

Telephone Main 7841

1898... TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR... 1919

Market Adelaide 6100

Simpson's—Just 2 More Days in the June White Sale—Shop Today

3 Lots Untrimmed Panamas
99c \$1.29 \$1.69

Fine white and maize Toyo Panamas in thirty different seasonable shapes, graded to size and quality, offering three exceptional values for today at 99c, \$1.29 and \$1.69.

Smart Banded Panamas \$2.25.
Beautiful white Toyo Panamas in new large and medium shapes, banded with silk cord ribbon in colors, fancy knitted silk scarfs or tie bands. \$2.50 to \$3.00 values. Only \$2.25.

Chic Little Panamas for Children.
Four becoming shapes in good quality Toyo Panama, they will go like hot cakes. Today at 99c.

Simpson's—Second Floor.

1,500 Pairs Women's Aquatic Bathing Shoes Half Price

No Phone, Mail or C.O.D. Orders on Sale Footwear.

The styles are the latest at fashionable resorts, a fact which makes this sale the attractive event that it is. They are made of specially cured seamless pure gum rubber. Ankle height—light and easy fitting. Trimmed with blue, red and green collar and imitation toecap and bow. Women's sizes 5 to 7. Misses' sizes 11 to 13, at 50c. No phone or mail orders for these.

Women's Goodyear Welt Patent Oxfords \$7.00.
Just arrived! All patent welt lace Oxfords—on long plain toe last—kid lined. Medium weight Goodyear welt sole and leather Spanish heels. Widths B, C and D, \$7.00.

Women's Countess Brown Kid Pumps and Oxfords \$4.00
These are regular stock lines. Three styles to choose from, Havana brown kid plain pumps and lace oxfords. Narrow toe last—flexible McKay sewn soles, Cuban or Spanish heels. Widths, A to D. Sizes 2-1-2 to 7, today \$4.00.

Women's \$8.00 Grey Kid Oxfords at \$6.95.
Style 829, Medium shade—long plain Plaza last. Light weight McKay sewn soles—leather edge. Wood covered heels. Sizes 2-1-2 to 7. Today, \$6.95.

Children's Barefoot Sandals 99c.
250 pairs, white canvas sandals and ankle strap slippers. Full fitting last—spring and low heels. Sizes 5 to 10-1-2. Today, 99c.

Women! Poplin Dresses \$15

A special purchase of charming new summer styles finished with georgette sleeves and beautifully embroidered, excellent quality poplin.

No exchanges, no refunds, no C.O.D.'s on these dresses. Today, 5:30 a.m., \$15.00.

Women's Repp Skirts \$1.95.
Smart styles tailored from good quality white repp, with novelty pockets and belts and button trimming. No exchanges, no refunds, no C.O.D.'s on these skirts. Today, special, \$1.95.

Girls' Wash Frocks 98c.
Printed gingham in pretty plaids and cunning styles, plain chambrays in pink, blue or tan.

Charming White Frocks for Women and Misses

WHITE EMBROIDERED VOILES, wonderfully popular again this season, dainty tuckings, fine laces, soft folds and broad girdles adding daintiness to the many styles. Priced \$22.50 and \$25.00.

Sherwin-Williams PAINTS

"The Standard of Quality"—Scientifically prepared from pure lead, zinc and oils—outdied for their covering capacity—durability and permanency.

Toilet Goods

Non-slip, for excessive perspiration, 88c.

Korakonia, 37c.
Mum, 37c.
Amolin, 37c.
Charm, 37c.
Apolid Eau de Quinine, beautifully scented and of real value as a hair dressing. Regularly \$1.04. Special, 75c.

Hand Mirrors 79c

144 Ebony Finished Hand Mirrors, different sizes. Regularly \$1.00, \$1.25, \$1.50. Special 79c.

NEW Wall Papers 15c Roll

Cut-out Borders, 5c Yard.

For bedrooms, sitting-rooms, halls, etc. Large range of styles and colorings, including new conventional and floral designs.

Youths' Khaki Overalls \$1.25
On Sale 8.30 This Morning

400 pairs, strongly made in the regulation bib style from a very serviceable khaki duck, in sizes 28 to 31. On sale 8.30 this morning at \$1.25.

Light Weight Tweed Suits \$20.00, for Men and Young Men.

3-piece models developed in smart tweeds. Attractive grey and brown mixture effects—single-breasted, 2 and 3-button, soft roll, semi-fitted sacques. Medium height vests—trousers finished with belt loops, 5 pockets, cuff or plain bottom. Sizes 36 to 44, \$20.00.

Wash Vests for Men, \$1.95.

A clearaway of odd sizes and broken lines which have become slightly counter soiled. Regularly \$2.75, \$3.00 and \$3.50 values. Today, to clear at \$1.95.

Misses! Suits Half Price

They Are Cloth and Silk Suits. Regularly Priced at \$30.00 to \$175.00. \$15.00 to \$87.50

The most outstanding suit sale of the season—offering for exactly half the original prices, styles that will meet every demand—from the striking, distinctive tailors to exclusive New York models of exquisite individuality.

WOMEN'S \$25.00 to \$40.00 Capes \$18.50

Remarkable Opportunity for Today.

Dozens of styles to choose from in serge or Delhi cloth—navy, black or sand. Coat front, bonny pockets, and belt, many beautifully braided trimmings. Some silk lined. No exchanges, no refunds, no C.O.D.'s on these capes—\$18.50.

Women's Silk Suits, Special \$25.00.

100 silk suits in high-class taffetas, silk poplins and rajah silks. Stunning styles, including tricotette collars and waistcoats, novel tuckings and panels, button trimming. Leading shades. No exchanges, no refunds, no C.O.D.'s on these suits. Marvelous value, today at \$25.00.

OVERALLS \$1.29 For Little Fellows.

Sizes 2-1-2 to 8 Years.

They are made in blue chambray, blue and white and pale blue striped drill khaki and black drill khaki percale. Palm Beach collars and fancy materials.

Wash Goods

Specials for Today.

Thousands of yards, of lovely up-to-the-minute summer fabrics at prices that mean substantial savings. Shop at 8.30 a.m. for choice of weave, design and color.

Kiddies' Overall Rompers 59c.

Khaki with red trimming, blue and white stripe with red trimming, navy and white stripe with blue trimming. Knee length. Made with one pocket—bib front and back with shoulder straps. Sizes 2 to 8 years. Today, special, 59c.

Women's 75c Stockings 39c

3 Pairs for \$1.10.

Get a whole summer's supply at this price. White only. Fine quality cotton thread. Spliced heel, toe and sole. Embroidered clock on ankle. Sizes 8 1/2 to 10. Regularly 75c. Wonderful value today, 3 pairs \$1.10, pair 39c.

Men's Cotton Socks 15c.

1,260 pairs, black, grey, white, navy and mauve. Sizes 9 1/2 to 11. Extra special, today, 15c.

The Robert SIMPSON Company Limited

The last two days remaining in the sale will be crowded with worth-while savings in wanted white-wear and underwear for summertime needs.

To pick out all the items of interest and print them all here would be quite a task, so the following have been chosen at random to give you an idea of the values which you will find in this great event today.

\$2.25 to \$3.50 Corsets \$1.69.

Consisting of broken lines, counter soiled, and a few samples of such popular makes as "C. E. & L. Spirite," "D. and A.," and "Warner's." Made of fine coutil, with medium or low bust. Some have elastic inserts at back. Sizes 18 to 36 in the lot. June White Sale, today, special, \$1.69.

Women's Summer Vests 65c.

Made of fine quality ribbed cotton, with low neck, no sleeves or short sleeves. Finished with lace yokes or tubular trimming. Today, 65c.

Women's Drawers 65c.

Lace trimmed, in wide umbrellas or right knee style. Sizes 24 to 44. June White Sale, today, 65c.

Bungalow Aprons at 85c.

Made of good wearing print, in pretty striped effects. All edges neatly bound. Finished with belt and pockets. Good value. June White Sale, today, 85c.

Women's Drawers 48c.

Wide umbrella style, made of fine white cotton, trimmed with lace or embroidery. Some have frill of self daintily pin-tucked. June White Sale, today, 48c.

Corset Covers at 59c.

Smart, neat-fitting Women's Corset Covers, of fine white cotton, with pretty yokes of Swiss embroidery or lace. Today, 59c.

Women's \$1.75 Nightgowns \$1.18.

Made of white cotton, in slip-over style, with square neck and short kimono sleeves. Trimmed with embroidery, lace and ribbons. Today, \$1.18.

Women's Neckwear at Less Than Half Price Today

\$1.50 and \$1.75 Georgette Crepe Collars 73c.

Prettily tucked and finished with wide hemstitched borders. Square back styles. Regularly \$1.50 and \$1.75. June White Sale, today, each 73c.

Embroideries in the June White Sale—3 Specials

Swiss and Cambria Embroidery 12 1/2c.

EDDINGS, 3 to 4 inches wide. Neat floral patterns. Special for the June White Sale, today, yard, 12 1/2c.

Cambric Camisole Embroideries 43c.

Dainty, small designs. 17 inches wide. Special, June White Sale, today, yard, 43c.

Fine Swiss Flouncings \$1.47 Yard.

For baby dresses. Dainty eyelet pattern. 27 inch. Special, June White Sale, today, yard, \$1.47.

Towelings in the June White Sale

Bordered Jute Crash Toweling 19c Yard.

Extra strong, serviceable quality, for roller or dish towels. 17 inches wide. 1,500 yards. June White Sale, today, yard, 19c.

Shop in Simpson's Market Today

FRESH AND CURED FISH.

1,000 lbs. Fresh-caught Whitefish, choice dressed fish. Special today, per lb. 14c.

2,000 sections pure Clover Honey. Regularly 40c. While they last, each 33c.

RECIPES.

600 pails St. Williams' Raspberry and Red Currant Jam, No. 4 size pail, 25c.

HARRY LAUDER RECORDS

(New Hit Harry Lauder)

Harry Lauder's clear, hearty and powerful voice is extremely pleasing on the verandah or outdoor. His records will amuse and entertain the summer guests.

Wash Silk Waists at \$2.25

A special purchase enables us to offer you these waists of fine quality wash silk at a price much below regular.

Good Lingerie Waists Clearing at \$1.95.

Fine, sheer voiles, in large variety of very pretty designs. Finished with dainty laces, embroideries and pin tucks, choice of collarless round necks, large or small collars. Sizes 34 to 44 in the lot. Values \$2.50 and \$2.75. Today, \$1.95.

Save a Dollar on Nurses' White Uniforms \$2.50

Practical styles in serviceable white Indian Head. Comfortable white cotton, pockets in vestible bodice and on skirt. Long sleeves. Sizes 34 to 44. Extra value today, \$2.50.

Children's Summer Hats 95c

Made over stiff shape, from fine colored braid, shady, turn-down brim trimmed with silk ribbon band, rosette and posy of French flowers. Sizes 20 to 22. Regularly \$1.50. Today, 95c.

Children's \$1.85 Slips \$1.19.

Of fine nainsook with yoke of insertion, fine embroidery and lace, lace edged flounce. Sizes 6 to 12 years. Regularly \$1.85. Today, \$1.19.

Balbriggan Underwear 75c.

Natural shade, made from fine two-thread yarn, shirts and drawers to match. Long sleeves and ankle length. Sizes 34 to 44. Today, 75c.

50c Cotton Jerseys 33c.

Full-over style in white, navy and red, navy, short sleeves. Sizes 22 to 32. Today, 33c.

\$1.50 Bathing Suits 79c.

Bathing suits, in plain navy cotton, 2-piece style, Pen-Angle brand, a special purchase from the manufacturers. Sizes 34, 36, 40 and 42 only. Today, 79c.

M-E-N

HARRY LAUDER RECORDS

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