Effective public presentation will be especially important in Canada because it is geographically remote from the area of application. The Canadian presence in Europe is also much more limited than that of the United States. Thus it impinges less on the Canadian public consciousness.

In Canada, a public presentation programme would be grounded in the continuing strong public support for NATO and for arms control and disarmament, and in the recognition that "the commitment of North American democracies is vital to Europe's security" and "a free independent and increasingly more united Europe is vital to the security of North America."¹¹⁶

¹¹⁶ Platform on European Security Interests, Western European Union, The Hague, 27 October 1987, reproduced in Minutes of Evidence Taken Before the Foreign Affairs Committee of the British House of Commons, 11 May 1988.