10.4.2 REFERENCE DOCUMENTS

General

ICR Overview

PEMD Brochure (Program for Export Market Development)

Bovey Report (Funding of the Arts in Canada to the Year 2000)

ICR Program Evaluation Study

ICR: Looking Ahead

Evaluation of ICR .

Canada Export

Outline Canadian Business Representatives Participating in Canada-USSR Council Inaugural Meeting.

<u>Art</u>

Arts Bulletin

ABSA Publications List

Performing Arts request for Financial Assistance Form; Road Signs "A Guide To Foreign Touring"; Breakdown Artist/City/Revenue/Sponsors

May 1990 Arts Bulletin (CLA)

Film Program Breakdown

ABSA Sponsorship Manual, Annual Report, Setting Standards for the 1990s International Arts Promotion Program BCA Brochure; Summary of Beneficiaries '88-'89

Academic

Canadian Studies program outline

ICR Success Stories: A Sampling

Pan-European Conference pamphlet

Pamphlet on Business Funding for Canadian Studies in the U.S.

Pamphlet on Making Friends in the U.S.

Canadian Sudies Grants Program brochure

Sport

ISR background on Current Program

ISR Program Policy and Recommendations

Sport: Big Business, corporate outreach; Hosting Benefits

Action Plan for the Minister of Fitness and Sport

Role of SMC/Corporate Attitudes Toward Amateur Sport in Canada