

**Wanted**  
—FOR—  
**1910.**

WE want every customer who visits our store to go away so thoroughly satisfied that they will send their friends to see us.

**S. Milley.**

**CURRENTS!**

We would like to talk CURRENTS to you. We are offering, to arrive,  
1000 1/2 cases Fine Filtra CURRENTS—loose—  
1000 cases "Bridal Cake" Brand—1 lb. pkgs.  
Our shippers in Patras write us that this is a really CHOICE lot, and we have interesting prices too.

**T. A. Macnab & Co.,**  
Wholesale Fruit Importers, Cabot Building.  
Telephone 411. Jan 4, 1910.

**Muslin Aprons,**  
—FROM—  
**25c. to \$1.00.**

This represents one of Our Best Sellers.  
Price: **65c.**  
Secure one now—only a few left.

Lawn Handkerchiefs, from 5c. to 25c. each.



White Jap Silk Handk., any Initials, 35c. and 55c.

**R. TEMPLETON, 333 Water St.**

**DICKS & CO.,**  
Booksellers,  
Stationers & Bookbinders,  
Water Street, St. John's.

**Telegram Ads. Pay**

**MR. T. J. KING,**  
MUSIC MASTER,  
METHODIST COLLEGE, and ORGANIST of GOWER ST. CHURCH  
WILL GIVE AN  
**Organ Recital**  
IN THE  
College Hall, on Wednesday, 19th  
Inst. Particulars later. Jan 4, 1910

**The TREAT OF THE SEASON!**

**MISS WEBB'S RECITAL.**  
(Under the distinguished patronage of His Excellency the Governor.)  
MISS WEBB, Harpist and Violinist, assisted by a number of the best performers of the city, will give a RECITAL in the Methodist College Hall, on Wednesday, January 5th, at 9 p. m.  
Reserved Seats, 40 cents and 60 cents; General admission, 20 cents. Proceeds for L. C. A. Society. Plan of Hall at Dicks & Co's. Doors open at 8.30; carriage at 10.30. Jan 3, 1910.

**"MARS,"**  
**The God of Battle,**  
Has declared war on the Electric Light Bills of St. John's.  
The campaign has been in every way successful, and new supporters are daily rallying around the standard of the Pioneer of Cheaper Electric Light. There are still four long dark months ahead. Now is the time to prepare to make the evenings during this period bright and cheerful at a cost for light that has never before been approached.  
"MARS" has anticipated the emergency, and has on hand a large stock of his now famous lamps to supply the city's needs, varying from the 16 candlepower 70 per cent saver at 75 cents each to the 25, 32, and 50 candlepower at 90 cents each; besides a limited number of 100 c.p. specially ordered for the Christmas season lighting.  
Send orders to  
**P. C. MARS, Board of Trade Bldg.,**  
P. O. Box 296. Phone 696.

**Received**  
Per "FLORIZEL," Dec. 24th:

- 100 brls "Bos" Flank Beef,
- 100 brls "Bos" Extra Packet Beef,
- 100 brls "Alderney" Boneless Beef,
- 100 brls New York Boneless Beef,
- 100 brls Ham Butt Pork,
- 400 sacks Yellow Feed Meal,
- 800 sacks White Hominy Feed,
- 350 brls Pillsbury's "Best" Flour,
- 50 1-2 brls Graham Flour.

**Harvey & Co.**

**Embaling and Funeral Directing!**

I WISH to inform my friends and the public generally that I have lately returned from Canada, where I have studied **EMBALMING and FUNERAL DIRECTING** in all branches. Persons requiring my services will find me at **LAWRENCE BROS.,** Gower St., or 33 Hayward Avenue. A full line of funeral supplies always on hand.  
oct 5, 3m, tu **WILLIAM LAWRENCE.**

**O'BRIEN'S**  
**Sash Lifter and Lock.**  
INVENTED BY REV. P. J. O'BRIEN, of Tor's Cove, Newfoundland. The device, simply applied, and the manipulation of windows very easy. The undersigned are prepared to attach this simple and satisfactory method of ventilation to Sashes on request of purchasers. The design, in working order, may be seen and examined at the factory.  
**HORWOOD LUMBER COMPANY, Ltd.**

Advertise in the "Telegram."

**Account Books and Diaries, 1910.**

Demy Ledgers and Journals, 100 to 1000 pages.  
Foolscap Ledgers and Journals, 100 to 1000 pages.  
Day Books—Half and Quarter Bindings.  
Cash Books—Index and Polioed.  
Blank Books, Memo. Books, Pocket Note Books.  
Desk Calendar Pads,  
Tablet Diary, Pocket Diaries,  
Whitaker's Almanac, 1910,  
with and without Supplement.

**Ayre & Sons**  
LIMITED

**GOLD! GOLD! PRESIDENT TAFT and UNION BLEND TEA**

To some a curse, to most a boon manifold, particularly if they have to hustle to get it.  
\$10 in gold to anyone sending in the largest list of new yearly subscribers to **The Harbor Grace Standard** with one dollar accompanying each name. (No fewer than twenty names on this list.)  
\$5 in gold to anyone sending in the second largest similar list. (No fewer than ten names.)  
\$2.50 in gold to anyone sending in the third largest similar list. (No fewer than five names.)  
25 cents additional for every name over these minimums. For instance, for 44 names (if that be the second largest) \$5, besides \$8.50 for the 34 additional; for 60 names (if that be the first prize winner), a total of \$20 will thus be given.  
25 cents, also, for every contestant not a first, second or third prize-winner, for every name sent in over one. For instance, for 4 names sent in with four dollars, \$1.00 will be awarded.  
Names in every case may include the sender's own. Two half-yearly subscriptions will rate as one yearly. A handsome calendar sent to each subscriber. Sample Standards on application. Dec 4, m, tu, eo y

**HARRY W. DeFOREST, Ltd.**  
sep 8, 6m

**Chewing TOBACCO!**

We have been appointed **SOLE DISTRIBUTORS** of  
"Alligator" Mahogany Chewing Tobacco. "Alligator" Tobacco is made in Virginia, put up in 5-pound caddies, 16 sticks to the pound, and is easily the best "chew" on the market. Next time you want chewing Tobacco, try "Alligator" brand.

**F. McNAMARA, Queen St.**

**Enjoying an Xmas Feast**

Is what everyone in St. John's is looking forward to in the season of good-fellowship and merriment, and right here at our store will be found all the  
**GROCERY REQUIREMENTS,**  
as well as delicious morsels, Nuts, Oranges, Grapes, Lemons, Figs, Table Raisins, Syrups, etc.

For your Christmas baking we have the finest Flour, Flavoring Extracts, Spices. All at **BED ROCK PRICES.**  
**J. J. ST. JOHN, 136 & 138 Duckworth St.**

**MARTIN HARDWARE COMPANY.**

Stanley's Adjustable Planes!  
No. 45, with 20 Tools, \$7.20 each.  
No. 55, with 52 Tools, \$14.40 each.  
Tonguing, Rabbet, Plow Matching, Hand Reiders, etc.  
Steel Hand Jacks and Jointers—all at **LOWEST PRICES.**



**FIRMER & MORTISE CHISELS**—all sizes and best qualities. Rules, Measuring Tapes, Levels, etc.  
**MARTIN HARDWARE COMPANY.**

Job Printing. Advertise in the **TELEGRAM.**

*All kinds*  
—Plain or Fancy—  
the latest type for  
setting at  
**THE EVENING**  
**MAGAZINE**  
—AND—  
**FASHION BOOK**  
For the Month.

The Royal Magazine,  
The Popular Magazine,  
Everybody's Magazine,  
Chamber's Journal,  
Success Magazine,  
The Railroad Man's Magazine,  
The London Magazine,  
The Argosy,  
The Ladies' Home Journal,  
New Idea Woman's Magazine,  
The Delinctor,  
Women at Home,  
Smart Set Magazine,  
Review of Reviews—December  
Pearson's  
Royal,  
Windsor.

**FASHION BOOKS.**  
Weldon's Ladies' Journal—10  
with 7 cut out paper patterns  
ed separately.  
Fashions for All—10 cts., with  
cut paper patterns and Face  
Plate.  
Weldon's Illustrated Dressmaker  
Weldon's Children's Journal,  
Harrison's Dressmaker, with  
out paper patterns.  
Latest dates of English, Amer-  
ican and Canadian Papers.

**GARRETT BYRN**  
Bookseller and Stationer  
Phone 538. Box 6

**NEW YEAR GIFTS!**

We are now offering the balance of our Stock of  
**Toys and Fancy Goods**  
at 25 pr. ct. Off Regular Price.  
This includes in TOYS—Dolls, Mechanical Toys, Building Blocks, Furniture Sets, Tool Sets, Art Dolls, etc., etc.

**IN FANCY GOODS:**  
Post Card Albums, Photo Frames, Glove and Handkerchief Sets, Ladies Companions, Needle Cases, etc.

**Furs! Furs!**

The balance of our Stock, which includes Black Caracul, Dye Squirrel, Ermine and Marten, marked for clearance. Note the reductions: Regular prices  
\$1.70, \$2.30, \$3.50, \$4.70, \$6.00  
**Clearance Prices:**  
\$1.26, 1.70, 2.62, 3.52, 4.50

**BLOUSES!**

In Cream, Cardinal and Navy, Blaine and Cashmere.  
Regular prices  
\$1.30, \$1.70, \$1.90, \$2.20.  
**Clearance prices:**  
96cts., \$1.36, \$1.43, \$1.66

**ALEX. SCOTT,**  
Popular Drapery Store.  
dec 29, 1909 **18 New Gower St.**

**DR. A. B. LEHR,**  
DENTIST.  
Office and Residence,  
203 Water Street,  
Opp. T. McMurdo & Co's.  
oct 4, 3m, eod

**SURELY**

the records of your business are important. You keep the records of your affairs from your paper. Why not protect this valuable asset by modern and simple filing arrangements? I represent the "Macey" and "Shannon" systems—both well known all the world over. Please write for catalogues, or ring up 54.

**PERCIE JOHNSON, Agent.**  
Office: cor. Prescott & Duckworth St.