

NORTH AMERICAN LIFE ASSURANCE

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COMPANY.

THE Annual Meeting of this Company was held at its head office, Toronto, on Tuesday, January 28, 1890. There was a large attendance of those interested in the institution. The Directors' report showed that the new business for the past year was the largest in the history of the Company : also that large increases had been made in every branch of the Company's business, tending to its continued progress and prosperity. It was also pointed out that the greater part of the Company's business was on the Semi-Tontine investment plan, and further that nearly all the Home companies were now issuing public prefer this form of insurance. The Financial statement together with the auditors' report thereon, was duly submitted to the meeting. The following is a condensed statement of the same :--

Abstract of Financial Statement for the year ending December 31, 1889.

Cash income for year 1889 \$ 302,680 53 Expenditure (including payments to

policy holders of \$59,906 94.)..... 161,687 23 Assets (including uncalled guar-.....

altee fund) 1,063,259 49 Reserve fund (including clain.s under

policies awaiting proofs \$5,500) ... 682,870 00 Surplus for security of policy holders... 380,380 49 WILLIAM MCCABE, Managing Director.

We have examined the books, documents and vouchers representing the foregoing revenue account, and also each of the securities for the property in the Balance Sheet, and ceruify to their correctness.

JAMES CARLYLE, M. D. Auditors. W. G. CASSELS,

TORONTO, January 14, 1890.

We concur in the foregoing Certificate and have personally made an independent examination of said books, quarterly, and also of each of the securicities representing said property.

E. A. MEREDITH, LL. D., Auditing Committee B. B. HUGHES, of the Board.

Mr. John L. Blaikie, Vice-President of the Company took the chair in the absence

of the President, Hon. A. Mackenzie, M. P., who was attending to his duties at Ottawa. The hon. gentleman, however, did not forget the Company with which he has been connected since its inception, and addressed a letter to the Policy Holders and Guarantors, which was read at the meeting. He expressed his regret at not being present and especially so, as the year 1889 was the most successful in the history of the Company, and the statement showed the greatest advance of any year. He also dwelt on the fact that the assets bad in every instance been brought down to a cash basis thereby continuing in the same course that had been adopted at the outset, viz.; to build the Company up on a solid foundation.

The letter from the President was received with loud applause.

Mr. Blaikie, the Vice-President, then addressed the meeting and dealt very fully with the main features of the report. He also referred, in fitting terms, to the loss sustained by the death of the late Vice-President, Hon. Alex. Morris, which had occurred since the last annual meeting of the Company. By means of comparisons with other leading companies, be demonstrated, to the satisfaction of all present, that the security offered to policy-ho ders by the North American, can truly be said to be "Unsurpassed on this Continent."

In referring to the competition experienced from the large American companies, he showed in a very clear and forcible manner, taking the figures from an official statement published in the United States, that the percentage of surplus to assets, of the largest companies, were much less than those of many of the smaller companies. Dwelling on this point, and also on the low mortality that the companies doing business in Canada had so far experienced, and further on the higher rate of interest obtainable in Canada as compared with other countries, for safe investments, he showed very clearly that it was certainly to the advantage of Canadian insurers to patronize their own companies. He stated that the Company's solid investments in mortgages and debentures constituted a relative security for policy-holders never before attained by any Canadian Life Insurance Company, at the same period of its history.

The agents expressed great satisfaction with the reference made to them by Vice-President Blaikie. He commended them for

the good work they had been doing and illustrated, in glowing terms, the advantage to many widows and orphans that had accrued through Life Insurance, which, however, would never have reached them but for the work of the agent.

The motion to adopt the report was seconded by the Hon. Frank Smith, who expressed his opinion that the report was a splendid one and further, that he should say that it would be almost impossible to beat this Company's record in any part of the word.

The usual votes of thanks were then passed. The following gentlemen were elected as directors: Hon. Alex. Mackenzie, M.P., John L. Blaikie, Hon. G. W. Allan, Hon. D. A. Macdonald, Hugh McLennan, Dr. L. W. Smith, J. K. Kerr, Q.C., John Morrison, E. A. Meredith, LL.D., A. H. Campbell, D. Macrae, E. Gurney, Hon. Edward Blake, John N. Lake, Edward Galley, Hon. O. Mowat, B. B. Hughes, James Thorburn, M.D., James Scott, William Gordon, H.H. Cook, M. P., Robert Jaffray, Edward F. Clarke, Hon. Frank Smith, and William McCabe; the addition to the Directorate for this year being the Hon. Edward Blake, Q.C., M.P., the Hon. Frank Smith and Hon. Oliver Mowat, Q.C., M.P.P. Subsequently the new Board met and

Subsequently the new Board met and unanimously re-elected Hon. A. Mackenzic, M. P., President, and John L. Blaikie and the Hon. G. W. Allan, Vice-Presidents, and the usual standing committees with the addition of the Hon. Edward Blake, Q.C., to the Company's most important committee, viz : that on Insurance.

Vice-Presidents	President,
J. I., BLAIKIB	HON.A. MACKBNZIE, M.P. Managing Director, WM. MCCABE.
HON. G. W. Al'an.	WM. MCCABE.

NORTH AMERICAN

LIFE ASSURANCE CO.

22 to 28 King Street West, • Toronto.

(Incorporated by Special Act of Dominion Parliament.) Full Government Deposit.

President, Hon. A. MacKenzie, M.P., Ex. Prime Minister of Canada Vice-Presidents, Hon. A. Morris and J. L. Blaikie.

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