T. AND L. COUNCIL HEARTILY INDORSES INDUSTRIAL BYLAW

Unanimously in Favor of Guaranteeing Bonds.

AGREEMENT IS EXPLAINED

Delegates Expect Good Results for Organized Labor and Trades.

At the meeting of the trades and labor council last night the bylaw authorizing the guarantees of the bonds of the Ajax Rubber Company of Can-ada by the city received the unanimous indorsation of the delegates of the various local unions attending. The proposition was thoroughly explained to them by George Miller of the Ajax Company, Controller Shaw and Industrial Commissioner Philip.

Dr. Shaw explained in detail the agreement by which the city is given bonds. The Ajax Company, besides being required to build and equip a plant, capable of turning out 900 tires per day, costing a minimum of \$300,000, is also

costing a minimum of \$300,000, is also to deposit with a trust company a sufficient sum to pay off the bonds when they fall due.

E. Ingles favored the proposition, and declared that as far as he could see the city would lose nothing by giving the guarantee. He said he had gone into the matter minutely and was gone into the matter minutely and wa of the opinion that the men presen should render their hearty approval o the stand taken by the Electrica Workers' Union and the Building Trades Council in their indorsation of the bylaw.

George Miller, the company's representative in London, dwelt briefly upon the labor side of the proposition. He said that the company's employees would practically all be selected from London, only the heads of the various departments being imported, in case men with the necessary experience and knowledge of the scientific departments are not to be found in the city.

"We are required to spend a minimum of \$300,000 on the plant," he said. "before the guarantee can be granted us, but according to figures I have remen with the necessary experience and knowledge of the scientific departments are not to be found in the city many are not to be found in the city many are not to be found in the city many on the plant," he said, "before the guarantee can be granted us, but according to figures I have received the plant will require an expenditure of at least one million dollars before a start can be made."

Industrial Commissioner Philip declared that a similar plant erected in Brockville, with a like capacity, cost \$700,000. "Therefore," he pointed out, "the estimate of the expense of the Ajax Company is most conservative. The advertising connected with the campaign must be approved of by two members of the board of control," he added.

A vote of the ratepayers on the bylav, authorizing that the city guarantee the bonds to the extent of \$450,000, will be taken on July 30.

MOST BEAUTIFUL OF IRIS

FAMILY ON EXHIBITION

AT THE PUBLIC LIBRARY

There is Talk of Starting Iris Kaempfer of the is Talk of Starting Iris Kaempfer of the city many the city of the control of the control of the capacity cost.

MARKET BASEMENT WET

The city hall does not emit news these days in large volumes. These are dog days, in large volumes. These are dog days in large volumes. These are dog days on the plant, "he cause heat has been lacking.

The city hall does not emit news these days in large volumes. These are dog days on the pobably because of the least no robably because of the least on the days in large volumes. These are dog days, or supposed dog days, or supposed dog days, or supposed dog days, or supposed that a similar plant erected in nothing, nothing worth mentoding.

The city hall does not emit news these days in large volumes. These are dog days days of the heat. They are mad probably because from news as a result of the dog days, or supposed the late of the control of the long days.

The city hall does not lends, "The hear and

feri Club in City.

Specimens of Iris Kaempferi, or Japspecimens of Iris Kaempferi, or Japanese Iris, the largest and most beautiful of this family of flowers, are on exhibition at the public library this week, being from the garden of S. F. Wood. In Japan these flowers are grown largely in the irrigated rice fields and attain a breadth of 10 and 12 inches to the bloom in such colors as white, maroon, deep blue and violet with beautiful veining. They come in. Then Business Place.

Then Business Place.

There is a fascination about night life which, when thus revealed upon the screen, will prove a vast attraction to bloom about this time of the year is have finished. In the spring with success. The coller and the beginning of September, in order that they may not before frost, otherwise they are liable to be heaved out in the spring. They can also be plantage well stirred, never allowing. They come in the spring with success. The coller and the polants of the continued rains, had the appear of grave hard. They like plenty of moisture in summer, but this is not a nacessity, as many suppose, and water should not stand over the roots in winter. They can be grown to perfection in the spring summer, but this is not a nacessity, as many suppose, and water should not stand over the roots in winter the life benefit of moisture in summer, but this is not a nacessity, as many suppose, and water should not stand over the roots in winter the proposed that such a club be formed in London, and any who are interested may leave their names at the public work. The proof of the contained and the public may leave their names at the public may leave their names at the public series of the various events well as a fascination about night life which, when thus revealed upon the screen, will prove a vast attraction of the market house basement are not "without control to photoplay patrons. The picture activities and the provention of the contained at 270 Wellington and will select the policy of the province of the public work. This young state of the public work. The province of the public work. The province of the public work. The province

Vest Pocket Autographic Kodak This efficient little instrument can be your inseparable companion.

Store Open Evenings J.H. BACK & CO. 210 DUNDAS STREET.

AT THE MAJESTIC TODAY



The play tells a beautiful story beautifully staged and beautifully acted. The entire cast devoted their best efforts to making this piece stand out as a model photoplay in every detail. During the unfolding of the tale, Miss Young wears several gowns which are the very essence of originality, and will prove of valuable interest to the gentler sex.

Nothing To Do But Die, Is Lament From City Hall Reporter

No News, No Rows, No Anything of Interest To Write About.

MARKET BASEMENT WET AND MUSTY, EVEN WHEN

On Wet Days it More Resembles Pond

leave their names at the public weather the concrete floor is still damp, which points to an inadequate drain-

A Picture Opportunity
can never catch you off your guard if

Beside the dampness a close, musty odor, which is evident in all cellars, is very much in evidence in the market house basement, and must be deket house basement, and must be detrimental to the good quality of butter and other produce which is brought there by farmers.

A ventilator will be installed in the building within a short time, and other improvements made, among them a new tooat of whitewash and a modern pattern of weatherproof doors.

WORD FROM MAJOR MAKINS. STRATFORD, July 18.—Police Magis-J. C. Makins, which indicates that he has crossed to France. Major Makins went overseas as second in command of

NOMINATION BLANK

GOOD FOR 5,000 VOTES

Nominate Yourself or a Friend.

Gentlemen,-I hereby nominate as a candidate in your

Nominated by

NOTE-Only one nomination blank will be accepted for

CUT OUT NEATLY.

The Advertiser's Big Auto-

mobile Prize Contest

GOOD FOR 10 VOTES

ADDRESS

This coupon, when neatly cut out and brought or mailed to the Contest Department of The Advertiser, will count for the person whose name is written thereon.

Address

Address

PRIZE CONTEST DEPARTMENT OF THE ADVERTISER:

Automobile Prize Contest:

any one candidate.

Dundas Street, London.

Photoplay News

Government Inspectors Find Conduct and Surroundings Both Good.

Of more than fifty reports received of more than fifty reports received from Government inspectors on wards of the local Children's Aid Society who are placed in foster homes outside of Middlesex, all without exception. have been highly satisfactory. In each case favorable reports have been sent in cn the conduct and general welfare of the wards and their environment and foster homes. Inspector Joseph Sanday.

Masjistrate Graydon in police flower, day. The court scatthingly arraigned Gaul for his actions after he had been taken back by the military authorfties, and given a clean sheet.

Suddenly.

Esteemed Strathroy Resident Dies Suddenly.

Suddenly.

STRATHROY, July 18.—The death of phose and the prisoner having a made by Thomas E. Coleridge, we pleaded for Gaul, the magistrate imposed the above senience, although he stated that the offence called for a much Emma Lidey was charged with neglecting her children. The case was adjourned fill Saturday.

The case of Charles Constable, charged with neglecting her children while the charged with morphole of the wide weeks.

The case of Charles Constable, was enlarged two weeks.

The case of Charles Constable, charged with scaling goods from Ginsberg's store filled the magistrate is noom to capacity.

MANY ATTEND FUNERAL OF GOSHEN PIONEER

TILLSONBURG, July 18.—The funeral of the late James Turnbull of Goshen was held this afternoon from the residence to the Gosben Cemetry, and was one of the largest-attended fundals in this district in years. More of the largest-attended fundals in this district in years. More of the largest-attended fundals in this district in years. More of the largest-attended fundals in this district in years. More of the largest-attended fundals in this district for many years, and was 53 years of age.

On Friday a cow he had been treating clock, and he look it out to bury was a highly-esteened and respected pioneer in this district for many years, and was 53 years of age.

On Friday a cow he had been treating clock, and he look it out to bury arm, which quickly developed into serious stages. Magistrate Graydon in police court today. The court scathingly arraigned
Gaul for his actions after he had been
taken back by the military authorities,
and given a clean sheet.

On account of the prisoner having a
wife and family to support and taking
into consideration the eloquent plea
made by Thomas E. Coleridge, who
pleaded for Gaul, the magistrate imposed the above sentence, although he
stated that the offence called for a much
heavier penalty.

OPENED THE DAM TO HIT BY LIGHTNING PREVENT DESTRUCTION AS HE WAS TAKING AND FLOODED PARK

stock Caused Thames to Overflow.

of preventing the structure being smashed by the tremendous flow of water resulting from the heavy downpour of rain yesterday, caused the flooding of the whole of Southside Park, one of the principal picnic grounds and pleasure resorts of the city today. A greek running through the park was swellen to such proportions that it overflowed its banks and part of the roadway approach to one of the bridges was swept away by the flood. Recently part of the park was allotted to people of the city for growing potatoes, and these plots are now, for the third time this year, under water, and the amateur gardeners fear that they will not realize any crop. Another effect of the opening of the dam was that a large number of parent green bass, put into the Oxford County fishing preserve some days ago, went out into the creek.

To Act As instructor.

some days ago, went out into the creek.

To Act As Instructor,
Regimental Sergt.-Major A, S. Robins, formerly of the 71st Battalion, who twice attempted without success to reach the front by relinquishing his rank, returned to the city quite unexpectedly today, and, after spending a seven-day leave of absence here, will report to Toronto for duty as an instructor at the Royal Flying Corps School. The sergeant-major, after the 71st was broken up in England, reverted to the rank of private in order to get to the front, and reached the base, but there was rejected as medically unfit and sent back to England, where he was again given his first class warrant rank. A second attempt similarly met with failure, and he was later chosen, with fourteen other non-commissioned and warrant officers for instructional work in Canada in connection with the Royal Flying Corps.

Pte. Coles Wounded.

"At Ellis Island."

Maurice Samuels & Co., a big time vaudeville troupe of six artists, will present a comedy, entitled, "At Ellis Island." at the Patricia Theatre, today, Friday and Saturday.

This act is conceded to be one of the funniest sketches in vaudeville, having been seen on many of the big circuits.

The concentration of the big circuits.

The concentration of the big circuits.

The concentration of the learning from concussion. His father received the official message notifying him of this fact today. Pte. Coles up to the time he enlisted was employed in the composing room of the Sentinel

TO DEFER ERECTION OF COLD STORAGE PLANT AT CHATHAM

Idea Discouraged by Assistant Minister Because of War Conditions.

rows or anything of that sort to get earling headlines for the paper. The reporter walks his feet off, loses patient disposition, and feels the ment against such life. The play will be a thoroughly interesting exposition of a condition that will never be eradicated. There always will be night workers.

RKET BASEMENT WET

ND MUSTY, EVEN WHEN

WEATHER FAIRLY DRY

Net Days it More Resembles Pond Than Business Place.

If which exists under darkness' covers the growing made to accomplish a serious—or tragic—preachment against such life. The play will be a thoroughly interesting exposition of a cold storage plant in the city will be discontinued, as a result of a condition that will never be eradicated. There always will be night workers.

The hero, as a small boy, escapes from an orphanage and, with a determination to enter the printing business, gets work in a small country weekly office. In time he moves on to the city and in later years becomes another sacrifice to the capacious maw of night.

There is a fascination about night life which, when thus revealed upon the screen, will prove a vast attraction to photoplay nations.

CHATHAM, July 18.—There is a possibility that the plan for the erection and cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a result of a cold storage plant in the city will be discontinued, as a

CHATHAM, July 18.—In the county police court today, Robert Watson, leader of a band of gypsies who had squatted in one of the main highways in Chatham Township, was fined. \$8.39, with a warning to leave the county.

REFUGE UNDER TREE Heavy Downpour at Wood- Amherstburg Youth May Lose

Sight of Eye as

Result.

WOODSTOCK, July 18.—The opening of a dam as the only apparent way standing under a tree, where he had of preventing the structure being taken refuge from a storm yesterday

BY PARIS COMPANY

Organization Meeting Held, Officers Elected, Plans Formulated.

PARIS, July 18 .- The organization neeting of the Y.W.C.A. in Paris was held last night in the Y.M.C.A. hi Paris was held last night in the Y.M.C.A. building, there being a representative attendance. J. R. Inksater acted as chairman. The officers elected were: Mrs. Isaac Bonner, president; Mrs. Albert Howell, vice-president; Miss Eva Knill, secretary; and Mrs. C. B. Robinson, treasurer, together with a board of directors. The building and site have been generously donated by the Penman Company, and is being erected on west Broadway near the Methodist Church. The building will be a substantial three-story one of art brick, laid in English and Flemish bond, and is so constructed that as the need arises it can be made to accommodate any number. The cost of the building and site will be \$20,000.

Death of Miss Newstead.

The death took place this afternoon of Eva, the 18-year-old daughter of Mr. and Mrs. Charles Newstead, after a short illness. Besides her parents she leaves three sisters and five brothers. One brother, Pte. Ralph Newstead, wah killed in action at Vimy Ridge on June 8. eld last night in the Y.M.C.A. building.

Turnbull-Murray.

Turnbull-Murray.

The marriage took place this afternoon at the Presbyterian manse of Stella C., daughter of Mr. and Mrs. R. L. Murray, to Reginald H. Turnbull both of Paris, the ceremony peing performed by Rev. J. C. Nicholson.

CANADIAN CASUALTIES

CHATHAM, July 18.—Pte. William Bureleigh, whose family resides at 270 Scotland; \$17698 M. A. Robinson, Wood-Woodship and Wood-Wood-Woodship and Wood-Woodship a

CHATHAM, July 18.—During an electrical storm last night lightning struck the residence of Fred Newkirk, Park avenue, setting fire to the roof. The Chatham fire department had the flames extinguished before much damage had been caused.

GYPSIES FINED.

CHATHAM, July 18.—In the county police court today, Robert Watson, leader of a band of gypsies who had supplied to the result of the property of the prope Sweeting, Australia; 464456 W. I. Lodge, England; 101070 G. C. Fildes, Scotland; 687677 M. Howden, Vernon, B. C.; 687986 J. S. Patrick, Armstrong, B. C.; 79800 W. H. Wingrove, England; of the local Children's Aid Society who are placed in foster homes outside of Middlesex, all without exception have been highly satisfactory. In each case favorable reports have been sent in Children's And Society who been sent in Children's Aid Society who been highly satisfactory. In each case favorable reports have been sent in Children's Aid Society who been sent in Children's Aid Society who have been sent in Children's Aid Society With a warning to leave the county.

GUILTY OF SERIOUS CRIME.

CHATHAM, July 18.—Magistrate Arnold this morning committed for trial Orville Jenkins, a colored youth, who pleaded guilty to a serious charge preferred by a girl under fourteen years for age, Jenkins was arrested a week ago, but was granted bail at \$1,000.

TILLSONBURG MEN

REPORTED WOUNDED

Louge, Engand; 1010/0 G. C. Fildes, Scotland; 687677 M. Howden, Vernon. B. C.; 687986 J. S. Patrick, Armstrong. B. C.; 687986 J. C. Porter, England; 213568 E. Sprague, New Market, Ont.; 419157 of age, Jenkins was arrested a week ago, but was granted bail at \$1,000.

TILLSONBURG MEN

REPORTED WOUNDED

SWALLMANSINGRAM

THE WEATHER

LOOK AHEAD!

Taking Advantage of July Sales

This is the month of stock inventory sales, our half-yearly stocktaking, which is of more significance than ever before, and we recommend careful shoppers that they buy now to fill definitely known future needs. It is undoubted wisdom to do so. We have been on record for more than a year as a house which anticipated steady rises through the past twelve months in all needables. Because of that we are more than logically in a position to supply your needs at reasonable prices. Besides the stocktaking clearings of summer merchandise the tremendous purchases of linens, cottons and sheetings for this month's sale now in progress offers emphatically low prices worthy of widespread attention. This store is in most thorough sympathy with your wish to make each purchase a prudent, money-saving transaction.

FINE QUALITY SHOT TAFFETA SILKS, PLAIN AND STRIPES, REASONABLY PRICED.

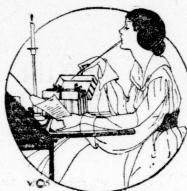
Shot effects are in demand for separate skirts and suits. These are particularly high-grade taffetas, heavy thread weave, recommended for wear, rich dark color combinations for everyday wear, such as navy and black, brown and black, mahogany and black, navy and green, violet and black, beet-root and black; all yard wide. For\$2.00 yard

PEKIN STRIPE SHOT TAFFETA SILKS, \$2.25 YARD. A smart style silk for separate skirts, two pieces in shot effects, green and navy, shot ground with plain half-inch satin stripes one inch apart, also beet-root and green shot ground with plain green satin stripe, 38 inches wide. Special for \$2.25 yard

SKINNER'S TAFFETA SILKS GIVE SATISFACTORY WEAR

Sold only in London by Smallman & Ingram. There's only one grade of Skinner's taffeta silk made, and that one is the best, being composed of pure unadulterated silk and pure vegetable dye, consequently the cost is greater to manufacture this silk, and it costs just a little more for the wearer to buy than the average taffeta. But it pays. The wear is there. Ask those who have worn Skinner's. Made in black and navy only. Yard wide. Price \$2.50 yard

NEW WRITING MATERIALS AT STATIONERY COUNTER



Just new in stock-Liberty Linen Boxed Notepaper and Envelopes, some in the "French and British Flag" and the new in the "French, British and American Flag," best quality linen. Special 45c box CHILDREN'S PARTY CARDS -Ten in each box, assorted picture designs, and envelope

for each card 25c box CHILDREN'S "HOLLAND LINEN" Boxed Notepaper and Envelopes 35c box

assortment of good quality Linen Boxed Notepaper and Envelopes in fancy covered boxes. Special30c box

Overseas Mail Boxed Papeteries in thin bond

paper and mauve-lined envelopes...45c box

OUR SPECIAL.

Chester Lawn Notepaper in one-pound packages, 100 double sheets of good quality linen paper. Special 39c box Chester Lawn Envelopes to match, 75 in box. Special 39c box

Summer

Luncheonettes

At Soda Fountain

Short lunches served

quickly. Sandwiches,

Ginger ale, cake and

ice cream. Special 10c

Choice of 25 Sundaes

for 10c

ICE CREAM TO TAKE

HOME-NOTE OUR

PRICES.

Bricks 25c

You'll appreciate the

quality. The cream is

Our Own Make.

cake, pie, etc.

JULY SALE---COTTONS

1,000 yards superior British Madapollam, manufactured specially for ladies' and children's underwear, beautiful soft finish, full 42 inches wide. Specially priced for

CIRCULAR PILLOW COTTON in three widths, 40, 42 and 44 inches. July sale special 25c yard



Manicuring, Hairdressing and Chiropody

BEST SERVICE, LEAST COST.

The newly-fitted parlors are ideally located on the Fifth Floor, adjoining the ladies' waiting-room, and we are now prepared to give you prompt and efficient service in all

DO YOUR FEET HURT OR PAIN?

A few treatments by our specialist in chiropody will give you ease and comfort. Shampooing, Hairdressing and Electric Treatments for the scalp or face. Keep the scalp clean and healthy and keep

away the wrinkles. Treatments 50c, or six for \$2.50 Appointments may be made by phone,



Afternoon Tea Specials. Sliced Tomatoes and Lettuce with Mayonnaise 15c Lemon Jelly with Whipped Cream . . . 10c

Sussex avenue, Toronto, Ont.; 307636 BRUCE PIONEER MARKS Driver G. F. Groves, England; 527950 Gunner D. D. Runcini, Italy. MOUNTED RIFLES. Died Whilst Prisoner of War-438480

R. Moore, Brownsburg, Que. Wounded-464679 F. Crompton, Eng-Mounted Services.—Died of Wounds.

Mounted Services.—Died of Wounds.

487521 R. H. S. Biddulph, England.
Wounded.—490555 G. E. Burch, Vancouver, B. C.: 476313 S. Hattersley,
Winnipeg, Man.: 708185 J. Carson, 684

No Waste to Grape Nuts FOOD

THE DELICIOUS SOLID MEAT OF WHEAT AND MALTED BARLEY

HIS 91ST BIRTHDAY PORT ELGIN, July 18.—Peter Wilkie elebrated his 91st birthday today, when number of his friends gathered to give him a little surprise.

Mr. Wilkie is a sturdy Scotsman, who avend for some time in Page 7.

Mr. Wilkie is a sturdy Scotsman, who farmed for some time in Bruce Township, but who lives in Port Elgin now. Mr. Wilkie is a great gardener, and may be seen working in his garden any day. He has wonderful strength for his advanced age and reads easily without advanced age and reads easily without and no live in the city police court today. Winnipeg, Man.; 708185 J. Carson, 684
Jones avenue, Toronto; 475978 A. Ogston, Scotland.

Services.—Wounded.—733155 Z. C.
Walsh, Gaspereaux Mountain, N. S.;
805110 Sapper T. McConnell, Port Hope,
Ont.; 77349 Sapper G. W. Burns, Balmoral, N. S.; 487284 Corp. J. Thompson,
Vancouver, B. C.

NO Waste 10

No Waste 10

Waste 10

Winnipeg, Man.; 708185 J. Carson, 684
Jones 10

Jones 10

Jones 10

Jones 20

Jon

RESOURCES COMMITTEE BRANCH IN STRATFORD

STRATFORD, July 18.—At a meet ng held in the city hall tonight fo the purpose of forming a branch of the resources committee in the city of tratford. Stratiord, it was moved by H. W. Strudley seconded by J. Elborn, that the meeting indorse the idea of forming a branch of the resources committee in the city of Stratford. Messrs. H. W. Strudley, Geo McLagan and Hon. Nelson Monteth were chosen for the committee with power to add to the number of seven.

Other speakers were Hon. Nelson Monteith, J. D. Dempsey, H. W. Strud-ley, Mr. Preston, Mr. J. Elborn, Ald Duncan Scott and Mr. T. Leney. All brought out something that would brought out something that would bring a better understanding between the people in the country and the peo-

