



The Safe Car to Buy

THE

1914 Russell-Knight

A New Car Backed By

A Year's Testing.

There are no outstanding new features in our 1914 car. We have been content to refine and improve the many successful and exclusive features of our 1913 model.

That this policy is right is proven by the fact that other manufacturers are copying 1913 Russell-Knight features in their 1914 models.

But in the 1914 Russell-Knight, these features are not an experiment. In the Russell-Knight they have been tested and found successful by rigorous service at the hands of hundreds of owners, and now, have been refined, developed and improved to a degree of efficiency that is without parallel among Canadian automobiles to-day.

The efficiency of the Knight engine never was greater. Its economy in gasoline and oil consumption never more strongly in evidence.

As recently as last May, before the A. C. A. it was shown that the Poppet Valve Engine loses in efficiency after about the first month's work, whereas it has been proven beyond question that the power of the Knight engine actually increases with use, and that it becomes more powerful and more flexible with each succeeding month's work.

The Russell Electric Lighting and Starting systems have proven their reliability under the most exacting conditions and extraordinary emergency tests.

Russell - Knight 1914 Chassis and
Russell-Knight, 4-cylinder "28" Roadster
 Model \$3,200
5-Passenger Touring Car \$3,250

Our Tonneau Heating System and our exclusive Tonneau Windshield, are being widely copied by other manufacturers this year, whereas we have improved them and by doing so have removed the last discomforts of cold-weather driving.

Our standards in deep Turkish type cushions and fine upholstery are unequalled.

Body lines have been harmoniously blended, while the weight of the car has been distributed, to meet the unusual requirements of Canadian road conditions.

In fact, every problem in designing and building an entirely new car has been solved, and proven correct by one year's hard tests.

The 1914 Russell-Knight is a car that for comfort, efficiency and simplicity in operation under all conditions, is positively without equal among cars manufactured or imported into Canada to-day.

The car is new but it is backed by that great Russell tradition for RELIABILITY.

If there is any doubt in your mind about the claimed superiority of the 1914 Russell-Knight, come and have it demonstrated to you.

Don't be satisfied to have our salesman take you for a drive in it—bring an expert with you. Then, after you have examined it thoroughly, take the car out and drive it yourself.

Subject it to any test that you can possibly conceive of as being likely to prove out its value.

And you will say it is the most efficient car ever turned out for service on Canadian roads.

There are more expensive cars—but there is no better car anywhere than the 1914 Russell-Knight.

Write for further particulars. Address the branch or agent nearest you.

Standard Bodies are as follows:
Russell-Knight, 6-cylinder "42" 7-Passenger Touring car \$5,000
5-Passenger Phaeton \$5,000

Both Chassis are built with Landaulet and Limousine bodies at proportionate prices. Catalogues on request. All quotations F. O. B. West Toronto.

RUSSELL MOTOR CAR CO., LIMITED

Head Office and Factory: West Toronto.

Branches at: Toronto, Hamilton, Montreal, Winnipeg, Calgary, Vancouver and Melbourne, Aust.

