

STOP THE DECAY
in the
"MATCHLESS"
Way.
Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

Keep Baby Outdoors



There's nothing like plenty of outdoor air to keep Baby in glowing health. And there's nothing like his carriage to keep him healthy outdoors.
JUST RECEIVED another shipment of
BABY CARRIAGES
PULLMAN SLEEPERS
and **SULKIES.**
COME IN AND SEE THEM.

U.S. Picture & Portrait Co.
Complete House Furnishers.

WE LEAD IN BIG VALUES.

Jersey Bloomers, Pink and White	27c.
Embroid. Nightdresses	38c.
Children's Buster Brown Hose, highest grade, 36c. pr.	
Children's Hose from 16c. pr.	
Ladies' Gingham Dresses	\$1.15
Ladies' White Embroid. Underskirts	75c.
Maid's Caps	15c.
Children's White Embroid. Dresses	56c.
Children's Rompers	55c.
Children's Summer Vests	18c. up.
Infants' Wrappers	22c.

A new lot of Embroidery. All Wool Serge . . . 96c. yd.

BON MARCHÉ SPECIALS
26 WATER STREET.
MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.
Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.
RENEW YOUR BLOUSE FOR TEN CENTS.
It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.
Special Prices to the Wholesale Trade.
SEE OUR WINDOW.

ROBERT TEMPLETON.

Forty-Four Years in the Service of the Public—The Evening Telegram.

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Fred J. Roil & Co.
This Company acts either for Trustees, Executors or Owners, and will take entire management of property, attending to repairs, taxes, appraisals and insurance; the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as Brokers for the SALE or PURCHASE of Real Estate, also the placing or procuring of money on Mortgage of sums of \$100.00 and upwards. Absolutely free advice.
FRED J. ROIL & CO.
Auctioneers, Real Estate and Investment Brokers,
Smallwood Building, Duckworth Street.

TO ARRIVE THIS WEEK AND NEXT
Shipments Finest
American Marble.
Immediate delivery of all orders will now be made. City Cemetery Work Specially Attended to this Month. Call to inspect Designs or write for Catalogue.
MUIR'S MARBLE WORKS,
MUIR BUILDING, 2 Doors West of Court House.
PHONE NO. 1990 ST. JOHN'S.

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"THE WORLD'S BEST."
More Bread and Better Bread.

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Whose Policies are Guaranteed
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The Summer Fashion Book
and the
PICTORIAL REVIEW
of the latest
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These patterns furnish setting and construction guide to smooth away every sewing difficulty.

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\$50 That's the price for a fine Custom-made, Indigo-Blue, All Wool **\$50**
Serge, with best of trimming, good workmanship and a perfect fit.
Tweed Suits from \$40 to \$55.
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Nice Small Pieces for Retailers.
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Oranges, Apples, Onions!

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From Liverpool and due to-morrow, (Friday) ex S. S. "Digby,"
CHOICE VALENCIA ORANGES
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LOWEST PRICES.

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PHONE 393 QUEEN STREET

Custom Tailoring is Personal Service.
The service of quality in Cloth, in making, in fit and style.
The American Tailor.
BOX 445. W. P. SHORTALL PHONE 477.
St. John's 300 WATER STREET. Nfld.

Reid-Newfoundland Co., Limited
TOR'S COVE GARDEN PARTY—SUNDAY JULY 22nd.
Owing to Tor's Cove Garden Party being held Sunday, July 22nd, the Kelligrews Excursion Train will be cancelled.
Train will leave St. John's Depot, 2.30 p.m. Sunday, for Tor's Cove; returning, will leave Tor's Cove at 11 p.m.
EXCURSION FARES IN EFFECT.

Canadian National Railway
THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.
CONTINENTAL LIMITED.
Leaves MONTREAL Daily at 9.00 p.m. (Bonaventure Station)
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Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.
WILLIAM GOSSAGE & SONS LTD. WIDNES

JOB'S STORES, Ltd.
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STOCK, July 4th to 14th.
CALIFORNIA ORANGES—22¢, 21¢, 17¢.
P. E. I. POTATOES, CHEESE—Twins.
BANANAS, CABBAGE—Choice Green.
PAPER BAGS—All sizes.
BURT & LAWRENCE
14 NEW GOWER STREET.

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Coach
Overstated Bed
Drop Head St
Astor Range
8-Day Clock
Glass Cigar
Whetnots, 2 S
Brass Smoker
Dining Chair
Ottoman, 1 W
Large Flags,
Old Style Arm
Rockers, 2 H
Child's Book
8-ft. x Cut Sa
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Folding Camp
4-Dinner Se
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Utensils.

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