



QUEEN VICTORIA STREET, LONDON E. C.

The chief office for the United Kingdom of The Sun Life of Canada is situated on this street.

A Great Diplomatist.

The Marquis of Dufferin recently attained his seventy-fifth year. His eldest son, the Earl of Ava, was one of the first noblemen to be killed in the present war. From the lowest rung of the peerage, an Irish baronet, Lord Dufferin has mounted up to almost the highest, and it is quite likely that he will very shortly be created a duke. He has had a long, arduous and gloriously honorable career. He has been Ambassador at Paris, Viceroy of India, Governor-General of Canada—everything, in fact, worth having in the Empire. If he were only a few years younger he would have made an ideal first governor of the Australian Commonwealth. He is a lineal descendant of the great Sheridan, and inherits from his Irish ancestor a combination of graceful speech and charming personal qualities. Had he possessed leisure to devote to writing, he would have fully carried out the inherited qualities and charm of style of his great predecessor. His one work, "Letters from

High Latitudes," shows that an admirable author was lost in a great diplomatist.—From Will. Carleton's *Everywhere*.

The Marquis of Dufferin and Ava is chairman of the British Board of Trustees of the Sun Life of Canada.

Strength.

In view of the figures now presented to the world few persons, we imagine, will dissent from the opinion that the Sun Life Assurance Company of Canada is destined to shortly take rank among the assurance *colossi*. In every direction rapid headway was made last year, all departments of the business participating in the general prosperity. * * *

In all respects, indeed, the current accounts may be said to be the best as yet sent out by the Sun Life of Canada. Strength seems to have been gained in every direction.—Insurance Observer, London, Eng.