

## STOCK:

Peerless  
Hot Water  
Radiators,  
Three Column  
In., 26 in., 38 in.

Wall  
Radiators

10 in. Window  
Radiators.

The Direct  
Agencies,  
Limited.

Potatoes!

Due to arrive by  
Steamer on  
Tuesday

200, 90's  
Potatoes.

Super & Moore

USE  
STATION  
Move Polish  
30c.

Per bottle.  
J. Clouston, Ltd.  
181 WATER STREET.  
Phone 497.

New  
Books!

The Desert Healer, by  
the author of "The  
Shrine," price \$1.50  
Sweet Shriners, Helen  
Douglas, \$1.50  
Sweet Pepper, Geo.  
froy Moss, \$1.50  
Privilege, Michael Sad-  
ler, \$1.20  
The Yellow Typhoon,  
Harold MacGrath, 90c.  
Postage 4c.

GARRETT BYRNE,  
Bookseller and Stationer.



THAT LUSTROUS FACTORY FINISH  
is that what you most desire in your  
car? Do you want us to restore the  
finish of the body and top to its origi-  
nal glory? It will be done if you place  
the painting and finishing job in our  
hands. We'll leave the result to your  
critical judgment.

Lawrence Bros., Ltd.  
Jan. 12, 1923.

FOR SALE!

6 Surreys,  
5 Buggies.

C. F. LESTER,  
HAMILTON STREET.

A WELL ORDERED BATHROOM



is a sure sign of good housekeeping,  
and a sanitary bathroom is a sign of  
wisdom—it means a bulwark against  
disease. We fit up bathrooms with all  
necessary plumbing of the most im-  
proved and scientific type, and we  
guarantee our work in every particu-  
lar. We do all kinds of practical  
plumbing work, and also undertake  
repairs, which we do promptly and at  
reasonable price.

Edstrom & O'Grady,  
Plumbers.  
Phone 955. 66 Prescott St.  
aprs, sats, su.

Cabmen!  
Truckmen!

Farmers!  
Fishermen!  
Get Your  
DINNER  
Right.

Dinners and Lunches Served  
Quick, served clean.

E.M. RYAN  
Restaurant & Grocery Store.  
Holdsworth St., one street  
East of Post Office.  
June 1, 1923.

MARKET REPORTS

indicate that there is no sur-  
plus of Anthracite Coal in  
the U.S. The shortage caused  
by the strike of Anthracite  
Miners last year has not  
been made up, and American  
hard coal will, in all probabili-  
ty, be hard to get and high  
priced. Coke is an excellent  
substitute for hard coal, and  
we have on hand a stock of  
same that will soon be dis-  
posed of, because a shortage  
of hard coal invariably  
creates an increased de-  
mand for our product.

We advise our customers  
to book their requirements  
as soon as possible.

ST. JOHN'S  
GAS LIGHT COMPANY.  
PHONE 81.

## WEEK-END NOTES.

(L. C. MORRIS.)

COFFISH AS AN ARTICLE OF FOOD  
VERSUS AN ARTICLE OF COM-  
MERCE.

In his address at the Rotarian lun-  
cheon, Mr. Walter Monroe made a  
strong plea for our fisheries and their  
worth to the country; and he empha-  
sized the fact that some of our fish-  
ermen handle fish, as if it were a mere  
article of commerce, instead of an ar-  
ticle of food. This sentence is pre-  
sented with importance to Newfoundland,  
and its trade; in-as-much as it  
contains the vital point upon which so  
much of our success or non-success  
depends. It would benefit Newfoundland  
if this sentence could be printed  
in large headlines, and tacked up  
in every fishing stage throughout the  
country. For certain it is that we are  
entirely too careless in our prepara-  
tion and curing of codfish; and be-  
cause of this the value of our sea-  
son's catch is reduced anywhere from  
twenty to forty per cent. This may be  
an extreme statement, but the facts of  
the case bear it out. This should not  
be, but seemingly there is no remedy  
for it. It is an acknowledged fact,  
supported by scientists and medical  
men, that codfish is a wholesome and  
nutritious food; and the species ranks  
amongst the most beneficial of the  
many which inhabit the deep. A cod-  
fish, taken clean from the knife, prop-  
erly salted and cured, can scarcely  
be surpassed as an article of food.  
Why then is it that so much of our  
fish is salt-burnt, broken and slimy?  
Why is it that the face of so much of  
our codfish does not present a better  
appearance when ready for market?  
These questions seem very simple,  
and may be very easily asked, and per-  
haps may be laughed at; but they are  
nevertheless vital to Newfoundland  
as a fishing country; and they must be  
considered sometime, or Newfoundland  
will continue to play a losing  
game in the fish business. As to  
whether this defect in the cure of our  
fish can be remedied, may be a matter  
of conflicting opinion, but to those who  
know of our fisheries, and our ways  
of curing fish, and the hurried meth-  
ods of marketing, and the sanitary  
conditions of some of our fishing  
stages, it is evident, that while the  
present system is continued Nfld. must  
be prepared to suffer, and to lose as  
she has so long done. This may seem  
a sweeping statement, but sweeping  
or not, it is the truth and unfortu-  
nately it cannot be contradicted. Mr.  
Monroe's statement touched the vital  
point, and coming from such an au-  
thority as he is upon fish matters, it  
is hoped that his words will be noted  
and acted upon. Our fishermen them-  
selves are very particular about their  
food. When they buy flour they want  
it as good as can be procured, and in  
groceries they expect the best for their  
money; and so the same principle ap-  
plies to all that they purchase. This  
principle also applies to our custom-  
ers abroad, who purchase our codfish.  
They are buying food, and of course  
they want what is fairly good, and  
they have every right to do so. Their  
tastes and appetites are just as deli-  
cate as ours, and they are just as  
ready to reject and condemn a bad ar-  
ticle when laid before them, as we  
are; and that is just what is happen-  
ing. A lot of our fish deteriorates. It  
has been over-salted, and under-salt-  
ed, and run burnt and broken. We  
have caught it in a hurry, and ship-  
ped it in a still greater hurry. Our chief  
aim seems to get clear of it, and get  
it off our hands, and get a receipt  
from the shipper. As far as we are  
concerned, the matter ends there. But  
that is not the end of it—the end is  
far distant, and sometimes slow in  
coming; but in the end-up we find  
that our goods are not marketable,  
and that they had a very poor face  
value—and it was all because of  
careless curing in the first place. As  
fishermen, we in this country may ex-  
cel those who are catchers of fish,  
but as makers and users of fish, we  
do not excel; nor can we until some  
better mode, and more up-to-date  
plans of handling after it is landed,  
be adopted. In former times, those  
who prosecuted the voyage had shore  
crews, and those crews were fish-mak-  
ers; but to-day we have no shore  
crews in that sense, hence we have  
not the fish-makers. In my note on  
"Tourist Traffic," I stated that it  
seems the fisheries have impoverish-  
ed us. I repeat this statement; but  
it is not the fault of the fisheries, it  
is the fault of the careless, crude, ne-  
glectful manner in which we handle  
so much of our staple; and which, if  
continued, can easily result, as it so  
often has, in loss and bankruptcy. As  
a fishing country to-day Newfoundland  
is comparatively poor, and her  
fishermen are in great straits; yet  
they have caught their voyages. But  
somehow their voyages have not en-  
riched them. Therefore in closing,  
we commend Mr. Monroe's words to  
our fishermen. They are worthy of  
consideration. They contain a truth  
which we do well to remember, and  
being acted by such a practical man  
as Mr. Monroe, they ought to have  
great weight with our people, and if  
acted upon, should result in much  
good to the country.

Laid to Rest.

All that was mortal of the late  
Herbert Pike, who met death by  
drowning under very and circum-  
stances at Topsail, on Wednesday  
afternoon last, was laid to rest yester-  
day afternoon in the C. of E.  
Cemetery. The funeral which took  
place from the home of the deceased,  
McDougall Street, was attended by  
the male employees of the Royal  
Stores, a Guard of Honor from the  
S.O.E. of which the deceased was a  
prominent member, beside a large  
concourse of citizens. The funeral  
arrangements were made by Under-  
taker Carrell. The casket was draped  
in the Union Jack, while beautiful  
wreaths and floral offerings sent by  
friends and relatives literally covered  
the hearse, one of which included

Drowned at Halifax.

Many in this city will be sorry to  
hear of the sad drowning of John E.  
Berry in the harbour at Halifax on  
August 7th. The deceased left here  
some years ago and has since resided  
in Halifax. He leaves a widow, one  
daughter, Lena, and one son, Gerald;  
also sister and brother in Halifax and  
two sisters in this city, Mrs. M. Fitz-  
gerald of Barnes Road, and Mrs. J.  
Ricketts.

FARQUHAR STEAMSHIP COMPANIES

PASSENGER AND FREIGHT SERVICE

NORTH SYDNEY TO ST. JOHN'S.  
STEEL STEAMSHIP "SABLE I"  
Leaves NORTH SYDNEY Every Saturday  
ST. JOHN'S Every Tuesday at 10 a.m.

HARVEY & CO., LTD., Agents St. John's, Nfld.  
FARQUHAR TRADING CO., LTD., Agents, N. Sydney  
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

BILLY'S UNCLE

PULL IN YOUR LINE, BILLY!  
—I GUESS YOU'RE OUTA LUCK  
TODAY! BELIEVE ME, I'LL  
GIVE THAT BUSHWACKER A  
PIECE OF MY MIND FOR  
GIVING US THIS SHORT  
CIRCUIT!



SAY! I THOUGHT YOU SAID  
THERE WAS GOOD FISHIN' UP  
THE BLIND RIVER!—WE'VE  
BEEN UP THERE ALL DAY  
AND DIDN'T GET  
A NIBBLE!



YEAH! I SAID THERE  
WAS GOOD FISHIN'—  
BUT SINCE YOU CITY  
GUYS COME OUT  
HERE—



—THE  
FISH SEEM  
T'BE GETTIN'  
TOO PROUD  
TO BITE!



They're Not All Suckers.



BY BEN BATSFORD.

## In Memoriam.

MRS. WILLIAM KING.

Yesterday at noon, at her late resi-  
dence, Long's Hill, there departed  
from this world of care, (Katie Mc-  
Grath), wife of our respected, well  
known, and fellow townsman Mr. Wil-  
liam King. The deceased lady had been  
ailing for some time past, and during  
the last fortnight or so had become  
weaker until it had pleased our  
Heavenly Father yesterday to take her  
to His home above. Mrs. King was a  
member of one of the most respect-  
able families of St. John's in years  
gone by. Her father, Mr. John Mc-  
Grath, a blacksmith by profession,  
was a brother of the late Messrs.  
Thos. and William McGrath, the for-  
mer a noted carriage builder and fun-  
eral director, the latter a blacksmith  
and founder of the T.A. & B. Society.  
A husband, two sons, one daughter  
and a sister, Mrs. (Capt.) Thomas  
White, of Boston, Mass., are left to  
mourn her sad loss. Her sons, Edward  
and Thomas, are well known in the  
community, the former being in the  
office of Hon. John P. Hand, Bermuda,  
and the latter is in the employ of Mr.  
Frank Connors, the well known Har-  
ness Maker. Her daughter, Kitty, now  
Mrs. Lee, is a resident of Boston, but  
she has been residing with her par-  
ents the past month or more. Edward  
came to see his mother during her ill-  
ness, but he is now on his way to  
Bermuda, having left by the Digby a  
few days ago. To the sorrowing hus-  
band and family the Telegram extends  
its sincerest sympathy. The deceased  
was a true daughter of the church in  
which she worshipped and a kind and  
loving wife and mother.

"A day will come in Time's long reign  
Such hopes hath heaven revealed,  
When graves shall render up again  
Those whom they once concealed.  
Then shall countless mighty Lord  
Bid every slumberer rise,  
And angels tongues this truth record,  
The virtuous were the wise."

A FRIEND.

C. L. B. Cadets.

At Thursday's parade all ranks  
were not up to their usual pep. The  
gloom cast around by it being Major  
Tait's last official parade at Adjutant  
was clearly in evidence, as everybody  
loves the Major and there was no  
doubt but that Veteran of the old  
C.L.B. days and of the Royal Nfld.  
Regiment loved his gallant command.  
At the close, Lt.-Col. Walter F. Ren-  
dell, C.B.E., addressed a farewell  
message to the Adjutant on behalf of  
all ranks to which Major Tait re-  
plied. On Friday at the West End  
Restaurant 18 of his brother officers  
gave a luncheon in his honour and  
presented him with a silver cigarette  
case. The Vice-President of the  
Nfld. Cadets, George Hesse, was chair-  
man, and Lt.-Col. Rendell made the  
presentation.

Capt. House made an excellent ad-  
dress of appreciation of Major Tait's  
services to Newfoundland in the  
realm of sport, business and social  
circles and referred in glowing terms  
of his work as Adjutant of the C.L.B.  
and at Fild College where 23 years  
ago he was a cadet, and of his  
loyalty to his King and Country in  
the Royal Nfld. Regiment, Overseas.  
A few guests were present including  
former Lt.-Col. Goodridge whose  
Adjutant Major Tait was also, ex-  
Lieut. George Hunt, ex-Capt. Jeffery  
and Mr. Ern Fox. Major R. H. Tait,  
M.C. is going, and the state of Mas-  
sachusetts will be enriched by hav-  
ing him as a citizen. We hope some  
day with health in better shape all  
his old friends will see him back  
again in his native land using his  
great talents as a citizen of New  
foundland again. Bon voyage, Major,  
Au Revoir.

Have you tried the famous  
BLUE PUTTEE special, "Black-  
Eyed Susan"? If not, you  
have a new sensation awaiting  
you. A full dish of rich, creamy,  
ice cream, daintily fringed with  
thin slices of banana, and in the  
centre a dash of that delicious  
chocolate which is served only  
at the BLUE PUTTEE. Get  
yours after the show to-night.  
sept. 1.

RALPH LYNN  
Never Wanted to be Funny.  
I did not want to be a funny man  
at all, but my career as an actor of  
serious parts was ruined long before  
I went on the stage.

## DANGER

At this time of the year FLIES are thronging into your home.  
Your doctor will tell you—Flies spread disease.

El-Vampiro Kills Flies

KILL THE FLIES BEFORE THEY KILL YOU!

Use EL-VAMPIRO

El-Vampiro also kills Bugs, Fleas, Mosquitoes, Roaches, etc.

Press the Patent  
Bellows and

EL-VAMPIRO  
does the rest.

Delays are dangerous.

Buy EL-VAMPIRO  
NOW!



We sell EL-VAMPIRO:  
Ayre & Sons, Ltd.  
M. Connors, Druggist.  
C. P. Egan.  
Bowring Bros., Ltd.  
J. J. Kielley, Steer Bros.  
Royal Stores, Ltd.  
Maritime Drug Store.

EL-VAMPIRO MEANS SUDDEN DEATH  
To Insects. Try it on your flowers.

## "THE HISTORY OF UNEEDA BISCUIT"

IS THE TITLE OF A MOST INTERESTING FILM THAT IS TO  
BE SCREENED IN ST. JOHN'S IN ANOTHER FEW DAYS.

The Uneeda Bakers say:—

"We select our raw materials carefully—The Very Best we  
can buy, regardless of price. They are mixed and baked in clean  
bakeries, by intelligent employees, working under sanitary con-  
ditions. We have long runs, thereby keeping each oven at the  
proper degree of heat throughout the day. We have special  
bakeries to make certain kinds of goods, and we put intelligence  
into all our work to produce these goods, and that intelligence,  
plus clean bakeries, plus sanitary conditions, plus high grade raw  
material, plus the proper heat, produces Quality Goods, and  
Quality Goods produce quick turnover for the grocer, quick turn-  
over produces nett profit, and that is what he is in business for."

Watch for Opening Date of This  
Wonderful Film.

LEO A. DUFFY,  
Water Street. Nfld. Representative. Phone 1853

Sympathetic old lady: WUL you  
please tell me if the lady is in who  
writes the "Mother's Column" in your  
paper every week? I want to tell her  
how much pleasure I had in perusing  
her articles on "The Baby in the  
Cradle."

Office Boy: He's yonder, ma'am.  
That's him who is standing there with  
a pink shirt on and smoking his pipe.

The members of the church com-  
mittee were selecting their purchases.  
I don't think this is the kind of  
cloth we want, said one.

What is it to be used for? asked  
the salesman.

For covering the church pews, re-  
plied the chairman.

Oh, I see, mused the salesman.  
You want something with a nap on  
it?

Kitty: "What would you give to  
have hair like mine?"

Dolly: "Oh, I don't know; what  
did you give, darling?"

