

THE TORONTO WORLD.

DECEMBER 8 1911

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H. H. Fudger, Pres. J. Wood, Manager

E. SIMIPSON ==

If You're Hunting an Overcoat, You Should Make a "Killing" To-Morrow!



Store Opens 8 a.m.

Real Ebony Sets 4 Pieces, \$1.98

Four-piece Brush Sets, Combination Shaving Sets, Handsome Toilet Cases, Four-piece Manicure Sets, Perfume Caskets-in fact, all the most desirable things you could find for Christmas Gifts in a toilet department will be offered to-morrow at

In the Book Department

Closes at 5.30 p.m.

Alger books, the boys' favor-ites, at (each) . . .15, .18 and .25 The new Frontier boys' series, Handsome gift Papeteries, from (per box)15 to 5.00 Desk Sets, from (each) 2.75 to..... 10.00 Fountain Pens—A large selec-tion of L. E. Waterman's, The Swan and King George, plain and gold-mounted, from (each) 1.00 18.00 Autograph and Initial Stationery, in great variety, at popular prices.

A hundred years ago, if an inhabitant of Toronto wanted a new overcoat, he would have started out along the lake shore of a Saturday morning and secured a bear's pelt.

PROBS.

But to-morrow morning, all a man has to do is to hop on a car, which lands him at the Simpson Store for men, walk in with a ten dollar bill and get as remarkable an Ulster bargain as Toronto has ever seen.

Men's \$18 Ulsters at \$9.75

They're not all \$18 ones, but the very lowest priced ones are \$13.50, and the average is well over \$15. They're the kind of Ulsters that any man in town would gladly wear; new patterns, best of materials, mohair linings, everything just as you'd want it.

There Won't Be Such Another Ulster Opportunity in Toronto To-morrow. Come at 8 o'Clock For Best Choice

Men's \$125 Fur-Lined Men's \$65 Fur-lined Coats, \$95

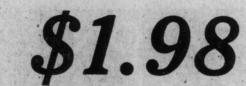
Men's Handsome Fur-lined Coats, best English beaver cloth shells; choice otter collars; one lined with nutria beaver; size 39; one Jap mink lined, size 44; one Russian muskrat lining, size 42. Saturday bargain 95.00

Coats, \$50

Custom-made shell, of black English beaver cloth; well tailored; choice prime furred collars, and No. 1 grade Canadian muskrat linings. Regular \$65.00. Saturdav

Our Dollar Sale of Underwear

For this special selling we secured all the samples and overmakes of the well-known "Stralian Brand" Underwear; in the lot there are pure silk, silk and wool mixtures, genuine four-ply pure Australian wools, best English natural wools, hand-tailored, and finest cashmeres and Llama wools; these are full-fashioned, to fit the figure perfectly; all seams double sewn; every garment is a bargain; clean, and ready to wear; the styles including the closed fronted shirt, with a double breast, which fastens on the shoulder. You need to be here at 8 o'clock Saturday morning for best selection. Plenty of salesmen and parcellers; no waiting. See Yonge Street windows for styles, etc.,



The regular selling prices of these attractive sets are \$2.50, \$2.75 and \$3.00. Come early to the Toilet Department, Main Floor.

Basement The Dolls' Tea Party Dishes, en-amel painted dishes, enough for a whole Christmas dinner, 25c size for Saturday morning, only... .15 Complete set includes tray.

In the Christmas

Beautiful Pink Tea and Party Dishes for the little ones, floral and gold band designs, with gold handles. Almost large enough for grown-ups. Sets of the following: Cups, saucers, tea pot, sugar and cream, enough for a whole spread. Saturday75 and 1.25 Double Runner Sled Skates .---

The runners are so wide apart that any child can stand on them eas-They are adjustable from 6 to 91/2 inches, and furnished with straps complete. Regular 50c. Saturday

Friday. All sizes in the lot. Regular prices would be \$1.25 to \$6.00 per garment. Saturday, to clear, per gar-



China, Cut Glass and Brassware At Very Low Prices

Limoges China Dinner Sets, 102 pieces complete for twelve people for dinner and tea, old gold knobs, fine glaze. Regular \$71.50. Saturday 59.50 2000 Pieces Hand-painted Ware, including seven-piece Fruit Sets, Doulton Plates, Teapots, Wedgwood Basalt Blue Vases. Saturday 1.00 75 Cut Glass Fruit Bowls, from best French blanks. Saturday .. 2.98

200 Bavarian China Tea Sets, 40 pieces, dainty decoration, with gold spray. Regular \$3.25. Saturday, per pair 1.19

Not more than one set to each customer.

149 pairs Brass Candlesticks, old English shapes, solid cast, bright finish, 9 inches high. Regular \$2.50. Saturday, per pair 1.19

75 Hand-hammered and Spun Brass Jardinieres, will take 8 to 12-inch pots. Regularly up to \$10. Saturday 2.93

The SIMPSON

200 Cut Glass Sugar and Cream Sets. Saturday 2.00

A Great Sale of Boots, Slippers and **Rubbers To-morrow**

Men's Boots \$2.95

2000 pairs Men's Winter and Dress Boots, heavy tan calf, gunmetal, velour and selected patent colt leathers, in button, Blucher and Balmoral styles, including the new high toe and short vamp; single, double and triple thick Goodyear welted soles; sizes 51/2 to 11. Regular \$3.50, \$4.00 and \$5.00. Satur-

Rubbers

3000 pairs Rubbers, brand new stock, heavy corrugation on soles and heels, reinforced seams. On sale Saturday: Men's, .65; Women's, .45; Boys', .55; Phone orders filled.

Women's Boots \$1.99

1000 pairs Women's Boots, button, Blucher and lace styles; patent, gunmetal, vici kid, velour and tan calf leathers; Goodyear welt; hand-turned and flexible McKay sewn soles; French, New York, Cuban and military heels; A, B, C, D, E, and EE widths; in almost every style; sizes 21/2 to 71/2. Regularly \$2.50 to \$4.50. Saturday 1.99

Men's Slippers

2000 pairs Men's Slippers, fine finish, good workmanship, flexible hand-turned soles:

day	Opera s	tyle,	black	or chocolate	kid.	Satur-
	Everett	style,	black	or chocolate	kid.	Satur-
day	Romeo a	style,	black	or chocolate	kid.	Satur-
	Phone orders filled.					

See Back Page for Other

Simpson News.