RIL LL BEEF

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rious when you say that the nourishing than ordi-extract or Home-made

and we have for year rewards to anyone who on prove your state-

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Druggists' Sundries, ware and Glassware, and Accessories nery and Piece Goods, and Perfumery, chinery and Metals, te and Watches, and Optical Goods, Oilmen's Stores,

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eight paid, on receipt o ing Agencies can advertisate for £1, or large adve:

N DIRECTORY Co. Ltd

"Rosalind."

ears, California Apples,
Oranges, Bananas,
Cranberries, Carrots, etroot, Turnips, Celery, York Sausages, ork Corned Beef. York Chicken, York Turkeys, Tring, Finnan Haddies.

ES STOTT

RINTING

The Evening Chit-Chat

By RUTH CAMERON

look at the faces ride on the trolcar or studying faces

walk on the city streets with out the more it is borne in upor me that beauty and the lack of frown between the eyes. it is a matter of expression more

When a young girl reads something like the above statement in a talk like nine or hears it from an older woman, she almost always turns up her nose mentally, and thinks to herself: "H'm. that sounds all right, but it doesn't work out in real life." And if she is ordinary sense of the word, takes a face beside her.

satisfied look at herself in the mirror

You see, I know, because I've been

But, girls, we are all wrong-you and I. That isn't just newspaper morality talk. It's true. Nothing on face more quickly than an unpleasant expression. Nothing makes us turn away offended more than a cast of features made disagree-

more I but by the thoughts and character

You know the woman who canno talk without a sneer on her lips. No matter what she speaks of that speen comes and goes, disfiguring what might be a pretty face. Don't you dislike to look at her? I'm sure I do.

Then there is the face with the dissatisfied discontented mouth, and the face marked and marred by sensuality and the features defaced by an ugly

Suppose anyone of these faces to be fitted with Grecian features and a perfect complexion. Will you love to look at it? Indeed, no.

The other day I saw a woman with large, irregular features, scraggly brows, thin straight hair, and a slight hair line on the upper lin. And vet. those unattractive features were illumined by such a happy, cheerful, plain, she goes on envying the girl lively expression that I truly enjoyed with the regular features and fine looking at that woman more than at omplexion; or if she is pretty, in the the pretty but characterless young

> A face that is illumined by cheerful ness, or transfigured by intelligence and interest in life, or lit up by the wonderful steady light of an inward peace and serenity, cannot be plain.

You may still think this is just newspaper morality talk, but if you will only study the faces about you I am sure that some day you will come to realize it is much more than that.

Strong Healthy Women

If a woman is strong and healthy in a womanly way, motherhood means to her but little suffering. The trouble lies in the fact that the many women suffer from weakness and disease of the distinctly feminine organism and are unfitted for motherhood. This can be remedied.

. Dr. Pierce's Favorite Prescription

Cures the weaknesses and disorders of women. It acts directly on the delicate and important rgans concerned in motherhood, making them healthy, strong, vigorous, virile and elastic.

"Favorite Prescription" banishes the indispositions of the Favorite Prescription banishes the indisposition period of expectancy and makes baby's advent easy and almost painless. It quickens and vitalizes the feminine organs, and insures a healthy and robust baby. Thousands of romen have testified to its marvelous merits.

organs, and insures at leastify and tobal states and insures at leastify at least testified to its marvelous merits.

It Makes Weak Women Strong. It Makes Sick Women Well.

Honest druggists do not offer substitutes, and urge them upon you as "just as good." Accept no secret nostrum in place of this tion-secret remedy. It contains not a drop of alcohol and not a grain of habit-forming or injurious drugs. Is a pure glyceric extract of healing, native American roots.

Lemon juice, milk and the juice of ipe tomatoes are excellent to reeve inkstains from white materials. To remove old putty from window frames, pass a red-hot poker slowly wer it, and the putty will come off

To serve toast daintily and save rumbs, cut it in strips when preparing it. It is more tempting and nicer

When washing windows, add a the windows will be improved in ap-

Cover paint stains with butter or olive oil and apply turpentine. . If the stain is very old, chloroform will be

better to remove it. Dull brass may be treated with a paste made from powdered pumice stone moistened with vinegar when it needs to be renovated.

The cover of a lard pail is very convenient to place over the burner in a small dish or a cup.

of a gas stove when heating something It is a good plan to keep the over door open part of the time when not in use, so that all traces of gas or

odors of food may escape. A plain cloth dipped in hot water and then in a saucer of bran will clean white paint and not injure it. The bran acts like soan on the paint. In buying a thimble, choose one When a thimble is the exact size or or small, the finger will soon become

In sweeping a room, open all the windows and sweep toward the center

will be left cleaner. When pulling threads from hem stitching or when working towels Grease spots caused by dripping with cross-stitch embroidery, use a candles may be removed by using pair of tweezers. The fingers will be saved in this manner.

As a substitute for a hot water bottle heat an old magazine in the oven. It will retain the heat for a very long time and will lie well against large surfaces.

Ugly marks on the table and chairs where matches are struck avoided by tacking small pieces of sandpaper under the arms of chairs and under one corner of the 'mantel Nothing is quite so annoying as a pair of creaking shoes. To remedy this, soak the sole in linseed oil, using small quantity of bluing water, and a plate or shallow pan, allowing the sole only to come in contact with the

> To mend hard substances like metal or glass there is nothing better than melted alum. Melt the alun over an intense heat and apply it hot It is an excellent thing to faster loosened ivory handles to knives.

To boil an egg that has a cracked shell, rub the crack gently with moistened salt, allowing time for it to penetrate before putting it into the water. It will then boll without coming out of the cracked portion.

Threads and hairs on a carpet are hard to sweep up, but if the broom is brushed lightly round and round, in stead of straight along, the threads will be formed in a ball and may easily be picked off the broom.

To make rye sandwiches, cut rye bread into very thin slices and any a size larger than your exact fit, fanciful shape. Spread with a filling of cream cheese. Grate the cheese rub to a paste with melted butter Season with salt and pepper and spread

To clean straw matting, use the room. This will keep the dust cloth wet in clean, salty water, wash-



Just received per S.S. Durango a car of choice Apples-Northern Spys, Ben Davis and Nonpariels. This is the last shipment of Red Apples for this season. Order early.

TURNIPS!

50 barrels choice Turnips.

10 boxes Finnan Haddies. 5 bxs Choice Fillets Cod. 5 cases Force-New Stock.

Fresh Halibut and Fresh Cod Tongues.

Soper & Moore

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ing until clean, but wetting no more than necessary, then wiping dry at once. Do only a small space at one time, drying as it is washed, until the

whole has been gone over. If the recipe for ice cream calls for fruit or nuts, do not add them to the mixture at the outset, but when the cream is partially frozen and the freezer is opened to stir the halffrozen contents. This rule followed the dessert will be smoother.

To keep cream sweet, heat it most to a boiling point and then put in a glass bottle or earthen vessel, cover it and set it aside to cool. Thus treated, it will keep fresh several days in moderate weather and over the second day in warm weather

Washing floors is often the most dreaded of all household work, as the knees become sore through the position a woman must take. If two pieces of soft cloth are folded in several thicknesses and placed over the knees, under the stockings, the relief experienced will be great.

Ironing may be made easier if tw small horses are kept for the ironing board to rest on, just high enough for one's knees to fit under whe seated. In this way all the small pieces in the wash may be ironed while one is sitting, saving much fa tigue to the back and feet.

The Ladies of St. John's May Now Have Beautiful Hair-McMurdo & Co. Have the Article and Guarantees It to Grow Hair, or Refund Your Money.

McMurdo & Co., Chemists, backet up by the manufacturers of SALVIA the Great Hair Grower, guarantees i to grow hair.

SALVIA destroys Dandruff in ter

The roots of the hair are so nourish ed and fed that a new crop of hai springs up, to the amazement and de ight of the user. The hair is made oft and fluffy. Like all American reparations SALVIA is daintily per umed. It is hard to find an actress vho does not use SALVIA continually. Ladies of society and influence use

no other. SALVIA is a non-sticky prepara tion, and is the ladies' favorite. large, generous bottle, 50c. The Sco bell Drug Co., St. Catherines, Cana dian distributors.

The April Rod and Gun

Once more ROD AND GUN IN CAN-ADA is out with a 'special Spring Fishing number—the April issue—and as usual there is something to interest fishermen in every Province of the Dominion. The Rest Easy Fishing Club's Canadian Outing on the French River is the opening number and, be lieve us, it is a good one, illustrating the fine sport indulged in by a party of American sportsmen who answered the call of the wild in Algonquin Park. In this story it was not the big fish that got away as is evidenced by reproductions of photographs takn by the "Official Photographer" who accompanied the party, one of which 'I love my Best Girl but O you Musallonge," has been utilized as a cover cut. Of exceptional interest also is he account of a fishing trip through Tusket Lakes, Nova Scotia. In the lame Concervation Department the Pump or Repeating Shotgun is discussed from various standpoints and under the heading of the Culture of Black and Silver Foxes a second in stalment entitled "Heredity" is published. Other articles are in keeping with the character of a special fishing number of this Canadian magazine which is published by W. J. Taylor. Limited, Woodstock, Ont.

Minard's Liniment Cures Diphtheria.

En Passant.

BY WAC.

Booming the City.—During a recent rip to the States I had the pleasure of an interview with nearly all the Mayors and controlling Aldermen o the larger cities. The one great object they now have in view is the booming" of their cities. Every means in their power and every pos sible device in their possession is be ing brought to bear in attracting the attention of sightseers and property purchasers, and their various utilities appurtenances, and scenery is being advertised in every well read publication. They consider their attitude s important as to appoint a special man for this work at a salary ranging from one to two thousand dollars a year, whose sole duty it is to advertise and boom his particular city with flatter ing ducements in plain language but accompanied by lithographs of their best land and water sceneries. This involves a special grant of from two to five thousand dollars to be used yearly in the campaign advertising Of course this would be an injudicious mode of procedure here, as we have enough to accommodate even the "ordinary" American tourist. Even Canada has taken up this "booming" her cities, and Ottawa's Commissioner, Mr. Edwards, claims that she is the best, brightest and cleanest city in the world," and has instituted a vigorous advertising campaign. My mo tive for writing this article is to suggest that instead of satirical effusions of St. John's from "A. Stanley Harvey" (whoever he may be) and his ilk, being published in our papers that contributions be courted from such writers as Isaac C. Morris in his 'Holiday Rambles." This latter writr does not give to the outside world (for our newspapers do certainly travel some) the darker side of Newoundland and her troubles but truth fully depicts the sunny side of life and nature. The writings of "J. Lacey Amy" have a deleterious effect, and his "Dashwood" style should rather be condemned than imitated. Th reason I refer to "Harvey's" contribution is that during my stay in Mon treal I happened to visit a friend's house and seeing a copy of the Tele gram I of course anxiously perused it. Some silly criticism describing the arrival of one lady, named Miranda. and her sister, with an icy-cold satire and no humour running through i from the pen of this "Harvey" was the one regrettable feature in the whole edition. Commenting on it the

wife of my host remarked that St. John's must be a terrible place when you cannot cross her main street with-OUR COAL! There is no better Coal.

out being immersed to the waist. Of course I hastened to inform her tha t was an exaggeration, intended for St. John's readers only who under stand the conditions, but this did no apparently convince her. Worst of all nowever was the report throughout he Western States that Newfoundland was experiencing a terrible winterseventy to seventy-five degrees below ero. The impossibility of living in such a rigorous climate did not apparently trouble the Associated Press. But imagine the effect it has on per ole residing throughtout the districts have mentioned. I am afraid I am little late in bringing these matters o your attention, but as the old proverb says: "It's never too late to lo good," and I trust, therefore, that nstead of unfriendly criticisms ou

newspapers and publications will be esplendent with descriptions of New oundland's scenery and beauty spots. (To be continued.) April 10, 1912. R. J. McD.

Looking for Deserters

Yesterday the skipper of a Placenia Bay schooner had a warrant is sued for the arrest of one Richards belonging to the city, who was adranced \$30 in cash and goods, but when the craft was ready to sail he ailed to turn up. The vessel is deained in port and the deserter is still luding his master and the police.

Insure Against Serious Colds

Of the many forms of insurance probably that which protects you against the serious results of colds is the most valuable at this time of

year when so many are becoming the victims of la grippe and pneumonia.

By the prompt use of Dr. Chase's Syrup of Linseed and Turpentine you can keep the cough loose, prevent further development of the cold and cure it up in two or three days, whereas the usual lifetime of a cold is three or four weeks, to say nothing of the serious results so

nothing of the serious results so requently the outcome.

Mothers insure their children against roup by the use of this great family nedictne, for if given frequently in small loses it prevents the dreadful choking pasms and soon effects a horough cure.

Whooping cough, bronchitis, asthma, roup and severe chest colds are quickly rought under control by the use of Dr. hase's Syring of Linseed and Turpentine, Jenis a bottle, at all dealers, or Edmanon, Bates & Ca., Limited, Toronto. MONARD'S LINGUEST CURES GAR.

Laundry Baskers, Market Baskets.

Clothes Wringers, Washing Tubs, Wash'g Machines, Butter Churns, Ice Cream FREEZERS.

Limited.

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NOW LANDING, 1,500; TONS

MILLIEGLIE GUAL.

North Sydney Coal, OLD MINE.

It's good Coal.

New Supply of

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Choice English Boiled Ham, sliced, per lb. 40c. Choice English Rolled Ox Tongue, sliced, per lb. 60c. Choice English Brisket Beef, sliced, per lb. 40c.

Choice Pickled Scotch Herring, in small kegs, \$1.60 each.

Finest Selected Genuine English Hams. Smoked Irish Hams and Bacon. English Cheddar Cheese. English Wiltshire Cheese. Gorgonzola Cheese. Stilton Cheese.

Fresh Irish Sausages.

Fresh Shelled Walnuts. Fresh Valencia Almonds. Fresh Jordan Almonds. Messina Lemon. Egyptian Onions. Holland Rusks. Ivelcon' Consomme, in cuber.

" Barclay & Perkins'" **Datmeal** and Brown Stout, pints and pigs.

Remember Our Telephone, Nos. 482 & 786.

Telegram Ads. Pay. Minard's Liniment for sale verywhere

Bonspiel Dinner. Terrible Result of

Last night the Annual Bonspie Dinner was held in the British Hall, and proved the most successful of the series of these annual events. The Association had the advantage of the brilliant illuminations and pleasin decorations for the Highlanders' Ball In the centre of the hall curling tro phies were mounted and 'stones' and brooms set in relief. The speeche and songs were well received and round the festive board reigned geni ality, good spirits and good fellowship Mr. Berteau, the Vice-President, was chairman, and Mr. F. W. Hayward croupier. To the Chairman, the Se retary, Mr. Salter, and the Commit tee special praise is due for the suc cess of one of the best public dinners

The following curlers were presen at the Annual "Bonspiel Dinner 1912

F. C. Berteau, Chairman

F. W. Hayward, Croupier. Messrs. A. MacDougall, J. Chalker G. Whiteley, A. E. Hayward, H. Bartlett, Dr. Mitchell, A. H. Salter, C. A. C. Bruce, W. H. Rennie, Dr. Macpherson, S. K. Bell, W. Jocelyn, J. A. Branscombe, R. Von Stein, C. Hutton, D. Baird, F. W. Knight, W. F. Shirran. I F Mechan S Rvall J J Grieve W. A. Ellis, J. A. Paddon, Harvey Jardine. W. S. Cornick, Dr. Donnelly, T. Godden, J. Henley, Dr. McLoughlin, F. T. Brehm, W. P. Rogerson, J. C. Parsons, J. S. Munn, A. Donnelly, W. G. Montgomerie, T. J. Edens, E. A. Mac Nab, R. A. Squires, F. H. Steer, W. J. Edgar, Dr. Paterson, A. F. Goodridge, A. Cunningham, Dr. Murphy, G. Davey, S. O. Steele, C. Carter, James Ayre, John Davey, H. Foster, E. Harvey, F. Bradshaw, H. J. Duder, R. F. Goodridge, H. J. Taylor, H. Donnelly. T. J. Duley, R. C. Smith, H. D. Carter. J. O. Havermale, F. J. Morris, R Stick, F. V. Chesman, R. Harvey J. B. Soper, J. C. Jardine, J. Morey, R. C. Grieve, W. L. Donnelly, John Jackson, J. Mulcahy, H. A. Brown, R. Strang, J. C. Perez, J. A. Clift, W. H. Peters, H. E. Cowan, R. Dowden, W. Bearns, T. J. Barron, F. W. Hayward. W. J. Ryan, F. C .Berteau, Eric Bowring, T. B. Goodridge, J. F. Martin, J. W. Grant, P. C. O'Driscoll, D. P. Duff. A S. Rodger, A. Munn, W. J. Higgins C. F. Taylor, F. Smallwood, D. Eaton Dr. Knight, W. F. Joyce, J. P. Foley J. McIntyre, W. R. Warren, J. Taylo R. H. Anderson, T. Winter, C. R. Ayre Dewling, Alex Robertson, F. R Donnelly, W. Clapp, A. Wilson, J. C Hepburn, A. Montgomerie, H. R. Brooks, J. B. Mitchell, J. L. Slattery.

T. O'Neil, A. W. Piccott. The following guests were present at the Bonspiel Dinner, 1912:- His Excellency the Governor and Suite the Premier Sir E. P. Morris, H. D. Reid, Hon. Pres.; C. R. Duder, Hon. Pres.; Telegram, Dr. Lloyd; Herald P. J. Summers; News, John Currie; Chronicle, Hon. P. T. McGrath; and Messrs. F. E. Dench, F. Bradshaw. F. M. Ruggles, N. Outerbridge, A Thompson, H. Outerbridge, Alex. Diamond, W. F. Stentaford, T. Power, T. Redmond, R. Elliott, F. Seymour, T. Seymour, P. H. Kercher, Capt. Atlay. J. J. McCarthy, J. M. Kent, S. A. Churchill, Job Roberts, Calvert Pratt A. E. Carter, W. A. Thompson, O. Schwench, Sydney Bursell, P. K. Mc-Leod, Mr. M. A. Johns, J. W. Wallace. B. Hayward, E. Collishaw, Hon. R. Watson, V. P. Burke, Fred. Miller, Ross Macpherson, Mr. White, Capt. Smith James Vinnicombe, Stan Rodger, J. W. Morris, Dr. Morris, T. B. Clift E. R. Watson, John Donnelly, P. Maher, Eugene Parsons, R. Forbes, A Pittman Cant Clarke A Knight F. W Avre H Crawford Forbes Ross. T M McNell W Parsons F Angel C. Fullerton, A. Bremner, Randell Jeans' J. Black, W. H. Reid, Stephen Butler, S. Bradbury, R. White, James Blackwood Chas W. Ellis, H. H. Goodridge J. McKinley, Mr. Tattersal, Ralph

Burnham, W. McKay, Edward Terry, Accompaniest, F. V. Chesman. TOAST LIST PROGRAMME. The King-Prop., the Chairman, F.

Berteau, Sr. V. P. "God Save the King." The Governor-Prop., the Chairman.

Rule Britannia." Quartette,-"Oh, Who Will o'er The Downs."-Messrs. W. S. Cornick, J. C. Hepburn, T. and F. Seymour. Song-"The Boys of the Old Brigade. -J. J. McCarthy.

Song-Fred Bradshaw. The Roarin' Game .- Prop. Hon. W. R. Warren; Resp., A. Montgomerie. Song- "The Grenadiers"-W. Cor-

Musical Monologue-T. H. O'Neil. The Land We Live In-Prop., J. A. Clift; Resp., Sir E. P. Morris. Song—"The Bandalero"—F. M. Rug-

Song .- "The Little Bit of Green"-J. L. Slattery. Quartette-"Has Sorrow Thy Young Days Shaded."

Our Honorary President, H. D. Reid

Esq.-Prop., A. H. Salter; Resp., H The Losers .- Prop., H. E. Cowan Resp., Dr. Mitchell. Song-Selected-Dr. Macpherson. Song-Queen Among the Heather

Our Guests-Prop., C. R. Duder

Blood Poisoning.

After Three Operations Lam-Buk was Tried and Proved Suggessful.

If people would only use Zam-Buk or chronic sores, blood-poison, etc., before permitting an operation; scores

of limbs would be saved. Mr. Robt. Patterson, of North Pelham, Welland Co., Ont., writes: "My daughter, Annie, had blood-poison in her finger. The doctor operated twice on the finger, but did not obtain the desired result, and a third operation

was considered necessary. -Three doctors were present at this operation, but after it had been performed the wound did not heal. Try as we would we could not get anything to close the wound

"We at last tried Zam-Buk, and it was really wonderful to watch how this balm healed the wound. Each day there was a marked improvement hand closed, and then the finger which had been bad so long began to heal. The diseased flesh seemed to rise out of the wound and then drop off, and new healthy flesh formed from below pushing off the diseased tissue. In a short time the wound was completely healed. Had we applied Zam-Buk at

first we might have saved the finger We had another proof of Zam-Buk's power in the case of my son When two years old he had his hand badly mangled. One finger had to be amputated and it left a running sore for some months. This wound, also, was finally healed by Zam-Buk."

For chronic sores, blood-poison, ulers, abscesses, scalp sores, piles, eruptions, inflamed patches, eczema, cuts, burns, bruises, and all skin inuries and diseases Zam-Buk is without equal. 50c. box all druggists and stores, or post free from Zam-Buk Co., st. John's, Nfld., for price. Have you ried Zam-Buk Soap? 25c. tablet.

Resp., E. R. Watson, Hon. P. T. Mc Grath, Dr. W. F. Lloyd.

Song-Selected-F. Seymour Song-"The Ringers"-H. E. Cowan The Chairman and the Secretary-Proposed by the Governor; Resp., Mr. Berteau and Mr. Salter.

GOD SAVE THE KING. Voluntary Songs.

The Rosary Novels.

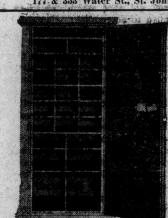
By special arrangement with the publishers we are now enabled to supply these exceedingly fascinating books, published at \$1.50, at the special price of 75c. Even if you nave read them they will bear reading second or even a third time and should find a place in your library

Note the titles:-The Rosary, by Florence M. Barclay. This Mistress of Shenstone, by Flor-

ence M. Barclay The Following of the Star, by Flor-ence M. Barclay.

Mrs. Barclay's new 1912 novel, en titled, "Through the Postern Gate," will shortly be published; advance orders should be placed now so that you may have your copy from our first supply. Outport friends whose remit tance accompany their order will re-ceive these books post free. It is a well known fact that we have the best collection of books in all departments of literature to be found in any bookstore in Newfoundland. When you need a book on any special subject query us.

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Then you will have a cabinet that does all a wooden file can do plus this most in portant thing-protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can af-ford to buy The Safe-Cabinet. Measured by value, no one can afford to be with-

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