

FARMING



IN 1900

Valuable Premiums for Readers of FARMING.

Things Useful and Pleasing for Present and Prospective Subscribers.



Onward Movement of the New Century....

WE have reason to believe that FARMING during the year now closing has made itself more liked by subscribers than during any period in its very successful history.

In some ways it would seem unnecessary to offer to those who know the paper well, and appreciate its weekly coming, any supplementary inducement to continue on its lists. But we value the good-will of those who are already our friends, and for that reason in the story that follows of our premium offers for 1899-1900 the opportunity is to those now on the lists as well as the many others who, we believe, will be added within the next few months.

Those who are readers of FARMING may be expected to wish that their friends were likewise subscribers to so excellent a paper. We naturally look to them for help in the year ahead, and the inducements we offer present subscribers to use their influence to secure new subscribers will repay them, we are sure, for the time necessary for the work, besides the satisfaction of knowing that they are adding to the list of readers of a paper of the practical purpose of FARMING.

We would like to think that every present subscriber of FARMING will consider himself and herself a special representative of the paper and that they will resolve with the least possible delay to send us one or more new subscribers.

FARMING SENT FREE

Persons Subscribing to FARMING in September, October, November, or December will receive the paper FREE from the time their subscription reaches our office until January 1st, 1900, in addition to the full term for which they shall subscribe.

Particulars of Our New Premium Offer

We ask that the following pages be read with care, that there may be no misinterpreting the plan we have mapped out in giving premiums. We have aimed to make every statement plain—that he who runs may read.

In the selection of articles for premiums we have been exceedingly careful, and our guarantee is behind every statement made of each specific article.