e Carleton Observer

4 Vol. 9. No. 35.

HARTLAND, N. B., FEBRUARY 7, 1918.

Whole No. 448

The Everyday Bargain Store

SPECIAL

50 doz. Gilt Cups and Saucers, \$2.00 doz. 2.00 50 doz. China 150 doz. Plain white ditto

House Dresses Just to Hand

-a full line, sizes 34 to 50 inch bust

English and Canadian Prints

to be sold out at Less Than Wholesale Prices

I still have a well assorted stock of Dress Goods for your selection. Notwithstanding the scarcity of Dry Goods, Clothing, etc., I am able to offer a better range for your selection than ever before, and at prices much lower than I would be able to quote if I bought the goods on today's market.

Complete Spring Stock of Wall Papers In

A. W. PHILLIPS

of all kinds and descriptions at

BARCAIN PRICES

Sweaters, Mackinaws, All-wool Pants,

Winter Caps, Gums, . Packs done, it may be stated that the the manufacturers, The Lonsdale contest has already reached the Piano Co. of Toronto. In appear-

and all other winter goods in abundance, with prices away below today's markets, as all the goods were contracted for months ago.

Overcoats for Men and Boys

Ulsters and Blacks with Fur Collars. Some New, some "carried over." Special prices now on all to clear.

Timothy and Clover Seeds

These will be much higher this year, but I Carried a large stock over from last year, and these will be sold cheap to early CASH BUYERS.

I am still buying this and paying highest prices. If you have any and have not sold call me at my expense on either telephone.

The Cash Store

N. B. Phone 3-2

BAST FLORENCEVILLE, N. B.

Farmers' Phone 18-2

DEVAILS OF CONTEST EXPLAINED

So That There May Be No Misunderstanding in The Race to The Finish-Names of Judges Now Announced

To many people the object of dale piano?", This is a frequent The Observer Voting contest may question concerning The Observer not yet be clear. For the benefit contest. The answer accords of such of our friends who are with the fundmental principal of Centreville, was well known in interested in the enterprise for the contest. It is good business this county and in A roostook as any reason, it may be stated that to do so. The prizes are big an efficient professional nurse. there is nothing mysterious about value, of course. Put the rethe contest. It is simply a plain sults The Observer aims to acbusiness enterprise. the purpose hieve are also big. The Observer of which is to increase the circula- does not want something for to the Centreville Red Cross Soction of The Carleton Observer and nothing. It is willing to pay MacLean's and Farmer's Naga- what the service it receives is zines. Instead of employing worth, and the management is indeed, not to write you a note canvassers in the ordinary way to very confident that the increased from France, particularly after accomplish this object, lad en pos- circulation that will come to The receiving warm stockings, so sessing energy and aptitude for Observer and MacLeans and Far- beautifully knitted, which are the work are engaged on a guar riers Magazines through the keeping me warm and comfortanteed commission basis, and contest will be worth the cost of able. I cannot than senough the large rewards are offered in addi- the Ford car and the Lonadale individual members who spent so tion, in the form of valuable sizes, plano. And by the same token much of their time for me, and to those who do the most effect the the ladies who receive the Society in general, to which I tive work. The proposition be- these two splendid prizes will not and so many, many others are incomes, therefore, simply a sales get something for nothing, debted for comforts innumerable, promotion scheme, based upon a They will earn their rewards. sound, recognized and generally The Ford touring car, a brand used, business principal. The new 1918 model, sold by R. L. voting plan is utilized for the Phillips, of Fredericton, was sel- you are occomplishing and at simple reason that it provides the ected as first prize because it is certain periods must be encourmost convenient means of accur- undeniably the most decirable aged by really surprising results ately differentiating the values and most valuable article that of the various classes of subscrip- could be offered at anything like tions, and of expressing those the price for which it sells. For

many years, and while in the possession. early stages of the business; ex- For a second prize nothing perimentation was necessary, more desirable could be found in the contest business has long delighted with it. The "Lonsfores" of the whole undertaking. a piano as she could wish for.

oan be calculated easily.

prizes as a Ford car and a Lons-

Save Pood

In a time needing food economy many people are not getting all the nourishment they might from their food.

It is not how much you eat, but how much you assimilate, that does you good.

The addition of a small teaspoonful of Botril to the diet as a peptogenic before meals leads to more thorough digestion and assimilation and thus saves food, for you need less.

values in tangible terms which pleasure, profit, low mainteinance you can scarcely know to just cost and general serviceability in

The enterprise upon which The hundreds of ways it is unsurpass-Observer is now engaged is not ed. The Observer is proud of the an experiment. Contests similar splendid Ford which it will give the water. It is true that in our reen conducted throughout Can- per will find the maximum of en-The Observer contest have away and knows that the winada and the United Status for joyment and satisfaction in its

the same as it has always been than the beautiful \$400 Lonsdale necessary in the development and cabinet grand piano, and there progress of any business or pro- can be no doubt that the young fession. the experimental stage lady who wins this prize will be since been passed, and under the date" is one of the finest instrudirection of a competent person, ments manufactured in Canada. a newspaper circulation contest Men who have built pianos so today is no more of an experi- long and have become of skilled ment than is a new hardware, in their work that they are as clothing or grocery business in much artists, as artisans, labor the hands of an intelligent man painstakingly over the production who knows his business. For of this splendid instrument, and as this reason, The Observer man- a result of their skilled Cforts, agement entered into the present combined with the best materials contest with no doubt as to the of all kinds procurable, every outcome, and for the benefit of piano that goes out of the "Lonsthose who may have not been dale" workrooms can be, and is, able to see 'how it could be guaranteed in every respect by done," it may be stated that the the manufacturers, The Lonsdale point where its success is abso- ance, construction, and in tonal "doubting Thomases" among our superior, and the contestant who friends, were they fully inform- wins The Observer's second prize ed of the facts, could now see will, therefore, have abundant as-

THE CONTESTANTS

Out of the large number of lad-Why offer such expensive ies who entered the contest, but four have demonstrated the qualities which qualified them to re- no limit set, is my Christmas main as contenders for The Observer's big prizes, and several weeks ago the names of all those who were merely nominal contestants were dropped from the list and the field was left to those who now each ask for votes to enable her to win the coveted first or second prize. They are:

> Miss Laura Burpee, Centreville Miss Elsa Sipprelle, Hartland Miss Jennie Giberson, Bristol All cannot win, of course. Which All persons liable to be rated are requ one will capture the Ford tour- to bring in to us within Thirty days from ing car, and which one the Lons- tv and income liable to be assessed. The dale piano, are speculative ques- Valuation list when completed, will be tions. Each lady has her friends and supporters who believe she will win. Yet, no contestant professes implicit confidence in her own success, while each one apparently realizes that she has (Continued on last page)

Writes Home of the Wonderful Work of the Red Cross

The letter reprinted below should set at rest any doubts that may exist as to the value of Red Cross Work. The writer, a daughter of R. W. Balloch of She offered for service with the Canadian Red Cross in France and under date of Nov. 23 wrote

"It would be neglectful of me, and otherwise unobblinable.

While from week to week you Pusual zee! to earn the necessary money to carry on your work, yet how great an extent you are helphospital here, practically all of

Cross bedding, sheats, blankets. pillows, distes, knives, forks spoons, hot-water bage, instruments, canned and preserved fruits, brooms, cleaning powders and soaps, toilet articles, stockings, bed socks, -innumerable necessi-

I think if others understood the value, only in part, of the work you are doing, every family would be represented-and personal/feelings would be lost sight of in the effort to help and increase the work of the Red Cross. so splendidly organized and so effective. Always will shis wonderful society be known and remembered for the work it has done and is doing, and shall do in even greater measure, and its zealous and unselfish members will have their share in the glory that belongs to it for all time to

To do our bit in so for as we lutely assured, and where the qualities, the Lonsdale admits no may in this great battle for the right, is of all things most worth the doing. Trivial as each little bit may seem to be, it helps to complete and make efficient the great clearly "the whys and the where- surance that she possesses as fine ferce that is to bring us out of this choss of suffering and sacrifice, into a saner and cleaner

> May you thrive and grow to greater accomplishment, if that be possible, and it is-for there is wish for you.

With many thanks for your re-Very sincerely yours,

Pauline D. Balloch No. 3 Canadian Stationary B.E.F., France.

Parish of Brighton have received the War-Miss Eva Crandlemire, Hartland rant of Assessment to assess the said Parish for County, School and Parish purpos this date true statements of their proper posted at the following named places:

Hartland, N. B. Lower Brighton, N. B. Co da esa, N. d. Post Office Dated this First day of Feb. 1918

R. W. CAMBRON C. R. TEDLIB ELWOOD FOSTER Assessors of Rates for Parish of Brigh-