

REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :603-CLEVELAND

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SOLO FOOD SHOW - PITTSBURGH (1990)
\$3 MILLION (12 MONTHS).

BRITISH COLUMBIA INCOMING WINE TOUR
\$150,000 (12 MONTHS).

OHIO GROCER'S ASSOCIATION 10/89

FARM MACHINERY SHOW 2/90

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1
- A. Ohio Grocers Association Expo-Columbus, OH
 - B. National Farm Machinery Show-Louisville, KY
 - C. British Columbia Incoming Wine Mission-
Pittsburgh, PA
 - D. Solo Food Show-Pittsburgh, PA

- A. Space confirmed & recruiting commenced by Post & OTT.
- B. Visited-will have natl stand in 1990
- C. This was BC govt initiative but not followed thru.
- D. PBURG office worked w/Ontario govt at their recent solo show in Pittsburgh.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----