

Export and Investment Promotion Planning System

MISSION: 347 RIYADH

COUNTRY: 322 SAUDI ARABIA

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: ASSIST CONSORTIUM BID FRONTED BY CCC FOR PACKAGE OF TENDERS ISSUED BY MINISTRY OF MINES.

Results Expected: ESTABLISH HIGH PROFILE CANADIAN PRESENCE IN MINING SECTOR.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: ESTABLISH DIRECT CONTACT WITH CANADIAN MINING COMPANIES AND SUPPLY THEM WITH SITREP AND CONTACT LIST FOR SAUDI MINING SECTOR DEVELOPMENT.

Results Expected: INCREASE NUMBER OF CANADIAN FIRMS VISITING THIS SECTOR.

Activity: MEET WITH SENIOR MANAGERS OF PRIVATE MINING COMPANIES TO INTEREST THEM IN CANADIAN MINING EQUIPMENT AND SERVICES.

Results Expected: ARRANGE FOR FOUR INCOMING BUYERS TO VISIT THE MINING SHOW IN CANADA.

Activity: EXPLORE POSSIBLE JOINT VENTURE BETWEEN CANADIAN MINING COMPANIES AND PUBLIC/PRIVATE SAUDI PARTNERS TO DEVELOP MINING SECTOR.

Results Expected: ACHIEVE SIGNIFICANT CANADIAN PRESENCE IN MINING SECTOR.