

# FIRE! FIRE! FIRE!

Big Sale Commencing **TUESDAY**, February 17th,

## At POPE'S FURNITURE Factory,

Corner George and Waldegrave Streets. Your gain, our loss.

### Over THIRTY THOUSAND Dollars Worth

of Mattresses, Pillows, Bolsters, Roll and Flat Top Desks, Extension Tables, Toilet Tables, Wash Stands, Bed-Room Suites, Hall Stands, Easy Chairs, Rocking Chairs, Kitchen Chairs, Dining Room Chairs, Child's High and Low Chairs, Couches, Lounges, Sideboards, Music Cabinets, Office Chairs, Child's Cots—iron, wood and wicker, Pictures, Clocks, Window Blinds, Window Poles, Stair Cloth, Floor Canvas and Linoleum, W. E. Bedsteads, Parlour Tables, Wall Moulding, Picture Moulding. Lots of other articles too numerous to mention.

Come early to avoid a rush. This is our first sale under such circumstances. We hope it will be our last.

**POPE'S FURNITURE FACTORY,** . . . . . **Corner George and Waldegrave Streets.**

The W. and N. C. Officers of the

## M. G. B.

will hold a SOCIABLE in the  
**METHODIST COLLEGE HALL**  
ON WEDNESDAY, February 18th.

An excellent programme has been arranged for and the members of the Guards will produce a scene representing a "COURT MARTIAL" at Camp. See the fellow getting shot. Ice Cream and Candy will be for sale during the night. Admission only 30 cents. Tickets may be obtained from the members of the brigade. feb16,21

## BOWRING BROTHERS, Ltd., Grocery!

<p><b>CEREALS.</b></p> <p>Cream of Wheat. Grape Nuts. Plasmon Oats. Quaker Oats. Corn Flakes. Corn Meal (Table), pks. Puffed Rice. Malt Breakfast Food. Scotch Oatmeal.</p> <p><b>BUFFALO FLOUR</b> in 14 lb. sax.</p> <p>Graham Flour, pks. Potato Flour. Buckwheat Flour. Corn Starch. Cornflour (Sutton's). Cornflour (B. &amp; Polson's). Ground Rice. Rice Flour.</p>	<p><b>BEANS.</b></p> <p>Italian String. Heinz Kidney. Veribest Pork &amp; Beans. Sunbeam Pork &amp; Beans. Beans in Glass.</p> <p><b>SAUCES.</b></p> <p>Lea &amp; Perrin's Worcestershire. Chef, Chili, Walnut. Camp, Mushroom, Tomato. Mandaly, Cranberry. Mustard, India Relish. Yorkshire Relish, Harvey.</p> <p>Cal. Oranges. Val. Oranges. Grape Fruit. Table Apples. Palermo Lemons. Ripe Bananas. Cranberries. Cal. Pears, Pineapples.</p> <p><b>FRESH EGGS.</b></p>
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## Bowring Brothers, Ltd.

Phone 332. Phone 332.  
feb16,31,m,w,t

There is still  
**COLD WEATHER**  
Enough ahead to enable  
you to give

## NEW-KNIT Unshrinkable UNDERWEAR

A TRIAL.  
"GO TO IT"

**The Nfld. Knitting Mills, Ltd.,**  
Alexander Street.  
Jan19,14

## SCHOONERS FOR SALE.

Name.	Where Built.	When.	Tonnage.
Effie M. . . . .	Pool's Cove, F.B. . . . .	1904	44
Lilla B. Hirtle . . . . .	Lunenburg . . . . .	1899	99
T. J. Layman . . . . .	Fortune Bay . . . . .	1909	44
Loch Lomond . . . . .	Pool's Cove, F.B. . . . .	1903	63
Mystical Rose . . . . .	Codroy . . . . .	1905	35
Cayuga . . . . .	La Havre . . . . .	1898	71
Morning Bloom . . . . .	Little Bay, F.B. . . . .	1908	38
Monie & Memmie . . . . .	Belleoram, F.B. . . . .	1906	44

All above schooners are in good order, well found in sails and gear. All have been docked and painted this Fall.

## HARVEY & Co.,

Agents. nov26, w,s,t

## 1914 BUICK.

Large Five Passenger Touring Car with self-starter and electric lighting. Landed at St. John's for \$1344.00. High tension Bosch magneto and Zenith carburetor, if preferred.

### 1914 MODEL.

Two Passenger Roadster Type, with deep cowl, extra width doors, twenty-five gallon gasoline supply. Equipped with the famous Zenith carburetor and high tension Bosch magneto. Landed at St. John's for little over \$1200.00. A full line of spare parts for these cars will be stocked by me during the coming season.

**JOHN R. PARSONS, Agent.**  
Address: 85 Military Road, or City Garage. feb14.eod,t

## 50 PER CENT. SAVED ON YOUR TAILOR'S BILLS.

The success of Ungar's Dry Cleansing Process is such that any man can reasonably expect to save 50 per cent. on his tailor's bill by allowing us to smarten up his clothes, which, although not worn out, have become too soiled to be used.

The people of St. John's who have tried our processes of cleaning and dyeing have been more than delighted with the results. In two weeks' time your garments are returned in perfect condition, having every appearance of new.

Enquire of our local agents, Messrs. Nicholle, Inkpen & Chafe, Ltd., for full particulars.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
feb9,31.eod

## J. J. ST. JOHN,

DUCKWORTH STREET & LEMARCHANT ROAD.

We give another chance the present year, 1914, to all Cash Customers of Groceries a Discount of Ten per cent. redeemable in very choice Silverware. This is your way to do it:

1st.—Make all your purchases of Groceries at our stores if possible.

2nd.—See you get your Coupons.

3rd.—When you get them take care of them, and hand them into us when you wish, say half yearly or yearly, and get your choice in Silverware, &c., to the amount of your Coupons.

All goods sold at rock bottom prices and a saving to you of 10c. on the dollar.

N.B.—By buying 10c. worth you get 1c. Coupon. By buying \$1.00 worth you get 10c. Coupon, and so on.

## J. J. ST. JOHN,

Agent for Sloan's Linctant, the wonderful cure for Rheumatism, 25c. bottle.

## Newfoundland Board of Trade

Under the distinguished patronage of His Excellency Walter E. Davidson, Esq., C.M.G., Governor of Newfoundland, Mr. H. C. Thomson will deliver a lecture in the King George V. Institute on Tuesday evening next, 17th inst., at 8.30 o'clock, on "The Newfoundland Train-Ferry Service."

The business community are particularly requested to attend.

**ERNEST A. PAIN,**  
Secretary.  
feb14,31

A NEW  
AND  
TOTALLY  
DIFFERENT  
**TALCUM  
POWDER**

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unquestionable excellence.

At all Drugists, St. John's, Nfld.

## NOTICE.

THE STEAMER

## Prospero

Will leave the wharf of  
**Bowring Bros., Ltd.,**  
—ON—  
**TUESDAY, 17th Feb.,**  
at 10 a.m., calling at the following places:

Cape Broyle, Ferryland, Fermeuse, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, Harbour Breton, Pass Island, Hermitage, Gaultois, Pashitrough, Francois, Cape La-Hune, Ramea, Burgeo, Rose Blanche, Channel.

Freight received until 6 p.m. on Monday.

For freight or passage apply to the Coastal Office of  
**BOWRING BROTHERS, LTD.**  
Telephone 306.

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send for particulars. Press Syndicate F1712 Lockport, N.Y.

## Korff's Cocoa,

Acknowledged by Expert Cocoa Testers all over the United Kingdom as an easy first. Have you yet tried a tin? If not take a good advice and do so.

ALL GROCERS ARE HANDLING IT.

Orders for Ford Cars left at Parsons' Portrait Studio will be forwarded to me while visiting the Factory and Shows, and will have the same attention as if delivered to me personally.

**GEO. G. R. PARSONS.**  
feb5,2m,th,s,m

## GEO. T. HUDSON

Especially invites all the ladies of St. John's to visit his stores during this month, as he now has on sale large lots of

**JOB LACES and INSERTIONS, from 2c. yard up.**

**EMBROIDERIES and INSERTIONS, from 3c. yard up.**

**PERCALES and LAWNS** at lowest prices, suitable for ladies' and children's wear.

**COLOURED WOOLS, Reg. 8c. slip. Now 5c. slip.**

**LADIES and CHILDREN'S JOB BOOTS.**

It will also pay you to visit the stores on purpose to see the 5c., 10c. and 20c. Bargain Counters, which are now filled to overflowing with an endless variety of new goods.

**G. T. Hudson, 367 & 148 Duckworth St.**

## Our SUITS Have Character.

They are not the slipshod product of a careless manufacturer, but the carefully made product of artist workmen.

**THEY MAKE A MAN  
feel better as soon as he gets  
into one.**

If you want Suit perfection ask your dealer for our popular brands.

**Americus, Fitre Form, Stilenfit Americus,  
Truefit, Progress, Faultless, Etc.**

Made only by  
**Newfoundland Clothing Co., Limited.**