

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 304-LAGOS

001-AGRI & FOOD PRODUCTS & SERVICE
NIGERIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MILK: FINISHING OFF 1985 CONTRACT WITH GOVERNMENT AND PUTTING TOGETHER ONE WITH A NUMBER OF PRIVATE SECTOR INTERESTS.

WILL SHIP 500,000 CARTONS BY END OF 1986 FOR A TOTAL OF \$14 MILLION. NEXT YEAR TOTAL SALES SHOULD BE \$30 MILLION.

AGRICULTURAL STORAGE CONSULTANT FINISHING OFF PROJECT FOR TWO DEMONSTRATION SITES FOR STORAGE FACILITIES.

CONSTRUCTION OF DEMONSTRATION FACILITIES AND DISCUSSION OF OTHER FACILITIES ON A COMMERCIAL BASIS BY THE END OF 1987.

WHEAT: TWO OR THREE MORE SHIPLOADS BY END OF 1986.

AS WHEAT HAS BEEN BANNED IN 1987 IN NIGERIA NO MORE SALES WILL RESULT. HOWEVER GOOD POTENTIAL IN TOGO & GHANA.

FARM EQUIPMENT: POST WILL ATTEMPT TO INTEREST THE AGRIC SECTOR IN NIGERIA IN THE PURCHASE OF FARM EQUIP. A FARM EQUIP. MISSION IN 1987 WILL ASSIST GREATLY WITH THE OBJECTIVE.

THE APPOINTMENT OF A NEW REPRESENTATIVE FOR CANADIAN SUPPLIERS AND THUS GREATER ACCESS TO THE MARKET.

GIVEN AGRIC'S KEY ROLE IN NIGERIA'S ECONOMIC RECOVERY PLANS, MORE EMPHASIS WILL BE PLACED ON DOMESTIC PROCESSING OF BASIS AGRICULTURAL OUTPUT. POST WILL ATTEMPT TO IDENTIFY THE OPPORTUNITIES ARISING FROM THIS TREND.

RAISING THE PROFILE OF CANADA'S FOOD PROCESSING EQUIPMENT INDUSTRY IN NIGERIA. APPOINTMENT OF NEW REPS FOR CDN SUPPLIERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PROMOTION OF CANADIAN AGRICULTURE

ANOTHER SHIPMENT OF MILK WORTH APPROX \$3.2M TO BE LANDED JULY. (2) HOWE INTL NEGOTIATES CONTRACT TO BE CONSULTANT FOR MINISTRY OF AGRICULTURE. (3) ANOTHER VISIT BY AIDAC TO CROSS RIVERS TO PRESENT PROPOSAL. NFLD FISH MISSION VISIT WITH GOOD/

QUARTER: 2 PURSUIT OF IDENTIFIED OPPORTUNITIES IN AGRICULTURAL SECTOR, IN THE AREA OF THE STORAGE OF AGRICULTURAL PRODUCTS IN PARTICULAR, AND PROPOSAL FOR AGRICULTURAL EQUIPMENT MISSION DURING 1987.

PURSUIT OF CONTRACT ON BEHALF OF HOWE INTL FOR DESIGN OF NAT'L STRATEGIC GRAINS RESERVE SCHEME, WITH FUNDING OF CAD 1.5M. THROUGH CIDA. ASSIST. TO CDN CONSORTIUM LED BY CONFEDCO & BALFOUR BEATTY CDA, IN PURSUIT OF CONTRACT FOR THE CONSTRUCTION

QUARTER: 3 -----

QUARTER: 4 -----