

All participants were asked what type of assistance they would need to help them reach their exporting goals. Before looking at the results from that question (7), it should be noted that the respondents who were already involved in the process gave more than one answer, while others could not answer because it was premature. Although assistance in the form of names of agencies and contacts was slightly more in demand than other forms of assistance, the results of this question show that there was an even distribution of the interest in all forms of assistance.

For future reference and follow-up action, companies who have expressed interest in the workshops are noted in Appendix B.