

Souvenir Post Cards

Post Card Racks

High-Class Mailing Novelties

	Per 100
Green Linen Comics, 31 subjects.....	\$.75
Wisdom Series, Red Mottos, 32 subjects75
Linen Comics, 110 subjects75
Photo Art Series, 10 subjects	1.25
Cheap Comic Cards, 50 subjects10
Life Models, 32 subjects	1.00
Slate Mottos75
Slate Comics75
Colored Comics60
Blue Maxims75
Blue Moonlight75
Blue Dutch75
Blue Venetian75
Blue I Belles Series75
Blue Thou Shalt Not Series75
Brown Photographures—Cats, Dogs, Bathing Girls, Happy Children, Stork Cards and Dice75
Old Master Series, 32 subjects75
Prescription Series, 16 subjects75
Flower Cards, 32 designs	1.25
Half-tone, Metal Frames	2.00
Oil Paintings, Metal Frames	2.50
Living Models (Photo)	1.50
Roller Skating Cards	1.00
Base Ball Cards	1.00
Telegram Cards50
Cowboy Cards, 6 subjects	1.00
Modeled Life Series, 6 subjects	1.00
Modeled Bear Series, 6 subjects	1.00
Modeled Floral Series, 6 subjects	1.00
Kid Lovers, 6 subjects	1.00
Coming Champs, 8 subjects	1.00
Dancing Girls, 6 designs60

Chapin's Post Card Holder, per gross.....	\$.50
Earth's Gun Metal Pockets, per 100	1.00
The Fire Pen (a wood-burning outfit) per doz	4.00
Post Card Leather, per foot31

In calling the attention of the trade to the above prices we feel safe in saying that they are the lowest prices quoted, quality considered. It has been our aim to handle only a clean line of goods and we respectfully ask for your patronage. A trial order for our line of novelties we are certain will lead to a steady and growing trade. We have had our say, so get busy and place that order at once.

OUR NEW CATALOGUE is now ready, it contains sixteen pages of post card news. Information well worthy of your consideration whether you deal with us or not. All we ask is that you look it over and compare our prices with those of the many others now issued. WE GUARANTEE OUR GOODS to be exactly as represented. The catalogue is FREE, so let us hear from you by return mail.

Now just a word about our terms. Those not rated in the commercial agencies, or those unable to send satisfactory references, must send cash with order, otherwise we will ship C.O.D. Where goods are desired shipped C.O.D., we require as a matter of good faith on your part, that you enclose enough to pay express charges both ways. If you send cash with order you may deduct 5 per cent, otherwise terms are 2 per cent, 10 days, or net 30.

BOOTH WALLACE CO.

Dept. P 2

155 - 157 Washington St.

CHICAGO

MUSIC COPYRIGHTS.

Two Songs: No. 1, Good-bye; No. 2, The Songster. Words by E. Pauline Johnson, music by Charles E. Wheeler. The Nordheimer Piano and Music Company, Ltd., Toronto.

Little Busy Lizzie. Song. By Wilbur Mack. When I go Automobiling. Song. Words and music by Wilbur Mack. Rosie. Song. Words by Wilbur Mack, music by Felix G. Rice. The Chances of a Snowball on a Red-Hot Stove. Song. Words by Wilbur Mack, music by Felix G. Rice. It's the Way They Dress. Song. Words by Wilbur Mack, music by John Rehauser. Mandy, I Love You. Song. Words by Wilbur Mack, music by Wilbur Mack and John W. Rehauser. Vandersloot Music Publishing Company, Williamsport, Penn.

The Old Boys' Reunion. March and refrain. Words by Mrs. J. R. Hill, music by Myrtle de Long. Myrtle de Long, Ottawa.

Back to the Capital. March song. By Ed. Butler. The Capital March. By Eugene B. Marier. The McKee Music Company, Ottawa.

The Girl Who Threw Me Down. Song. Words by Benj. Hapgood Burt, music by Albert Gumble. Come, Put Your Arms Around Me. Song. By Benj. Hapgood Burt. Much Obligated to You. Song. By Benj. Hapgood Burt. Jerome H. Remick & Company.

The Lord's Prayer. Music by Rev. L. Cochran, O.M.I. Rev. L. Cochran, O.M.I., Isle a la Crosse, Saskatchewan.

'Neath the Old Cherry Tree, Sweet Marie. Song. Words by Harry Williams, music by Egbert Van Alstyne. Jerome H. Remick & Company, New York.

Canada, My Native Land. Song. Words by G. F. Gould, music by John W. Gray. The Canada Music Publishing Company, Toronto.

Vivienne. Caprice for piano. Revised and fingered by Heinrich Zoellner. Composed by Lyle C. True. Whaley, Royce & Company, Limited, Toronto.

St. Alphonse de Thetford. Mosaic. Emile Giroux, Thetford Mines, Que.

Interim Music Copyrights.

Whistle and Wait for Me. Music. Toyland. Music. Same Old Light Above. Music. I Want to be a Soldier Boy in Blue. Music. If You Love Me as I Love You. Music. Blowing Soap Bubbles. Music. Will Rossiter, Chicago, Ill., U.S.A., 21st August, 1907.

NEW U. S. POST CARD RULING.

Postmaster-general Meyer, of the United States, promulgated an order which became effective August 1, 1907, providing that the face side of a postal card may be divided by a vertical line placed approximately one-third of the distance from the left end of the card; the space to the left of the line to be used for messages, etc., the portion to the right to be used for address only. A very thin sheet of paper may be attached, if it completely adheres to the card, and such a paster may bear both writing and printing. Advertisements, illustrations or writing may appear on the back of the card and on the left third of the front. Postal cards bearing particles of glass, metal, mica, sand, tinsel or other such substances are declared to be unavailable, except when enclosed in envelopes with proper postage affixed, or when treated in such a manner as will prevent the objectionable materials from being rubbed off or injuring the hands of persons handling the mails.

POSTAL CARDS

Big Variety.

Low Prices.

Lovers' Set Post Cards

q We have always in stock the nicest and finest assortment of love sets; both English and French Text.

Beginners' Package

q We have 20 different packages of samples, ranging from 1c. to 25c. per card. Each package costs \$1 and gives a profit of 100%.

Catalogue on request.

Cash Only

L' ORIGINAL RG.

195 St. Catherine St. East,

Montreal