Cost of Industrial Insurance Further Reduced Voluntarily by

# The Prudential 

Industrial Policies now being issued have increased Benefits averaging over 10 per cent. and will
Give Many Millions of Dollars
of Life Insurance more than the Old Rates would have provided
Over 20 Million Dollars

Extra Life Lasurance has also been added voluntarily to Industrial Policies is'sued simce January 1st, 1907, and in force July 1st, 1909, with no increase in premiums.


This is the Greatest Benefit to Policyholders Ever Granted by The Prudential and Provides More Life Insurance for the Money Than Any Similar Policy Ever Before Issued.

Ordinary and Industrial policies. Ages 1 to 70. Both sexes. Amounts, $\$ 15$ to $\$ 100,000$.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
JOHN F. DRYDEN, President
Agents Wanted to Write Industrial and Ordinary Life Insurance Good Income---Promotion---Best Opportunities---Now!

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