

Playing : : : To-Day THE NICKEL



Regal Pictures, Inc. presents LOVE'S WHIRLPOOL

With
**James Kirkwood,
Lila Lee & Madge Bellamy**

Story by Elliott Clawson
and Bruce Mitchell
Directed by Bruce Mitchell

— EXTRA ADDED ATTRACTIONS —
"The Pathe News"—"Two Act Comedy"
Riot.

THURSDAY:—Warner Brothers big Super
Special Drama
— "THE BRIDGE OF SIGHS" —
9 Reels—all star caste.

dec26.28.29

BIRDS!

REGULATIONS UNDER PROVISIONS OF "THE GAME AND INLAND FISHERIES BOARD ACT."

No person shall hunt, kill, sell, purchase or have in possession any Ptarmigan or Willow Grouse, commonly called Partridge, nor any Curlew, Plover, Snipe or other wild or migratory birds (except Wild Geese and Crows), or the eggs of any such birds within this Colony, between the first day of January and the twentieth day of September, in any year, under a penalty not exceeding one hundred dollars (\$100.00) or imprisonment not exceeding three months.

Provided it shall not be held unlawful to have in possession any of such birds when the party shall prove that the said birds were killed between the twentieth day of September and the first day of January following; and provided that any person who shall actually have in possession upon the first day of January any Ptarmigan or Willow Grouse, shall be allowed to offer for sale such Ptarmigan or Willow Grouse until the fifteenth day of the same month of January.

dec29.31.eod

Christmas Suggestions

Tuscan China Tea Sets,
Fancy Teapots,
Fireproof Glassware & Earthenware,
Sovenaire China, also
Ye Olde Devon Ware.

S. O. STEELE & SONS, Limited,
(Opp. Seamen's Institute).

'Phone 192.

100 Water Street.

aug18.ths

At the Star Movie

PROTESTANT VERSION OF THE TEN COMMANDMENTS.

The abridged version of the decalogue is the one most widely circulated in America, and is the style followed in the Paramount Picture "The Ten Commandments."

1. Thou shalt have no other Gods before Me.
2. Thou shalt not make unto thyself any graven images.
3. Thou shalt not take the name of the Lord thy God in vain.
4. Remember the Sabbath day to keep it holy.
5. Honor thy father and thy mother.
6. Thou shalt not kill.
7. Thou shalt not commit adultery.
8. Thou shalt not steal.
9. Thou shalt not bear false witness against thy neighbor.
10. Thou shalt not covet.

CATHOLIC VERSION OF THE TEN COMMANDMENTS.

1. Thou shalt have no other gods before me. Thou shalt not make unto thyself any graven image, or any likeness of anything that is in heaven above, or that is on the earth beneath, or that is in the water under the earth.
2. Thou shalt not take the name of the Lord thy God in vain.
3. Remember the Sabbath day to keep it holy.
4. Honor thy father and thy mother.
5. Thou shalt not kill.
6. Thou shalt not commit adultery.
7. Thou shalt not steal.
8. Thou shalt not bear false witness against thy neighbor.
9. Thou shalt not covet thy neighbor's wife.
10. Thou shalt not covet thy neighbor's house, nor his man-servant, nor his maid-servant, nor his ox, nor his ass, nor anything that is thy neighbor's.

My First Success

By SIR THOMAS LIPTON, Bart.,
K.C.V.O.

When, not very long ago, I was admitted to the Freedom of Glasgow in direct succession to Princess Mary, the Prince of Wales, and the Duke of York, I remarked in my speech that I had begun my business career in that city at a wage of half-a-crown a week. And I said I was convinced that there are as great opportunities now as there were then, for any youngster who is willing to work as hard as I was and who realises what he owes to his best friend—his mother, who is his one guiding star.

That remark brings me to what I regard as my First Success. It was when I was able to keep my promise to my mother that she should drive in her own carriage and pair which I would give her.

I was still in my teens when I made that promise, and to the on-looker it might have seemed a far-fetched one, but if a man has a strong will, faith in himself, and will work hard enough he can achieve much.

Before I was able to keep that promise and achieve that first great ambition and success, a good deal had to happen in my life.

The job at which I earned my first half-a-crown a week as a messenger boy to Messrs. A. and W. Kennedy, a well-known to Glasgow firm of stationers. From them, I went to work in the warehouse of Messrs. Tiltie and Henderson, in Miller Street, at four shillings a week.

At length, when I was seventeen, I migrated to America in the hope of making a little money for my mother.

The steerage in those days was far from the excellent accommodation provided for emigrants to-day, but it cost considerably less.

Instead of remaining in New York when I arrived, as most youngsters do, I went to the Southern States. I found the people most kind and anxious to help me, and it was there I learnt business methods and habits. When I was ready to return home, I brought a barrel of flour and a rocking chair as presents for my mother.

With about eighty pounds which I had saved, I started my first little business in Glasgow, selling provisions like bacon, ham, butter, and eggs.

My staff consisted of myself, and a young boy who was very clever but who was very shabbily dressed. Indeed, the condition of his clothes was so critical that I gave him a sovereign to buy himself a new suit. The next day he did not turn up; nor the next, nor the next. Then I met his mother in the street and I asked her what was the matter with him.

"Thanks to you, Mr. Lipton," she replied, "he looked so respectable in his new clothes that he has now got a much better job."

In those days, during the week, I used to sleep in a little room behind the shop so that I was always on the spot.

Even in my young days in business I recognized the value of advertising, and especially of making my advertising original and amusing.

I knew a very clever draughtsman and I used to supply him with my ideas for a cartoon every week. One week he did an excellent drawing of a man with a pig on his back and the tears rolling down his face. A lady passing was saying to the man: "What is the matter with the pig?" The reply was: "It's an orphan and the rest of the family have gone to Lipton's."

So great was the success of this cartoon that I immediately bought three live pigs. Then I had the words "Lipton's Orphans" painted on a sheet, and the pigs driven through the streets of Glasgow. They created a great stir and helped to make my name known.

From buying single pigs as I did then, I eventually had a place in America where I could make use of four thousand a day. While in addition to businesses all over the world, I now have more than 7,000 people employed on the Lipton Tea Estates in Ceylon.

I had not been long in business before I determined to go to Ireland to buy my butter and eggs. At first, I had only one assistant to help me. One day, he bought so much butter that he used up all the money I had given him and took all the money I had as well. I had to go and pawn my watch and chain in order to get enough to pay for his purchases. It was embarrassing at the moment, but I made a good profit on the deal, so I soon got back my watch and chain.

In 1877 I issued an unusual advertisement. This was a facsimile of the National Bank of Scotland's £1 banknote, which contained my promise to sell as much bacon, ham, butter, eggs for fifteen shillings as could be bought elsewhere for a pound. One Monday morning three of the Elders of a church—they did not know me—came into the compartment of the train in which I was travelling at Rutherglen, and began talking of the splendid collection they had had the day before for the reformation of natives in Africa.

One of them said: "Aye, but we had three of Lipton's pound notes in the bag."

I was on the point of giving them the money for the notes when they began to abuse my go-ahead methods—for they had no idea of my identity. So I kept my money in my pocket! It was just after this that I realised I was sufficiently well off to be able to give my mother her carriage and pair.

STOCK MARKET NEWS

(Supplied by Johnston & Ward, Board
of Trade Bldg., Water St.)

TO-DAY'S NEW YORK OPENING.

NEW YORK, Dec. 29th.

Baldwin	130 1/2
Brooklyn Gas	74 1/2
Balding Bros.	39 1/2
Calif. Petrol	34 1/2
Certainteed	48 1/2
Chrysler	200
Cuba Cane Sugar Ftd.	41 1/2
Delaware & Hudson	151 1/2
Erie 1st Pfd.	45 1/2
Fisk Tire	23
Gen'l Motors	116 1/2
Gen'l Petroleum	56 1/2
Gen'l Cigar	114 1/2
Hudson Motors	110 1/2
Imperial Oil	38 1/2
Int. Comb. Eng.	63 1/2
Kennecott	55 1/2
Missouri Pacific Pfd.	68 1/2
Missouri Pacific Com.	39 1/2
Marland Oil	61 1/2
North American	63 1/2
Overland	28
Phillips	46 1/2
Pacific Oil	77
Ray Copper	12 1/2
Butte	15 1/2
Studebaker	56 1/2
Union Pacific	150 1/2
U. S. Steel	135 1/2

MONTREAL

Abitibi	76 1/2
Brompton	28 1/2
Brazilian	83 1/2
Laurentide	89
Montreal Power	219
Nat'l Breweries	58 1/2
Smelters	183 1/2

WHEAT

Chicago, Dec. new	183 1/2
Chicago, May, new	177 1/2-8
Winnipeg, Dec.	158 1/2-8 1/2
Winnipeg, May	162 1/2-1 1/2
Cotton	19 80

(From Our Boston Correspondent.)
The week has been one of irregularity in the security markets with the major feature being a strong and active market for railroad shares. More than a score of railroad stocks went into new high ground for the year and many made new highs for all time. This strength was followed by dullness and some recession, while industrial stocks rallied. But it would not seem as though the movement in the rails had culminated.

The railroads of the country are in the highest state of efficiency in their history. October set a new high record in net earnings and the year 1925 will doubtless break all previous net earning records. With the prospect favoring a continued large volume of traffic, favorable legislation, consolidations permitted according to the choice of the railroads themselves and public sentiment

A HAPPY NEW YEAR

RESOLVE to eliminate extra expense.

THE CAUSE of a goodly proportion of your extra expense has been due in a large measure to the high prices charged for clothing.

THE EFFECT has been to reduce your spending power and lower your standard of living.

THE REMEDY eschew these high prices as you would the plague. Buy where you get the biggest return for the minimum outlay. Pay a visit to

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\$25.00 \$30.00 \$35.00

SPECIAL FOR THE SKI-ING SEASON

LADIES' and GENT'S BREECHES to ORDER

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1926

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dec29.30.jan2

more favorable toward them than at any time in recent years, there is seemingly an excellent background for further price gains.

The rank and file of industrial stocks appear to be in a less promising position, although there is apparently a great deal to be said for the oil and equipment groups. One development of the work seems deserving of much thought as to its possible effects. We refer to opinions by those who are presumably in positions to know that there has been serious overbuilding.

The volume of new construction is held by many economists to be the most important factor of all bearing on prosperity and general business activity. The opinion that the enormous volume of new building which has taken place this year has overdone things is not shared by many keen students of the situation. But as long as opinions on the subject conflict, as long as the upward trend of industrial stocks has been broken, and with the knowledge that a material let-down in the volume of new construction during coming months could hardly help but affect sentiment adversely, it would seem as though the policy of reducing commitments in industrial stocks for the time being might well prove profitable.

TEMPERATURE—The thermometer at the Valley Nurseries registered 13 degrees of frost last night.

Personals

Miss Isabella Campbell, daughter of Mr. W. G. Campbell, Assistant Deputy Minister of Posts and Telegraphs, is now fully recovered from her severe illness. Her many friends will be glad to learn of this.

Hon. A. B. Morine and Mrs. Morine, who have been spending the Christmas season in Toronto, are expected to join the Caribou at North Sydney on Saturday next, en route to St. John's.

Vessel Owners Attention

The Western Marine Railway Ltd., Burlington, Newfoundland, Requires your patronage. Docking Facilities:

Large Cradle:—1000 tons, deadweight capacity.
Small Cradle:—500 tons, deadweight capacity.
Depth of water—13 feet.
Hauling:—35 cents per gross tons.
Cargo:—30 cents per gross tons.
Lay Days:—25 cents per gross tons.
25 per cent. of ballast or cargo allowed free of charge if any 50 cents per ton hauling only. We aim to please with service. Address all communications to the Company.

C. F. DODMAN,
Eng. and Secy.
WM. BROWN,
Supt. and Dock Master

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PILLSBURY'S—BEST.



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WILLIAM BRENNAN,
'PHONE 1461.

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XMAS FRUIT NOW IN STOCK.

150 CASES CALIFORNIA ORANGES—Count 216's and 176's.
100 BOXES APPLES—Count 150's, 120's, 138's.
30 KRGS EMPEROR GRAPES—(Blue).
250 BARRELS NOVA SCOTIA APPLES—Baldwins & Starka.

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