

addition to *CanadExport*, pamphlets and brochures on trade programs, examples of particular interest to exporters are:

***Selecting and Using Foreign Agents and Distributors***

- Designed for exporters who are examining foreign market representation options, and for companies that have received an unsolicited proposal from a potential agent or distributor and require guidance in the assessment process.

***Directory of the Canadian Trade Commissioner Service***

- Lists DFAIT offices and trade commissioners in Canada and abroad with foreign trade, tourism and investment responsibilities.

***Guides for Canadian Exporters***

- A series of short guides to individual countries, providing factual information on the country's economy, tips on doing business, local customs and foreign exchange information.

***Canada's International Business Strategy (CIBS)***

- A set of documents published annually, CIBS consists of an overview highlighting Canada's international business development priorities and a series of industry sector strategies that include lists of planned international activities.

***Canadian Exporter's Guide to the U.S. Market***

- A practical how-to guide for exporters interested in the United States market.

***Take A World View***

- An interactive, easy-to-use software kit designed to help firms working in knowledge-based industries to sell their services to foreign markets.

***Bon Voyage...But***

- A handy pocket guide that contains valuable information and advice to Canadians travelling and residing abroad, including a complete listing of Canadian embassies and consulates around the world.

For these and other publications contact the InfoCentre.