

quantifiable analysis. Statistics Canada is advancing the analysis on trade and investment linkages by creating a database that will link companies with trade and investment data. This database will provide the framework for analysis and policy considerations on issues such as, inter-industry goods and services trade, cross-border business relationships and activities, commodity and industry profiles of exports, imports and investment with impacts on output, employment and economic growth, direct investment across industries and impacts on the Canadian economy, substitution linkages between foreign direct investment and exports on an industry basis, and intra-firm merchandise and services trade linkages.