REPORT 4 88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

008-TRANSPORT SYS, EQUIP, COMP, SERV. PANAMA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

BRING UP TO DATE, AND COMPUTERIZE, OUR LISTING OF AGENTS/IMPORTERS/ DISTRIBUTORS OF AUTOMOTIVE PRODUCTS IN PANAMA.

TRACK RESULTS OF EXPOMOVIL 87- OUR FIRST MAJOR ATTEMPT TO MAKE OURSELVES KNOWN IN THE MARKET.

ANTICIPATED RESULTS:

IMPROVED EXPORTER-IMPORTER MATCHING. IMPROVED ABILITY TO ATTRACT NEW FIRMS TO THE MARKET.

GAIN INFO TO PERMIT DECISION WHETHER TO PAR-TICIPATE IN FUTURE AUTO SHOWS. ASSESS WHICH AUTOPRODUCTS ARE BEST SUITED TO PANAMA'S MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN GUARTER:

QUARTER: 1 INCREASE INTEREST OF REGIONAL IMPORTERS/DISTRI-BUTORS OF AUTOPARTS, FOR CANADIAN MADE PRODUCTS. 4 IMPORTANT AUTOPARTS DISTRIBUTORS FM PANAMA, EL SALVADOR & HONDURAS WERE INVITED TO THE AUTOPAR-TS SHOW IN MTL. GOOD RESULTS. GOOD CONTACTS MADE . ACTIVE FOLLOW-UP OF CANADIAN PARTICIPATION IN EXPOMOVIL.

QUARTERLY RESULTS REPORTED:

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

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AND AND COMPARENTS INC. LISTINGS OF DESCRIPTION CONTRACTOR

CONFLETION OF A SURVEY OF THE MARKET FOR ADDICULTORAL INPUT

DUARTERLY RESULTS REPORTED:

COMMECTIONS ABILITY TO NAME EXPORTER-INFORTER

ABILITY TO BERVICE ENGUIRIES AND TO A

ANTICIPATED RESILTS

POST 645-34N JE

COT-AGRI.A FOOD PRODUCTS & SERVICE

FORECAST OF MEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN WISHINGH'S ANGLAL PLAN