QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 512-SINGAPORE

008-TRANSPORT SYS, EQUIP, COMP, SERV. SINGAPORE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

AEROSPACE

FOLLOW-UP ON MARKET OPPORTUNITIES HIGHLIGHTED IN RECENTLY COMPLETED MARKET STUDY, AND INFORM CANADIAN COMPANIES OF AVAILABILITY OF STUDY.

CONTINUE TO DEVELOP CONTACTS AND LIAISE WITH PROCUREMENT AND TECHNICAL STAFF IN THE AEROSPACE INDUSTRY.

ANTICIPATED RESULTS:

AN INCREASE IN CDN MARKET PENETRATION, AND AN INCREASED AWARENESS IN CANADA OF LOCAL MARKET OPPORTUNITIES.

STIMULATE IMPROVEMENT IN FY 1987/88 OF CANADIAN MARKET SHARE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 CONTINUE TO DEVELOP CONTACTS AND LIAISE WITH PROCUREMENT AND TECHNICAL STAFF IN THE AEROSPACE INDUSTRY

QUARTER: 3 ----

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QUARTER: 4 CONTINUE TO DEVELOP CONTACTS AND FOLLOW-UP ON MARKET OPPORTUNITIES ARISING OUT OF ASIAN AEROSPACE EXHIBITION. QUARTERLY RESULTS REPORTED:

A CDN COMPANY HAS WON A SIGNIFICANT CONTRACT FOR THE PROVISION OF A BAGGAGE HANDLING SYSTEM TO THE NEW CHANGI AIRPORT EXTENSION.

ASIAN AEROSPACE 88 WAS MAJOR SUCCESS WITH 12 COMPANIES PARTICIPATING IN NATIONAL PAVILLION. EXPECTED SALES RESULTING C\$ 8 MILLION.