# SIMPSON'S FRIDAY BARGAINS

## Infants' and Children's Wear

HALF PRICE SALE. Regular Prices, 50c to \$5.00-Today's Prices, 25c to \$2.49. No C.O.D. Orders, No Refunds, No

Exchanges. Samples, show pieces and slightly counter-soiled garments; 800 pieces in all, affording wonderful choice of pretty

styles and materials. Robes, dresses, underskirts, nightgowns, drawers, princess slips, hats and bonnets. Sizes from infants to 14 years in the lot. Regularly 50c to \$5.00. To-

## Rush Bargains in Women's Spencers 39c

Closely woven of white wool and cotton mixture. V-neck, without sleeves. Pearl button fastenings and shell stitched edges. Sizes 34 to 38 bust. Only one to each customer. No phone orders. Extra special value, today, 39c.

# Kimonos

FIGURED FLANNELETTE STYLES,

\$1.95. Regularly \$2.95 and \$3.95.

Soft, cosy gowns, made in three smart designs, from light and dark floral and figured flannelettes. A limited number only in sizes 36 to

44, which will be snapped up at today's bargain prices, \$1.95. WOMEN'S PADDED SILK VESTS. WITH LONG SLEEVES.

The \$2.75 Kind, on Sale at \$1.75. Utility and comfort for in or out of doors, are to be found in these rich, bright, padded silk vests. The long sleeves are an important feature. Colors white, navy, Copenhagen, wisteria and black. Sizes 34 to 44 in the lot. Each offered at a saving of one dollar to you. Today, \$1.75 ..

# Stockings

59c Cashmere Hose, 39c-Women's ings, in winter weight. Sizes 8 1/2 to 10. Regularly 59c. Friday bargain, 39c.

Lisle Thread Hose, 12 1/2 c-Black and white. Seconds of 25c quality, in wom-en's plain and mercerized lisle. Sheer or heavy weights. All sizes. Friday

## Gloves

69c Silk Gloves, 39c-Women's black pure silk gloves, perfectly finished. Sizes 5 1/2 to 6 1/2. Regularly 69c. Friday

Mén's 75c Gloves, 39c—Dark grey and dark heather shades, in plain brushed finish, with close-fitting wrist. All sizes. Regularly 75c. Friday bargain, 39c.

\$1.10 Gloves, 69c-Women's washable real chamois leather and glace lamb gloves, in white and black, glace; all sizes. Natural and white, broken sizes. Regularly \$1.10. Today, 69c.

# Art Needlework

4-ply Grey Wool, of lovely quality, for socks and scarfs. Pound, \$3.50. Stamped Dresser Scarfs, size 18 x 50 inches. Embroidered edges. Today,

Tray Cloths, stamped for solid and eyelet work. Size 18 x 27 inches. Today, each, 59c.

# Small Leather Goods Dept.

Black Leatherette Shopping Bags for 59c-200 only, Shopping Bags, black leatherette, 10-inch frame, seal grain finish, neatly lined, fitted with change Regular \$1.00 value. Today,

# Jewelry

\$6.00 10k. Necklaces, \$3.00 Several floral and scroll designs set with pearls and various colored stones. Regularly \$6.00. Today, \$3.00.

10k. and 14k. Brooches, set with pearls, amethysts, camoes and other stones, including engraved bar pins. Regularly \$3.00 to \$10.00. Today, half

9k. Band Bracelets, with safety chains, hand engraved. Regularly \$8.00. Today, \$3.95.

#### Rugs

SCOTCH VELVET RUGS AT \$37.50. You save exactly \$10.00 seamless rugs short and close pile good Oriental patterns-hard wearing quality. Sizes 9.0 x 12.0. Regularly \$47.50. Today, \$37.50.

Rag Rugs at \$9.50-You save exactly \$6.00-dainty bedroom rugs in plain shades of grey, green, tan and rose, with fancy chintz borders. Size 6.0 x 9.0. Regularly \$15.50. Today,

Axminster Rugs, \$22.95-You save exactly \$4.00. One-piece imported Axminster rugs, medallion and Oriental designs. Thick and heavy pile. Size 6.0 x 9.0. Regularly \$26.95. Today,

Floor Oilcloth at 57c Square Yard

-200 rolls of heavy grade felt base oilcloth, in wood, block and tile designs. Well seasoned and durable. Friday special, square yard, 57c. Stair Carpets at 69c Square Yard Reversible stair carpets in shades of fawn and brown. Good wearing quality. 22 inches wide. Friday special, square yard, 69c.

Simpson's-Fourth Floor.

## Furniture

Living-room Chairs and Rockers. fumed finish, panel backs, spring seats, upholstered in tapestry. Special, \$5.15.

Parlor Suite, mahogany finish, consisting of settee, arm chair and rocker. Panel backs and shaped top rails. Spring seats upholstered in mixed silks. Regularly \$39.25. Today, \$29.00.

Parlor Suites, mahogany finish, panel backs, shaped top rails and arms. Deep spring seats covered in silks and tapes try. Regularly \$31.00. Today, \$25.00.

Buffet, solid quarter-cut oak, fumed and golden finish, big cupboard and good drawer space. Shaped top, fitted with bevel plate mirror. Regularly \$36.00. Today, \$25.35.

Buffet, quartered oak, massive Colonial design with heavy plank top. Shaped front, with cutlery, linen and doily drawer. Bevel plate mirror. Golden finish. Regularly \$40.00. To-

Diners, quartered oak, panel backs and shaped top rails. Full slip seats upholstered in leather, \$28.00. Extension Tables of solid oak, pedes-

tending to 6 feet, \$13.50. Simpson's-Fifth Floor

#### Note Paper Belfast Linen Notepaper-Package

containing 100 sheets, 23c. Envelopes, 25 in packet, 7c. Crystal Wove Letter Pads, with smooth surface (ruled), size 8 x 10,

at 19c. Note size, 5 x 8 1/2. 9c. Phone Main 7841.

# Wall Papers

1,000 ROLLS VARNISHED TILE PAPERS, RUSH PRICE 16c ROLL. (Limit of 50 rolls to a customer.)

Brown tile pattern, blue and brown block design-good quality varnished finish, for bathrooms, kitchens and

15c Bedroom Wall Papers, 10c-Cut-Out Borders, 4c Yard-Pretty floral stripe patterns in pink and blue on light background. Regularly 15c. Friday bargain, single roll, 10c.

New Shadow Wall Paper, Regularly 75c, Friday Bargain 25c For livingrooms, halls and libraries-Japanese design in artistic colorings of rose, blue, brown and grey.

New Tapestry Wall Papers, 40c to 60c Value, Today 33c-Scenic and foliage treatments in up-to-date colorings of grey, blue, tan and mixed shades. Simpson's-Sixth Floor.

#### Paints DUPLEX VARNISH STAIN.

75c Value, Today, Quart 40c. Light Oak

Dark Oak Stains and varnishes at one operation, for floors and interior woodwork.

Majestic Gloss White Enamel, for inside or outside use. Today, per pint, Rubberset Brushes, 2 inches wide.

Selected black bristles, securely bound. Today, 37c. Gold Paint Outfit-bottle of gold powder, mixing liquid, tray and brush. Complete outfit. Friday bargain, 11c.

Creosote Shingle Stain, all colors. Gallon, \$1.12. B. B. Floor Wax, 1-lb. tin. Today,

English Ground Glue. Pkg., 35c. Stickfast Powder Paste, 1-lb. pack-

Yours for Victory Loan 1918 - Simpson's

## Dress Goods

Short Lengths Broadcloths, \$3.44 Yard—Lengths from 1½ to 4½ yards. Regularly up to \$6.50. Colors suitable for misses' and ladies' skirts, coats, dresses, etc. Not every color, but all good shades. Today all one price, per yard, \$3.44.

\$1.69 Silk Warp Poplin, \$1.29 Yard—Includes all our best colors from regular stock, also black. Today, per yard, \$1.29.

Shepherd Checks, 49c Yard-Phone orders taken. All sizes of checks. Guaranteed to wear and launder; 40 inches wide. Regularly 69c yard. Today, yard, 49c. Black Silk Seal, Special \$6.50 Yard—Fast deep rich black, spotproof—for coat trimmings, stoles and muffs. 48 inches wide. Today, special, per yard,

Colored and Crushed Plush, \$10 Yard—Mole, beaver, taupe, also silk seal, in seal brown, mole, taupe, beaver and black. For stoles, muffs, coat trimmings and coats. 48 in. wide. Today, yard, \$10.00.

## Silks and Velvets

Black Silk Taffetas and Satin Paillettes-500 yards of \$2.24 qualities, on sale today, yard, at \$1.88.

Colored Duchesse Satins, Satin Mes-salines and Paillettes, and a fine range of highly-finished satins, for fur linings. 36 inches wide. Regularly \$2.00 to \$2.24. Today, per yard, \$1.88. 36-inch Habutai Silks, in colors.

Regularly 85c. Today, yard, 69c. 36-inch Ivory Pongee Silk, in extra weighty, good washing quality. Regularly \$2.00. Today, yard, \$1.69. CORD VELVETS CONSIDERABLY

On Account of the Backward Season. 27-inch Wide Wale Cord Velvets, in navy blues, greens, wine, copen and black. Regularly \$1.00. Today, yard,

REDUCED.

27-inch Terry Cord Velvets Specially suitable for children's wear. limited quantity of the most fashionable shades, such as grey, brown, sand, ivory, peacock, sapphire and castor. \$1.25 qualities offered today at, yard,

Lister's Black Silk Plush-Our \$5.00 quality, on sale for one day only, to-day, at, yard, \$3.95. "Tootal's" Black Silk Cord Velvet-For suits. Hand-cut-deep, imperial dye. 27 inches wide. Regularly \$2.00

#### Wash Goods Fine White Mercerized Poplins-30

inches wide. Half of today's market price. Today at, yard, 49c. White Crepe Voiles-40 in. wide. Friday bargain, yard, 50c. Gingham Zephyrs—30 in. wide. Regularly 65c. Today, yard, 49c.

Crum's Standard Prints—White, with small design. 32 inches wide. Only 10 yards to a customer. Regularly 50c. Friday bargain, yard, 25c. White Scotch Lingerie Crepes-40 inches wide. Regularly 50c. Friday bargain, yard, 25c.

Striped Voiles, 36 and 40 inches wide. More than 40 designs. Cannot be duplicated under 39c. Today, yard,

# Women's Fine Neckwear

Colored Collar and Cuff Sets-Of re versible satin, in flesh and blue. Rolling shape, with tuxedo front. Regularly \$1.50. Friday bargain, 75c. Net Fichus—In plain and fancy nets. \$1.00 and \$1.50 values. Friday

bargain, each, 75c. Lace Collar and Cuff Sets-For children's coats or dresses, in cream only. Small, round shape. Friday bargain,

Black Net Bandings-Embroidered in colors. 2 in. and 21/2 in. wide. Regularly 58c. Friday bargain, per yard,

# Draperies

500 Window Shades, 65c Each— Opaque cloth in either white or cream strong spring rollers, complete with brackets, ring pulls and nails. Standard size, 37 inches wide and 70 inches long. Friday bargain, each, 65c.

Couch Covers, \$1.98 Each-Limited quantity only-reversible tapestry. showing brightly colored striped designs in mixed shades of red, green and yellow. Friday bargain, \$1.98. Clean-Up of Lace Curtains, 88c Pair

-About 100 pairs in all, including 2 and 3-pair lots-balance of quick sellers. Nottingham made curtains white only. 2 ½ yards long and 36 to 42 inches wide. Friday bargain, pair,

Simpson's-Fourth Floor.

# **Electric Fixtures**

Including shades, but no bulbs. Friday bargain, \$11.45.

(Installed free in city-fees extra.) Ceiling Bands, about 6 inches diameter, to take shades of 21/4-inch fitters and ball shades of 31/4inch fitters. White, enamel, nickel, old gold, bronze. Shades are plain, but suitable for halls, baths, kitchen, pantry, etc. Regularly \$1:60 to \$2.25. Friday bargain, 95c.

Sockets are included—not installed at this price.

25 and 40 Watt Tungsten Bulbs. Each, 35c. 50 Watt Tungsten Bulbs. Each

Tubular Flashlights, black with nickel trimmings, 6½ inches longcomplete with best quality "Reliable" batteries. Each 88c. Simpson's-Sixth Floor.

# **Toilet Goods**

Ivory Soap (large cake), 2 for 23c. Palmolive Soap, 3 for 27c. Castile Soap, 11/2-lb. bar, 2 for 59c. Castile Soap, in cakes, 5c; special, 12

Toilet Soaps (3 in box), regularly 45c; special, 39c. English Toilet Soap, regularly 10c; special, 3 for 19c.

Pumice Hand Cleaner, regularly 15c; special, 2 for 19c. Wheen's Carbolic Soap, regularly 12 1/2 c; special, 2 for 19c. Wheen's Large Round Bath Soap, regularly 25c; special, 2 for 39c. Lifebuoy Soap, regular 7c; special,

Shaving Sticks, regular 25c; special. Liquid Green Soap Shampoo, regular

52c; special, 39c. Djer-Kiss Toilet Soap, cake, 50c. Roger & Gallet's Assorted Soaps,

Woodbury's Facial Soap, 26c. Mozart Toilet Water (assorted), regular 78c; special, 69c.

Bulk Perfume, regular 52c; special, Sachet Powder, regular 78c; special. 49c.

Pot Pourri (fragrant and lasting), regular 52c; special, 39c. Toilet Waters, regular 78c; special, Talcum Powder, regular 16c; special, Talcum, 1-lb., regular 16c; special,

# Ebony and Ivory Goods

Ebony-finish Hair Brush, regular 50c; special, 39c. Ebony-finish Combs, regular 35c; special, 28c.

Ebony Nail Brushes, regular 50c; special, 37c. Genuine Ebony Hair Brush, regular \$1.50; special, \$1.29. Ebony-finish Hand Mirror, regular \$1.50; special, \$1.09. Ebony-finish Military Brush, regular 59c; special, 41c.

Grained Ivory Hand Mirrors, seconds, regular to \$6.00; special, \$1.99. Grained Ivory Hair Brushes (100 in the lot), regular \$3.00 to \$7.00; special, \$2.00 to \$4.67. 1,000 boxes Pivers' Face Powder.

Azurea, Le Trefle, Saffranor, Florayine, regular, \$1.56; special, \$1.49.
720 ozs. Djer-Kiss Perfume, regular \$1.82; special, \$1.69.

#### Soldiers' Comforts Chamois Vests, \$3.75, \$4.50, \$5.75. Chamois Belts, \$1.50.

Air Pillows, \$2.00, \$2.50. War Tax Included.

# Ribbons

35c Moire Ribbons, 29c Yard-50 pieces Taffeta Molre Ribbons, all silk, 4 inches wide. Shades old rose, sky, pink, saxe. Regular price 35c yard. Today, yard, 29c.

# Umbrellas

100 Dozen Men's and Women's Umbrellas-black taffeta coverssilk cased-ebony handles-sterling silver mounts-ladies' have silk cordaliers. Friday bargain, each, \$2.95.

#### Laces

75% Less Than Regular Prices-12,500 Dozen Yards Wash Laces-Val., Torchon and Cluny Insertions and Edgings. Per dozen yards, 15c and 24c. Per yard, 2c, 3c, 4c, 5c and 10c. Just the styles for home

# The Basement

## China

Cups and Saucers for 15c-500 dozen good quality English Clover Leaf and Gold Line Cups and Saucers. Friday bargain, cup and saucer, 15c.

Cups and Saucers for 10c-No phone order. Limit one dozen to each customer. Thin white English ware-wide shape (seconds). Friday bargain, cup and saucer for 10c.

#### Glassware

Covered Glass Butter Dishes, each 23c. White Rimmed English Pudding

Bowls, 'phone your order. ½ pint size, today, each 11c. 1 pint size, today, each 14c. 1½ pint size, today, each 17c. 2 pint size, today, each 23c.

3 pint size, today, each 29c. 300 No. 5 Covered Stoneware Preserving Crocks, regularly \$1.29, each 89c. 1,000 Dozen Thin White English

Odd Cups Only, today special, each 7c. 97-piece English Dinner Set. \$10.95—Prettily decorated English Dinner Sets of 97 pieces. Excellent quality thin hard English ware, 15 only, for quick selling. Today, the

set, \$10.95. "Alsace" Dinner Sets, \$24.95— Beautiful quality thin Wedgwood & Co. English ware. With a very dainty pink rosebud festoon border decoration, gold line on handles and edges; kermis or wide shape cups. An open stock pattern. 97 pieces. Today, \$24.95.

# Hardware

Phone Main 7841. Coal Scuttles, 17-inch size, open pattern, substantial, black japanned steel. Today, 75c. Ash Sifters, black sheet steel,

with long handle. Today, 25c.
The Daisy Dustless Ash Sifter, made of galvanized iron, dustless in operation. Today, \$1.49. Galvanized Wash Boilers, rust-

proof, flat bottom, No. 9 size. Today, \$1.35. "Supreme" Polish Mops, a fine big mop for cleaning and polishing hardwood floors, linoleums, oilcloth, complete with handle. Today, 89c. Corn Brooms, well made, me-

dium weight, four-string. Today, Curtain Stretchers, size 6 x 12 ft., nickel-plated brass pins. Today,

per set, \$1.95. The "Blue Bird" Indoor Clothes Lines are very convenient in winter time; a 32 ft. braided cotton cord on a reel-out of the way when not required—can be set up in jiffy

when wanted. Today, 59c. Universal Food Choppers save food-they cut meat, fruit or vegetables-coarse, medium or finesmall family size, today \$1.75; large family size, today \$1.95.

## Notions

Black and Tan Mending Wool, on cards, today, 4 cards for 7c. Brass Pin Sheets, 160 pins to a

sheet, today, 5c. English Wire Hair Pins, black only, waved, today, 4 packages for White Cotton Tape, 10-yard roll,

today, 3 rolls for 25c. Nickel-plated Safety Pins, five assorted pins to sheet, today, 3 cards

## Will There Be a Victrola in Your Home This Christmas?

Next to Santa Claus comes music at Christmas. And nothing gives so much pleasure to every member of the family as a Victrola. Choose your Victrola from Simpson's complete stock.

Buy through the Home-lovers' Club if you prefer. No extra charge for deferred payments.

New Victor Records for November on sale today. Simpson's Phonograph Dept., Sixth Floor,

# Men's Corner

Men's Overcoats 85 MEN'S WINTER OVER-COATS, TODAY \$16.95.

Trencher, Ulster, Slip-on and Chesterfield Models—These overcoats are made up of good, warm coatings, in attractive shades and patterns. The Chesterfields are developed in dark grey cheviots, and a few small sizes in black melton cloths. Splendid choice as a whole. Sizes 33 to 44. Get your overcoat today at just \$16.95.

#### 75 SUITS, \$17.95.

Men's and Young Men's Models Fine tweeds and worsteds are the materials. Selected shades and patterns. Made up in two and threebutton models-semi and form fitting. Sizes 35 to 46. Today is the only day to get these suits at \$17.95.

#### YOUTHS' FIRST LONG TROUSER SUITS, \$9.95.

Odd sizes and broken lines, but all sizes represented. Smart tweeds in numerous shades and patterns. Especially designed in the most popular models for the young man adopting his "first suit of longs." Sizes 32 to 36. Today \$9.95.

#### WHITE COATS, \$1.29.

For grocers, restaurants or any purpose requiring white coats: Sell regularly at \$2.50 and \$3.00. They are slightly soiled, so away they go this morning, \$1.29.

# Men's Hats

Black Stiff Hats, \$1.45-English and American hats, in tapered and full crown styles. Excellent value at today's price. Not all sizes in any one line. No phone or C.O.D. orders. Quantity limited. Regularly \$2.00 and \$2.50. Friday bargain

# Men's Warm Sweater Coats

Heavy winter weight. Made from union yarn knit in fancy stitch. High, close-fitting storm collartwo pockets. Colors grey with brown, brown with grey, grey with navy and plain slate. Regularly \$4.50. Friday bargain \$3.79.

Men's \$1.25 Scotch Knit Underwear, 95c-Penman's Make Shirts and Drawers-Bluish grey, with blue tipped cuffs and skirt-double breast-close elastic ribbed cuffs and ankles. Sizes 34 to 44. Regularly \$1.25. Today, garment 95c.

Men's Suspenders-Elastic webleather and kid ends, also braided and pulley cord ends. Regularly 35c. Today 25c. Boys' Pull-over Sweaters, 49c-

Medium grey roll collar. Elastic rib knit. Sizes 28 to 32. Special today at 49c. Boys' \$1.00 Sweater Coats, 69c -Union yarns-elastic rib knittwo pockets. Storm collar, grey only. Sizes 28 to 32. Regularly

Made from good quality union yarn.

# Handkerchiefs

\$1.00. Today 69c.

Men's White Lawn Handkerchiefs, with hemstitched border. Friday bargain, 6 for 54c.

Men's Colored Border Hand-

kerchiefs. Friday bargain, 3 for Children's White Lawn, also white with colored border hand-

kerchiefs. Friday bargain, 7 for

The SIMPSON Company Robert SIMPSON Limited

\$7500 -

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