

News Release

Communiqué

Minister for
International
Trade



Ministre du
Commerce
extérieur

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1989 CANADA EXPORT AWARD WINNERS

The Minister of International Trade, John C. Crosbie, is pleased to announce the winners of the 1989 Canada Export Award. In recognizing the achievements of this year's winners, Mr. Crosbie said, "Trade is vital to Canada. Our global exports account for three million Canadian jobs and one-third of everything we produce. It is fitting, then, to honour those Canadian firms that have substantially contributed to the expansion of Canada's exporting capability. The Canada Export Awards are a symbol of excellence in exporting. We salute this year's winners for their outstanding export success."

The winners of the 1989 Canada Export Award are: **Canadair Division, Bombardier Inc.** of Montreal, Quebec; **Chemetics International Company Inc.** of Vancouver, British Columbia; **Connors Bros., Limited** of Blacks Harbour, New Brunswick; **Eicon Technology Corporation** of Montreal, Quebec; **General Motors of Canada Limited** of Oshawa, Ontario; **Inco Limited** of Toronto, Ontario; **Klöckner Stadler Hurter Limited** of Montreal, Quebec; **Med-Eng Systems Inc.** of Gloucester, Ontario; **Newbridge Networks Corporation** of Kanata, Ontario; **Novacor Chemicals Limited** of Calgary, Alberta; **Philips Electronics Ltd, Products Centre-Telecommunication Data Systems**, Montreal, Quebec; **Pro-Eco Limited** of Mississauga, Ontario; **Tembec Inc.** of Temiscaming, Quebec; **Terra Nova Fishery Co. Ltd.** of St. John's Newfoundland; and **WestCan Alfalfa Inc.** of Regina, Saskatchewan.

In receiving the award, Canadian companies are acclaimed not only for increasing exports, but also for successfully introducing new products or penetrating new markets. Firms are chosen from among several hundred applicants by a Selection Committee of prominent Canadians which includes business and labour leaders, journalists and a representative from External Affairs and International Trade Canada.

Past winners report that receiving the Award has made a significant impact on their companies' domestic profiles and foreign sales. Winners receive a plaque bearing the Canada Export Award logo and a brief citation of the firm's accomplishments. They may use the Canada Export Award logo in their advertising and promotional materials for three years after receiving the award. Winners also receive a pennant bearing the Export Award logo, and employee lapel pins in the shape of the logo.