

1917.

We extend to one and all our Best Wishes for a
Bright, Prosperous and Happy New Year.

We thank those who have patronized us so liberally the
past year, and solicit a continuance of same.

Our Stores will be closed TUESDAY, January 2nd, for
STOCK TAKING.

Marshall Bros

The Hardest Day.

By RUTH CAMERON.

"What's the biggest day in the year to the largest number of people?" It doesn't take any second thought to answer that, does it?

And what's the hardest day—hard in the sense of being the most difficult to get through happily? Someone, reminiscent of an utterly

fatigued Christmas Eve at the end of a tremendously crowded day spent in tying up bundles and all other loose ends of Christmas preparation, will say feelingly, "The day before Christmas."

But I do not agree. The day before Christmas is hard in the sense of being crowded. But a crowded life is in many ways a simple one. You haven't time to think, and there's a certain happiness in that.

The Day After The Day After. But to my mind the day that is hardest in the sense of being the most difficult to get through happily is the day after the day after Christmas.

I put in that second "after" for this reason: Christmas is such a long-prepared-for day to most of us that the excitement does not entirely subside in one day. There is enough aftermath to light up the next day, isn't it until the day after that the anti-climax really arrives.

Perhaps we weren't pleased with the Christmas gifts we received, and the wonder why people will not consult our needs and wishes begins to wear its ugly head.

The Worldly Hope Men Set Their Hearts Upon. Or maybe we got what we wanted

(how I hate the commercialism of that phrase!) and then we find ourselves sensing the flatness of having what we want and wondering what difference it makes, anyway.

And in either case we will probably be overwhelmed with a sense of the futility and absurdity of the efforts we and all the other Christmas-crazy folks have been making.

Of course, the children are cross because they have had too much excitement, and our housemates or business associates, being in the same state of mind as we ourselves, are difficult to get along with.

A Cure For Mental Indigestion. What is the use of reminding you of all this, you may say?

Well, I am going to take the liberty of offering a piece of advice. Go to bed early the night after Christmas and get thoroughly rested. Then plan something for the second day after Christmas, a meeting with some stimulating friend, a visit to the theatre, some gathering of friends, or just take a good long walk. Of all the cures for indigestion of the mind, there's none can surpass that.

Corns Applied in 5 Seconds

Cured

Quick

Everyday Etiquette.

"I cannot attend an afternoon tea I have been invited to. What regrets should I send?" asked Marie.

"Your visiting card, mailed so as to arrive on the day of the tea, or sent by messenger to some friend who attends, is all the regrets required for an afternoon tea," advised her aunt.

Gross Flavoring Extracts,

2 oz. bottles, at \$1.10 dozen.

Shirley's Vanilla Essence. Navel Oranges, 40 & 50c. doz.
Shirley's Lemon Essence. Valencia Oranges, 25c. doz.
1, 2 and 4 oz. bottles. Almeria Grapes.
Syrups, ½ pint and pint bottles. Moll's Cakes—Sultana, Citron,
Extra Fancy California Lemons. and Plain, 40c. each.

CATELL'S MILK MACARONI, 15c. package.
The Product of Wheat, Semolina and Milk Only.

New Evaporated Apples. Cooking Figs, 15c. lb.
"Hondelle" Macaroni, 15c. pkg. Dates, 60 lb. box & 1 lb. pkgs.
30 TURKEYS remaining over 200 sacks Corn Meal.
from Xmas, and since kept 500 sacks Mixed Oats.
in cold storage. Will be 250 sacks Black Oats.
sold at a big reduction. 400 sacks Bran.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

Your New Year BIRD!

Limited quantity of
CHOICE DUCKS, GEESE
and TURKEYS.

10 only Geese, 10-14 lbs.

25 only Turkeys, 7-10 lbs.

40 only Ducks, 3-6 lbs.

Order early Friday, please.

Soper & Moore,
Importers & Jobbers.

LIFE IS THUS.

The parents rear a winsome maid, whose name, perhaps, is Rose, and feed her pies and marmalade, and buy her fur-below. They educate her year by year, with knowledge store her mind, although the learning graft is dear, and money hard to find. They hope that when they're old and gray, the damsel will be near, to shoo their dotard griefs away, and dry the misty tear. "She'll surely be our rod and staff," they say, "when we old wights are ready for the epiphany, and other last sad rites." But when the maid is seventeen, there comes along a guy, whose car burns up more gasoline than any man should buy. Oh, parents cut but little grass, when that young man arrives, whose wagon, burning up the gas, puts joy in maidens' lives. Fair Rose is scorching up the road, and hitting hills on high, and in their silent, sad abode, the old folks sit and sigh. All broken are the hopes and plans which in the years have grown; they know that they are also-runs, for youth must have its own. It is the saddest thing I know—the saddest man can find—when children from the homestead go, and never look behind.

CRESCENT PICTURE PALACE.

Little Viola Dana, the Broadway Star, is presented at the Crescent Picture Palace to-day in "The Stoning," a superb picturization in three reels of the story by James Oppenheim, Rose Melville as "Sis Hopkins" in "Sis the Detective," a great comedy and an interesting issue of the Ford Canadian Monthly, Canada's foremost topical. Professor McCarthy playing a splendid program of music for this great show.

PHONE THE GAS CO.

MINARD'S LINIMENT FOR SALE

Here and There.

Turkeys, Ducks, Geese and Chicken at ELLIS.

INSPECTORS PENSIONED.—Road Inspector Barnes, Waste Water Inspector Baker and Sanitary Inspector Norris have been pensioned. The Council Board will appoint one man to do the work of the three men.

CHRISTMAS NUMBERS.—We now offer the following Xmas Numbers, viz: Pears' Holly Leaves, Ill. London News, The Graphic, at 30 cts. each. G. KNOWLING.—dec28, jan25

GUNMAN DROWNED.—According to a message received by Deputy Minister of Justice Hutchings on Saturday night last from Mr. M. Vavasour, J.P., of St. Lawrence, stating that Peter Slaney, aged 22, had been accidentally drowned the previous day at that place. He was out bird shooting along the shore and was washed off a rock by a heavy sea and never seen afterwards. Deceased was unmarried.

QUICK AND EASY.—The Giant Junior Safety Razor, 225,000 sold to the soldiers on the Western front; 50c. with 7 blades; extra blades, 40 cts. per dozen, or 3 for 10 cts. CHESTLEY WOODS, 282 Duckworth St., head McBride's Hill, Sole Distributor. Wholesale only. For sale at advertised stores.—oct17

M.C.L.I.—The above institution will open the first debate for the 1917 season on Thursday night at the Methodist College. This year marks the 50th anniversary of the M.C.L.I. and great preparations are being made for the jubilee celebration. The subject for debate next Thursday is: "Resolved that war pensions should be paid according to the necessities of the veteran rather than to his military rank."

What a Gas Range Means for You, Mrs. Housekeeper.

The gas range is a muscle saver and a step saver. Think of the many tons of coal you used in that coal range, and how you have had to handle it all twice; first, carrying it up out of the cellar; then, from the kitchen to the ash barrel. No more soot to wipe away; no more ashes to cart away; no more wood to fetch; no more coal dust; no more smoke and no more reason why the kitchen cannot be kept as clean and as orderly as the parlor. The gas range means just this.

Saves 50 Per Cent. of Kitchen Cares.

Half of the labor in the house is caused by dust from the coal range. Every time it smokes, no matter how good the draught may be, clouds of ashes rise and settle on the furniture.

It Eliminates Hard Work. Use a gas range and you will live better, you will play better, and you will work better because the use of the gas range eliminates the drudgery of carrying coal, ashes and the chopping of kindling, as well as the drudgery of cleaning up a lot of dirt, and, best of all, for the cook it makes it unnecessary for her to stand over a hot stove from two to three hours a day.

PHONE THE GAS CO.

MINARD'S LINIMENT FOR SALE

Popular Presentation

To Rev. Bro. J. F. Ennis, from His Rev. Bro. Ennis, of Mount Cashel, was the recipient of a silver watch, accompanied by the following address on Sunday afternoon from the ex-pupils of the institution now in the city:—

To Rev. Bro. J. F. Ennis, from His Ex-Pupils in St. John's:

Dear Bro. Ennis,—We the undersigned ex-pupils of Mount Cashel, call upon you to-day for the purpose of showing, in a slight way, our appreciation of the work you have performed during the eighteen years you have labored in St. John's.

We fully realize what we owe to Mount Cashel, and have good reason to bless the day that it was established. The education which is imparted, the trades which are taught, the many principles and ideals of citizenship which the good Brothers carefully inculcate by word and example, give ample evidence of the excellent training received at the institution, which perhaps is best shown by the fact that sixty of the ex-pupils have already volunteered to fight in defence of the Empire, twelve of whom have made the supreme sacrifice.

Our gratitude is particularly due you for the fostering care you have bestowed upon us during the time we had the good fortune of being under your able tuition, and the interest you have manifested in our welfare since we left Mount Cashel is a source of pride and gratification to us. Well, indeed then, may we consider you our great benefactor and true friend.

The many improvements at the institution and especially the spacious and substantial additions to the original structures are monuments to your untiring energy and zeal as well as to the capable manner in which you guided its destinies during your long term of Superintendence.

As a mark of our esteem and affection we ask you to accept the accompanying gift. May every minute it records be one of happiness and blessing to you.

Hoping that you may be spared many years to continue your noble work, we have much pleasure in subscribing ourselves your sincere friends.

St. John's, Nfld., Dec. 31, 1916.

Mr. James Buckingham, of the Reid Co., made the presentation. The watch contained the following inscription:—

"To Rev. Bro. Ennis, from His grateful ex-pupils, Christmas, 1916."

The Rev. gentleman made a fitting reply, reviewing the past eighteen years' work of the Industrial Home, spoke eloquently and touchingly of those who had gone to fight for Empire and Homeland and many of whom had made the supreme sacrifice. He spoke in felicitous terms of those present on their success in their respective pursuits. His aim and ambition was to see Mount Cashel a finished educational institution, hoped that the same co-operation and liberal support would be extended by the general public and trusted that his superiors would let him stay here for many more years.

Rev. Bro. Cashman, the present Superior of the Institution made a brief speech, also eulogizing the ex-pupils and spoke feelingly of Mount Cashel lads in the Nfld. Regiment.

MINARD'S LINIMENT FOR SALE

MINARD'S LINIMENT CURES DIPHTHERIA

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

Presenting Little Viola Dana, the Broadway Star, in

"The Stoning,"

From the story by James Oppenheim, picturized in 3 reels by the Edison Company.

"FORD CANADIAN MOVIES"—Canada's foremost topical; an interesting issue to-day.

Rose Melville as "Sis Hopkins" in "SIS THE DETECTIVE"—A great comedy.

PROFESSOR MCCARTHY playing the newest and best music—Drums and Effects.

SHOE TALK No. 2.

Comfort—Style too—in the
Cantilever Shoe,
a trim and tidy boot for outdoor and all forms of physical activity.

A roomy toe, yet neat in appearance, a flexible sole, and a flexible, correct arch support—carefully designed to give you the utmost comfort in work or recreation.

Made by
The Edwin C. Burt Co.

Cantilever
For WOMEN



We carry full lines of Hockey Boots for Men, Women and Children. All skates attached free of charges.

F. SMALLWOOD,
The Home of Good Shoes.

The Floral Fete at Rossleys.

At Rossley's British Theatre on New Year's Day one of the prettiest performances was given to packed houses. The Floral Fete was received with great applause. The ballet by the girls in beautiful costumes with electrical effects and roses was a perfect dream, while the graceful posing of the various groups is something entirely new. The two babies who appeared in the tower of roses were veritable little cupids. Little Kathleen Barnes, the clever little singer, sang two new songs, and one song

titled "When the Boys Come Home" received an ovation when four little mites escorted a baby soldier on the platform. Squires and Baird in new songs and dances were very good. Dot Marshall in her big song, "The Scotch Light," was great. In fact the whole show is delightful. But the work of little Kathleen McGraw was wonderful, she being only four and a half years old. The pictures, too, were magnificent. "Helen of the Chorus" in three parts, by the Edison players; a high class comedy was "Diamonds and Pickles" and put the crowds in good humor.

MINARD'S LINIMENT CURES DIPHTHERIA

War News.

Messages Received
Previous to 9 A. M.

THE ALLIES' REPLY TO GERMAN

PARIS, Dec. 31.

In the reply to the proffer of German and her Allies for a peace conference, the Entente Allies, in a collective note, declared that they refused to consider a proposal which was empty and insincere. The note was handed to American ambassadors sharp to-day by Premier Briand and was made public simultaneously in London and Paris. The reply is a strongly worded document which says the war will go on until the following terms are secured:

- 1.—Reparation for violation of rights.
- 2.—Recognition of the principle of the free existence of small States.
- 3.—A settlement that will end on and for all the forces which have constituted a perpetual menace to the nations, and guarantee the future security of the world.
- 4.—Legitimate reparation for blood, guarantees and safeguards for all the future.

The Allied note says the German overtures are an attempt to justify in advance a new series of crimes: submarine warfare, deportation, forced labor and enforced enlistment of the inhabitants of occupied territory against their own countries. The Allies call the German overtures sham offer. A peace concluded on terms, the Allies say, would be to the advantage of the German who, after imagining they were reaching their goal in two months, learned after two years that they can never attain it. The Allied note is signed by Great Britain, France, Russia, Belgium, Italy, Japan, Montenegro, Portugal, Roumania and Serbia.

DROWNED BY FLOODS.

LONDON, Dec. 31.—One hundred persons are believed to have been drowned at Clermont, Queensland, Australia, by a flood which washed away the main street, all the houses and low lying places. A Reuter despatch from Brisbane. Fifty bodies have been recovered. The flood was caused by clonic weather in northern and central Queensland.

WILL CONTINUE TO FIGHT.

PARIS, Dec. 31.—The Municipal Council, at the end of 1917, which we are convinced, fulfil all our hopes, adopted resolutions addressed to the peoples of capitals of the Entente Allies fight with us for the liberty of the world, assuring them of unalterable firmness and unbreakable resolution, struggle with them to the end for decisive victory and necessary reforms.

NEW APPOINTMENT.

LONDON, Jan. 1.—It is officially announced that Granville, Counsellor to the British Embassy at Paris, has been appointed as representative of the British Government to the Provisional Government of Euboea, Venizelos Salonika with the title of diplomat.

NEW YEAR'S EVE EXTREMELY QUIET.

LONDON, Jan. 1.—

The third New Year's Eve of war was extremely quiet in the British capital. The dinner tables of the restaurants were well filled, largely by soldiers, but all establishments closed at eleven. A few persons lingered in the streets and elsewhere to witness the passing of 1916. There was no additional greetings outside St. Paul's Cathedral, but it was a smaller crowd that joined in the singing of "Lang Syne." For the first time since the war began the Cathedral bells known as Great Paul, chimed last hour of the year. A few church held midnight services, but were sparsely attended. The day had been observed as one of national recession and recognition of the votaries of the men and women, earnestly serving their country. St.

GOOD BLOOD

"Blood will tell." Blotches, blemishes, like murder, out, unless the blood is pure. Its purity is restored by the faithful use of

BEECHAM'S PILLS

With a Guinea a Box
Beecham's Pills
Beecham's Pills