IV. FOSTERING LINKS

History, language, commercial relations, and long-standing cultural exchanges have cemented transatlantic ties on culture and society. To allow this valuable relationship to grow further into the next century and beyond, new bridges need to be built between the peoples of Canada and the EU.

1. Strengthening educational and cultural links

They will:

- further strengthen their co-operation through the Agreement on Higher Education and Vocational Training;
- encourage voluntary co-operation and dissemination of information for the mutual recognition of university studies, degrees, and professional qualifications;
- further co-operate in the cultural field by facilitating increased contacts between cultural institutions in Canada and in Europe;
- encourage the study of each other's systems of government, as well as histories, cultures and languages, including the possibility of creating a network of transatlantic centres of excellence;
- co-operate with a view to negotiating a bilateral arrangement in the audio-visual sector;
- facilitate co-productions within the framework of their respective regulatory regimes;
- promote the development of co-operation in multi-media use, including audio-visual, inter alia in the areas of culture and education (e.g. children's programmes);
- promote joint programmes for the development of domestic content in the areas of culture and education;
- promote conferences, symposia and workshops on issues such as television and cultural expression, children's and educational programmes and violence on tv.