

ING SALE

ases, Stock-
are some

and Children's

WOOL
OVERALLS.lid knit Wool Overalls or
Drawers, warm and

38 cts.

Per Garment.

good value at 70 cts.

round and square sail-
to 30 cts.
Now 10 and 15 cts.Plain American
Blay

Sheeting.

A beautifully fine soft,
free from dressing, 2 1/2
yds. or 90 inches wide, in
length 2 to 6 yds. Worth
45 cts. Now

32 cts.

13 cts. yd.

13 cts. yd.

20 cts.

.127

.140

Now 18 cts. yd.

Brise Bise
BargainsVery special value in
Brise Bise or Half Blind
Curtain Net.

9c. & 13c.

per yard.

---22 cts.

Central
Store

TOO-LATE!

most every person you meet at
resent time is suffering from a
cold or cold. If you are one of them
wait until it develops into the
that you are not able to throwFORD'S PHORATONE COUGH
and COLD CURE
at you need. Try a bottle. Price
Postage 5c. extra.Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.Manufacturers of "3 Specialties":
FORD'S LINIMENT,
FORD'S PRESCRIPTION "A",
FORD'S PHORATONE.Ford's Drug Store (Theatre Hill)
every night from 7.30 to 9.30.
141ICE COURT (Before Mr. Mor-
P.)—Three drunks were dis-
ed and a drunk in his own house
ned \$5 or 14 days.RD'S LINIMENT CURES DIS-
TEMPE.

FEBRUARY FURNITURE SALE

A Sale surpassing all others in quality, variety and economy.
A sale of Genuine Bargains of vital interest to every
housekeeper. Every taste can be suited and every purse ac-
commodated. Don't wait until the stock is all picked over.
COME IN TO-DAY.

BUFFETS
and Sideboards.In Ash, Surface Oak, Early English Fumed
and Quartered Oak; English Bevelled Plate
Mirrors.

Regular \$38.50	
Sale Price	\$31.87
Regular \$41.00	
Sale Price	\$34.00
Regular \$45.00	
Sale Price	\$37.27
Regular \$52.00	
Sale Price	\$43.11
Regular \$54.00	
Sale Price	\$45.00
Regular \$57.50	
Sale Price	\$45.52

BUREAUS
and Stands.Handsome Bureaus and Stands in the follow-
ing finishes: Mahogany, Gumwood and Rose-
wood; Bevelled Plate Mirrors, 3 and 4 drawers.

Regular \$17.00 set	
Sale Price	\$14.08
Regular \$18.75 set	
Sale Price	\$15.65
Regular \$19.50 set	
Sale Price	\$16.70
Regular \$28.50 set	
Sale Price	\$23.85
Regular \$42.75 set	
Sale Price	\$35.62
Regular \$56.00 set	
Sale Price	\$46.00

OAK
HALL STANDS.Solid Oak and Quartered Oak Hall Stands,
with Bevelled Plate Mirrors; beautiful fin-
ish and construction.

Regular \$15.75	
Sale Price	\$13.00
Regular \$14.75	
Sale Price	\$12.20
Regular \$16.25	
Sale Price	\$13.37
Regular \$32.00	
Sale Price	\$26.08
Regular \$35.00	
Sale Price	\$28.85
Regular \$38.50	
Sale Price	\$31.96

Handsome
OVER MANTLES.In a large variety of designs and finishes; Gilt,
Oak, White Enamel and Burnished Frames; Mir-
rors 18 by 36 and 18 by 40.

Regular, each, \$11.50	
Sale Price	\$9.25
Regular, each, \$14.00	
Sale Price	\$12.12
Regular, each, \$15.00	
Sale Price	\$12.83
Regular, each, \$20.00	
Sale Price	\$16.77

THE
Royal Stores,
Limited.
20th
ANNUAL
February
SALEEXTENSION
TABLES.Well constructed Ash Tables in Surface
Oak and Quartered Oak finishes; assorted
sizes.

Regular \$14.00 each	
Sale Price	\$11.56
Regular \$18.50 each	
Sale Price	\$15.46
Regular \$19.25 each	
Sale Price	\$15.87
Regular \$31.00 each	
Sale Price	\$24.90

All Goods stored
Free of charge for
any reasonable time.

New Spring Dress Goods

All the new fabrics for the coming season are here awaiting inspec-
tion. We draw particular attention to the showing of Donegal and Cos-
tume Tweeds. It would be difficult to find a better selection of patterns
and colorings.NEW
DONEGAL TWEEDS.Shades Grey, Fawn & Green,
52 inches wide. Reg. 1.25
\$1.50 yd. Sale Price .72c.

MIXED TWEEDS.

In colors Grey, Fawn, Green,
Brown and Navy; 42 inches
wide. Reg. 80c. yd. Sale Price .68c.
Reg. 85c. yd. Sale Price .72c.
Reg. 1.25 yd. Sale Price .105COSTUME
CHEVIOTS.In shades of Khaki, Light and
Dark Grey, Brown and Green.
Reg. \$1.25 yd. Sale Price 1.05

COSTUME TWEEDS.

A special range of Diagonal
and Herringbone weaves, suit-
able for Costumes or Single
Skirts; assorted colors, 52 ins.
wide. Reg. \$1.40 yd. Sale Price 1.18MERCERIZED
POPLINS.The popular fabric for Ladies'
and Children's Dresses in shades
of Pale Blue, Saxe, Navy, Cham-
pagne, Sunny Brown, Cream,
Black and White; 42 inches
wide. Reg. 70c. yd. Sale Price 62c

SILK EOLIENNES.

The fabric with the beautiful
finish; colors of Saxe, Navy,
Royal, Purple, Brown, Cream
and Black; 46 inches wide.
Reg. \$1.75 yd. Sale Price 1.50POPLIN
LUMINEAUX.A new fabric with a soft silky
finish, suitable for Dresses,
Blouses, &c., in all the newest
shades; 40 inches wide. Reg.
75c. yd. Sale Price 64c

The New Styles for Men

Something new coming in every day. It
doesn't matter what you need in wearing
apparel you will get it here cheaper than
elsewhere. Glance over these values.

FOUR-IN-HAND TIES.

Over 200 dozen smart new Silk Ties in
a full range of popular colors; Wide Ends
and Four-in-hand styles. Special 12c

GENTS' LINEN COLLARS.

The balance of stock—Fourfold Linen
Collars, mostly single styles, made of Pure
White Linen; in all sizes. Special, 12 Collars for 25c

MEN'S SHIRTS.

20 dozen Soft Union Shirts in colors of
Grey, Blue, Halo, &c., plain and striped pat-
terns, all fitted with double collar and
pocket; in all sizes. 90c. values. Special, 69c

RAGLANS & WATERPROOFS

A nice selection of smart, up-to-date Rag-
lan Coats for Men and Boys. These were
bought at a great price advantage and are
selling at very moderate prices.We have the best assortment of Water-
proofs that we ever imported; all sizes and
all styles.

Grocery Specials

TOMATOES in large tins. Reg. 16c. each for	14c.
CARROTS in large tins. Reg. 15c. each for	13c.
PARSNIPS in large tins. Reg. 15c. each for	13c.
BET in large tins. Reg. 15c. each for	13c.
SUGAR CORN in large tins. Reg. 15c. each for	13c.
EARLY JUNE PEAS in large tins. Reg. 15c. each for	13c.
GOLDEN WAX BEANS in large tins. Reg. 15c. each for	13c.
SPINACH in large tins. Reg. 20c. each for	17c.
ASPARAGUS in large tins. Reg. 30c. each for	25c.

PHOTO FRAMES

A splendid selection of Photo Frames, from Midget
to Cabinet size; Platenoid, Rolled Gold, Rosewood
and Fumed Oak; all marked

AT ALMOST HALF PRICE.

Special Sale of Whitewear.

A late Shipment of dainty Winter
Underwear specially pricedThese goods were ordered months ago for our January
White Sale, but owing to transportation difficulties, they
only arrived here last week. We offer them at special price
reductions in order to clear them out during this Annual
Sale.

LADIES' WHITE UNDERSKIRTS.

Made of White Nainsook, Cambric, &c., beautifully trim-
med with Embroidery, Beading and Lace; in all sizes.

Regular 75c. each	Sale Price	60c.
Reg. 65c. each	Sale Price	52c.
Regular \$1.50 each	Sale Price	\$1.20
Regular \$1.85 each	Sale Price	\$1.50
Regular \$2.50 each	Sale Price	\$2.05
Regular \$3.00 each	Sale Price	\$2.50
Regular \$3.75 each	Sale Price	\$3.15



PRINCESS SLIPS.

200, made of fine quality Cam-
bric, beautiful Embroidery and
Lace trimming; sizes 34 to 44.
Reg. \$1.00 each. Sale Price .80c.
Reg. 95c. each. Sale Price .76c.
Reg. \$1.10 each. Sale Price .88c.
Reg. \$1.25 each. Sale Price \$1.00
Reg. \$1.50 each. Sale Price \$1.20

CAMISOLES.

250, made of fine Cambric with
Lace and Embroidery trimming.
Ribbon Beading, &c., in all sizes.
Reg. 35c. each. Sale Price .29c.
Reg. 45c. each. Sale Price .35c.

LADIES' NIGHTDRESSES.

300, made of fine Horrockses
Longcloth, slip-over, low neck and
sailor styles; Lace and Embroid-
ery trimmed yokes and sleeves.
Reg. 65c. each. Sale Price .52c.
Reg. 85c. each. Sale Price .68c.
Reg. 95c. each. Sale Price .76c.
Reg. \$1.25 each. Sale Price \$1.00
Reg. \$1.50 each. Sale Price \$1.20
Reg. \$1.70 each. Sale Price \$1.35
Reg. \$1.90 each. Sale Price \$1.52
Reg. \$2.50 each. Sale Price \$2.05
Reg. \$3.75 each. Sale Price \$3.15

LADIES' KNICKERS.

Made of strong Longcloth, some
tucked, others lace trimmed; open
and closed styles.
Reg. 65c. pair. Sale Price .52c.
Reg. 75c. pair. Sale Price .60c.
Reg. 85c. pair. Sale Price .68c.

Sale of American Blouses

Beautiful Lingerie Blouses and Waists at very low prices. The advantage of selection from our exten-
sive lines is fully realized by St. John's shoppers. Thousands of Blouses have been sold since the first shipment
was opened. New lines are being opened every day. Call and see what we offer at the following prices:

Reg. 60c. each	Sale Price	48c.
Reg. 70c. each	Sale Price	56c.
Reg. 90c. each	Sale Price	72c.
Reg. \$1.75 each	Sale Price	\$1.40
Reg. \$1.10 each	Sale Price	88c.
Reg. \$1.25 each	Sale Price	96c.
Reg. \$1.35 each	Sale Price	\$1.00

Sale of Kitchen Utensils

New Canadian Washing Machine. Special	\$5.14
Dust Bannister Brushes. Special	27c.
Dust Pans. Special	16c.
Galvanized Coal Buckets. Special	61c.
Galvanized Wash Tubs. Special	\$1.17
Galvanized Wash Tubs. Special	\$1.17
Clothes Baskets. Special	\$1.12
Double Roasting Pans. Special	81c.
Fry Pans. Special	29c.
Fry Pans. Special	27c.
Oil Cans. Special	\$2.27
Double Wick Oil Stoves. Special	\$2.47
Knives and Fork Holders. Special	54c.
Steak Pounders. Special	18c.
Flour Sifters. Special	13c.
Pudding Molds. Special	32c.
Dish Mops. Special	13c.
Coffee Pots. Special	90c.
Dover Egg Beaters. Special	7c.
Tea Strainers. Special	15c.
Extension Gravy Strainers. Special	15c.
Cake Turners. Special	5c.
Apple Corers. Special	5c.
Nutmeg Graters. Special	6c.
Mincers. Special	\$1.10
Bread Knives. Special, each	32c.
Loaf Tins. Special, each	8c.
Patty Pans. Special, each	23c.
Wire Sponge Holders. Special	32c.
"Challenge" Wringers, 10 inch. Special	\$2.55
"Rival" Wringers, 11 inch. Special	\$3.64
"Universal" Wringers, 11 inch. Special	\$4.19
Japanned Lanterns. Special	90c.

The New Linens

Many lines that should have reached us in January have only just
arrived. These are offered during this Sale at special prices. Below we
mention a few of the most attractive.

TABLE NAPKINS.

12 dozen highly Mercerized
Cotton Napkins with pretty
Damasked designs; size 20 x 20,
ready hemmed. Special
Sale Price, each 12c

SIDEBOARD CLOTHS

5 dozen only, made of fine
White Linen, nicely hemstitch-
ed and embroidered; size 14 1/2
in. x 68; beautiful de-
signs. Special Sale Price 44c

TEA CLOTHS.

Fancy Muslin Tea Cloths,
some with hemstitched borders,
others scalloped edges; sizes 34
x 34. Special Sale Price 28c

PILLOW CASES.

A big assortment of White
Cotton Pillow Cases, plain and
frilled styles; all good sizes.
Very special values.
Sale Price, each 16c

HUCK TOWELS.

17 dozen Pure Linen Huck-
abuck Towels, plain hem and
fringed ends; medium size, well
finished. Special, each 13c

WHITE H. C. QUILTS.

Full bed size, made of heavy
White Cotton with a satin fin-
ish; hemmed ends. \$2.50 value.
Selling for 1.75

New York Neckwear Novelties

3,000 pieces of New York Neckwear
newly opened. You will find all the
latest Neckwear Novelties in Fichus,
Dress Sets, Stocks, Vestees, Peter Pan
and Puritan Collars, in materials of
Lawn, Mull, Net and Lace, of every
description; many of them trimmed
with Fur.

Reg. 45c. values for	29c.
Reg. 75c. values for	42c.
Reg. \$1.50 values for	65c.



New Swiss Embroideries

Attention is invited to our extensively large and beautiful
collection of novelties and staple designs on Cambric, Nainsook,
&c., principally of Insertions, Edgings, Plouncings and Allovers,
introducing many new and attractive patterns. They have been
marked low because they came late.

Prices range from 5c. to 30c. yard

Americ'n Curtain Scrim

The New Draperies in our Curtain Department are drawing the at-
tention of hundreds who are bent on beautifying their homes. The dainty
patterns in Curtain Scrim, now showing, have been greatly admired.
Most of the pieces have White or Cream grounds and have pretty floral
designs on hemstitched borders. Widths vary from 36 in. to 40 in.

PRICES AS FOLLOWS:

Reg. 16c. yard for	14c.
Reg. 17c. yard for	15c.
Reg. 20c. yard for	17c.
Reg. 25c. yard for	21c.
Reg. 30c. yard for	26c.
Reg. 35c. yard for	28c.
Regular 45c. yard for	30c.

SILVERWARE

We have a wonderful collection of High Class Sil-
verware articles, including Teapots, Sugar Bowls,
Milk and Cream Jugs, Ink Stands, &c., all selling at
HALF THE ORIGINAL COST.

The Royal Stores Ltd.