

THE "NO NAME SERIES."

WHAT IS THOUGHT OF THE PLAN.

"The first of the 'No Name Series' of novels is 'Mercy Philbrick's Choice;' and, if its successors nearly approach the excellence of this, the series will speedily have a very wide and favorable name." — *Hartford Courant*.

"The 'No Name Series' of novels is rather a happy idea upon the part of the publishers. Curiosity will naturally stand on tiptoe, eager to discover through the author's style his or her identity." — *Chicago Daily Inter-Ocean*.

"The inauguration of the 'No Name Series' was a happy thought. Nothing adds fascination to a really good literary work like the uncertainty or mystery of its authorship, and the public have read and are reading the new novel with avidity, in order that each constituent member of it may pass judgment. . . . 'Mercy Philbrick's Choice' is a novel that will give the 'No Name Series' an acknowledged place in literature, and stimulate curiosity to meet its successors." — *Boston Post*.

"If the succeeding volumes of the series are as good as this, its success will be assured, and curiosity will run high concerning the authorship of the various volumes." — *New York Independent*.

"The conception of the series is entirely unique. . . . 'Mercy Philbrick's Choice' is a felicitous introduction to just such a series of novels as the one projected, and, if merit shall decide its popularity, an enthusiastic reception may be predicted for the book." — *Hartford Post*.

"It is a good idea." — *Troy Whig*.

"If its successors shall prove to be as good as 'Mercy Philbrick's Choice' is, the fortune of the series is well assured." — *New York Evening Post*.

"The 'No Name Series' promises to be an interesting and piquant literary enterprise." — *Portland Press*.

"The name business in our literature is terribly overdone, and, if the remaining stories of this series are as good and clever and well written as this one is, 'Mercy Philbrick's Choice,' readers will learn to trust more to their own taste and judgment, and rely less on reputations." — *New York Graphic*.

"The typographical appearance of the series is quite tasteful, paper, type, and ink are good, and the page shapely. The cover is black, the title showing in black against a broad red bar; while to avert bad luck and persuade success the cover presents, also in black and red, the four-leaved clover and the ancient horseshoe." — *The New York Christian Union*.

"The story is a very pleasant one, and will make a very favorable impression for the whole series." — *Syracuse Standard*.

"The plan is an exceedingly happy one, — will gradually elevate a discriminating taste and establish a higher standard in fiction." — *Washington Capital*.

"The story is an admirable introduction to the new series, which has for its motto, 'Is the gentleman anonymous? Is he a great unknown?' and appears in a novel and pretty binding of black and red, with ornaments of four-leaved clover and horseshoes." — *Boston Daily Advertiser*.

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