## 3.0 DELIVERABLES

## A. Debriefings

Three presentations (at least one in English) lasting approximately one hour each will be conducted by Dr. Darrell Bricker, Senior Vice-President. Presentations will employ visual representations of the data where appropriate.

## B. Final Summary Report

- The report will summarize all aspects of the research and will be submitted on completion of the final phase of the research, including subsequent omnibus waves.
- The text of the report will be between 20 and 30 pages (double-spaced) supported by tables and charts. The text of the report will be preceded by a two-to-three page Executive Summary. The body of the report will be divided into several sections (between three and five), according to subject.
- The data for each subject will be analyzed according to demographic category and opinion segment (by region, sex, age, education, language, employment status, occupation, and income category) where the results are statistically significant and meaningful.
- The Angus Reid Group will also compare the results of the survey with the results of subsequent tracking waves of the study.
- Conclusions concerning the results crosstabulated by demographic category will be supported by tables or charts. The questionnaire in the appendix will be used to support conclusions related to the population as a whole.
- The report will contain the following appendices:
  - major demographic characteristics of the sample;
  - attitudinal and demographic characteristics of the major opinion segments;
  - comparison of the results from the two or three waves of the study;

July, 1992