. Rapid transit eliminated distance but advertising was necessary to inform people where he was located and what he had to sell. It was a natural outgrowth of changed conditions—the beginning of a new era in the trade which no longer relied upon personal acquaintance for success.

The newspaper publisher, hitherto a gossip, a retailer of information, became a first aid to commercial advancement. The shopkeeper, hitherto a petty tradesman, began to grow into the dignity of a merchant.

Something more wonderful than the fabled philosopher's stone came into being, and the beginnings of fortunes which would pass the hundred million mark grew from this new force. Within twenty years it has become as vital to industry as steam to commerce.

Advertising is not a luxury nor a debatable policy. It has proven its case. Its record is traced in the skyline of the city where many towering buildings stand as a lesson of reproach to the men who had the opportunity but not the foresight, and furnish a constant inspiration to the young merchant at the threshold of his career.

Watch Monday's paper.

HOW SALVATION ARMY EMPLOYED CITY'S GRANT

\$11,350 Expended and 609 Families and 7410 "Lonelies" Received the Benefit.

The board of control yesterday received a detailed statement from the Salvation Army, showing the manner in which the civic funds have been used in relieving distress.

Between Jan. 23 and April 4, \$11,350.05 has been expended in this way in the district west of Bathurst-street and east of the Don, which territory was allotted to the Army at the conference of Associated Charities.

It was stated that 609 families received aid, some of them as often as ten times, the commodities supplied being groceries and coal.

The Army expended \$425 in furnishing relief to single men, 7410 of these "lonelies" receiving meals, while, in order to prevent needy persons being dispossessed by landlords, \$493.50 was expended. To enable twenty-four single men to go outside the city to obtain employment, \$166.20 was spent.

The Army distributed 8000 garments at its own expense. The time of five Salvation Army officers was taken up exclusively for ten weeks with the distribution of the city's charity, but no charge for this was made.

The Army expended \$1572.23 of its own funds, and also collected \$1354.48 for the baby fund. In districts not included within the limits prescribed, 315 families were aided.

Parks Commissioner's Duties.
The board of control yesterday discussed the question of the date at which the new park commissioner should take up his duties, but was unable to come to a decision.

Controller Harrison said Mr. Southworth wished to begin on May 1. Controller Hocken thought he "should have a few days to look over the situation and prepare for the cleaning out."

Controller Spence was afraid that if the date were delayed, some of the aldermen would take it as an excuse for referring the matter back.

Controller Spence complained that the civic departments were deserted at the noon hour, save for minor employees, so that citizens who dropped in on business could not get their wants attended to. The civic officials will be asked to exercise more care.

New Industry.
Industries Commissioner Thompson has received from the Sunbeam Incandescent Lamp Company an offer of \$50 a foot for 100 feet of land on Dufferin-street, south of the Toronto Carpet Company. The company offer to erect a building worth \$80,000 and employ 400 hands.

The assessment commissioner values the land at \$75 a foot.

Exeter Carried Bylaws.
EXETER, April 10.—Exeter ratepayers carried two bylaws to-day by good majorities. The Gbb bylaw was to grant a free site to the Gbb Evaporator Company and the Connor bylaw to grant a free site and fix the taxation for ten years to the Connor Machine Company. The vote resulted: For the Gbb bylaw 332, against 82; for the Connor bylaw 338, against 46.

PALL MALL CIGARETTES

Exclusive in Quality.

AT OSGOODE HALL

ANNOUNCEMENTS FOR MONDAY.

Chambers.
Cartwright, master, at 11 a.m.
Divisional Court.
Peremptory list for 11 a.m.:
1. Massey-Harris v. Wilson.
2. Bartlett v. Toronto Railway Co.
3. McKillop v. Pigeon.
4. Plant v. Jones.
5. Phillips v. Wandsworth County.
6. Hayes v. Jackson.
Toronto Non-Jury Sittings.
Peremptory list for 11 a.m.:
1. Olsdell v. Lovell.
2. Anderson v. Garstein.
3. Musko v. W. Co. v. Toronto Con. Co.
4. Macdonell v. Gaskin.
5. Am. Street Lamp Co. v. Ont. Pipe Co.
Delivered the Goods.
R. E. Rogers has begun an action against John McLeod to recover \$236.06 for goods supplied to McLeod at the corner of Queen and Parliament-streets, Toronto.

Refused Application to Wind Up.
The application of Robert John Quigley to Mr. Justice Clute in chambers, to wind up the W. J. Gardiner Company, with assets and liabilities, was refused.

Must Answer the Questions.
Application was made to the court to compel George Burnett of the Town of Durham to answer certain questions in connection with the local option bylaw of the Town of Durham. Judge Clute directed the defendant to attend and answer, but limited the questions to be asked.

Breach of Promise.
Mary A. Couch of Newcastle has instituted proceedings against William G. Penny of the same place for damages for breach of promise.

Money From Home.
When the estate of James McKim of Orangeville, deceased, was partitioned, James A. McKim, who was entitled to share in the estate, was an absentee. The money was therefore paid into court until further order. McKim is now alleged to be in San Francisco. Upon application being made to Judge Clute, an order was granted, allowing the money to be paid out and sent to him.

Issued Money Orders.
An action has been begun by the Dominion Express Company against John Maughan & Son to recover \$1336.13, the amount of certain money orders issued by the defendants.

Preferred Cornwall to Toronto.
Brener Bros., cigar manufacturers, of London, have an action pending against P. A. Barnhart, a former hotel-keeper at Millie Roche, and his wife, for the recovery of \$150 balance on certain goods sold them. Application was made on behalf of the defendants to Master-in-Chambers Cartwright to change the venue from Toronto to Cornwall. His lordship refused the application, and directed that costs should be to the plaintiffs in the cause.

The President Must Answer.
Master-in-Chambers Cartwright has decided that S. S. Sharpe of Uxbridge must attend again for examination for discovery and answer certain questions as to the amount of development work done on a certain mining property. Sharpe, as president of the Cobalt Mining Company, is suing William J. Clute, mayor of New York, and his wife, for the sale of 1,000,000 shares in the company.

Company to Be Wound Up.
The application of Walter H. Prest to wind up the Imperial Cobalt Silver Mining Company was granted by the Hon. Mr. Justice Clute in chambers. The company was incorporated in January, 1907, with a capital stock of \$1,000,000, shares of \$1 each, of which \$1,000,000 have been paid up. Capt. John Tretheway and P. A. Fanning of Toronto are directors. J. P. Langley was appointed interim liquidator.

Lord Chancellor of Cambridge.
CAMBRIDGE, April 10.—John William Strat, Lord Raleigh, was to-day elected Chancellor of Cambridge University in succession to the late Duke of Devonshire.

EATON'S DAILY STORE NEWS

Brighten Up the Home for Easter

EASTER just five shopping days ahead now.
A good idea to buy that Furniture Monday.
Secure that Carpet or those Rugs Monday.
Take time to settle the Curtain question Monday.
Every home needs Floor Stain and Paint, many of them Wall Paper—get it Monday.
Remember the Linens and Cottons Monday.

Something New in Furniture

Cabinet for Phonograph Records
They're beautifully finished in rosewood and oak and are so well designed you can by the aid of the index find the record at a glance. For disk or cylinder records, which are securely held and easily taken in and out. Prices \$10.00 to \$22.00.
—Fourth Floor.



Men's Suits for Easter and Spring

As these few items plainly show, you can't judge an Eaton suit by its price. \$10 here will buy a good solid-worsted suit, cut in the latest style; a few dollars more, the choice imported fabrics. At \$15, the most fashionable shades, pure woolsens, and very best of tailor-work.

For the biggest value that's possible, latest patterns and best styles see these suits.

At \$8.50: Neat pin-checked worsted-finished tweeds; good Italian lining; single-breasted coat; all sizes.
At \$10.00: Mid-grey and dark fancy worsteds; twilled Italian lining; latest single-breasted coat with broad lapels.
At \$13.50: Latest double-breasted spring styles, in imported fancy worsteds.
At \$15.00: Best imported worsteds in the new greys and browns. Very dressy single-breasted coat with hand-padded collar. Best lining.

A Strong, Stylish Tweed Suit for \$4.89

Dark mixed patterns in good domestic tweeds; serviceable lining. Single-breasted coat in correct spring styles. Sizes 36 to 44. Price 4.89
—Main Floor—Queen Street.

THE T. EATON CO. LIMITED 190 YONGE STREET, TORONTO

SEE A CONSPIRACY.

To Oust Postmaster Barfoot at Chatham.

CHATHAM, April 10.—(Special.)—Conspirators here think they see the details of a conspiracy on the part of the local Liberal machine to oust Postmaster Barfoot from his position. The information has leaked out from official circles. The scheme is to secure Mr. Barfoot's resignation and to place a prominent local machine man, who has no practical knowledge of postoffice work, in his place. It is said that the favorite upon whom the machine favours is a prominent business man who has been working the political wires for a great length of time.

This scheme does not meet with the approval of the majority of the Liberals, and is roundly condemned by all citizens who like to see fair play. Another report is to the effect that Mr. Barfoot retires he will be superannuated, and feel their inability to longer cope with the brassy demands of the local Liberal machine. In their desperate efforts to remain in power they are almost willing to sacrifice anything to keep "the boys" together for the coming fight.

Mr. Barfoot is a man who is highly esteemed in this community. He has ever been a most faithful and obliging public servant, and the scheme as exposed to-day will be resented by all lovers of fair-play.

GETTING TOGETHER.

Brantford Moves for Technical Education.

BRANTFORD, April 10.—(Special.)—The local technical situation was put on a definite basis at a special meeting of the public, collegiate and technical school boards this morning, at which Inspector Leake of the education department was present. It was arranged each board would consider an extension scheme, and declare in favor of it by resolution. With their combined support the government will then be approached for a grant which the inspector promises will be made.

There is some local friction among the boards in working out the details, but it will likely be overcome. The collegiate board this afternoon further discussed the plan. Members were of the opinion if the public school board did not wish to enter the scheme the collegiate board might take it up themselves, as a new collegiate building must be erected shortly. If provision were made for a technical school in connection with it the government would be expected to share the expense.

New York.

Round trip only \$12.35, via New York Central; \$10.75 via West Shore R.R. from Suspension Bridge, April 9, 10, 12, 13, 20 and May 1. Full particulars at New York Central Lines Office, 80 Yonge-street. Phone Main 4361. a5 11 27 29

Kellogg's Sanitas TOASTED CORN FLAKES

Try it for breakfast, luncheon or supper, "good at all times."

Be sure you get the genuine.

See that W. K. KELLOGG is on your package.

"Made at LONDON, CANADA."



When Buying Wall Papers

from us you can also select your window shades, sash curtains and other furnishings in our drapery department. The advantage is perfect harmony and the guarantee the best of quality and reasonable cost.

Elliott & Son, LIMITED

79 King Street West, TORONTO

Michie's Teas are Regular in Their Superior Quality and Flavor.

The tea you like is somewhere in our store, and at your price.

The English Breakfast Blends at 50c. lb. are the favorites, but there are plenty of others.

MICHIE & CO., Limited

7 KING ST. WEST
Telephone Main 7591
Private Branch Exchange connecting all departments

Leo Thurman Hanged.
NORFOLK, Va., April 10.—Leo C. Thurman was hanged here to-day for the murder on Feb. 1, 1906, of Walter F. Doleen, his room-mate, whose body he placed in a trunk and then fled, being captured 18 months later at Vancouver, B.C.
Thurman declared that the murder was in self-defence after great provocation.

ESTABLISHED

JOHN C. LADIES FOR E

We have a dies' Ready-made thoroughly well made, put off order long, and can't get them any more. These are the best of their kind and workman to the most perfect range of special values.

SPRING C

Stylish and elegant. Novelty Striped, etc., etc., worth \$15.00 to \$20.00. This special

SMART S

New York light and semi-dark. Browns-Greys, etc.—well tailored buttons—some self-strippings. Regularly \$15.00. N.B.—Ready on request.

POPULAR

The popular the silks of O have a splendid RAJA OR T plain color, a striped Shant, etc., etc., which the leaders are

HANDKERCHIEFS

Gentlemen's Handkerchiefs, inch hem, at

READ 75

Job lot, 75 styles Gentlemen's Handkerchiefs, full sizes—slightly imperfect threads in some—others perfect. Slight defects to \$3.00 dozen. For reasons

LADIES' HANDKERCHIEFS

Ladies' Initial handkerchiefs, in script initials, initial in stock in 1-2 dozen box

SPUN SILK 50 CENTS

Lot of Ladies' bed-crochet neck—no sleeve. All 8

JOHN C. LADIES FOR E

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DE PACHMANN

His Final Recital for Leaving Ours Success-Firms of H

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