## W. C. T. U. Notes.

Women's Christian Temperance Union first organized in 1874.

AIM—The protection of the home, the abolition of the liquor traffic and the triumph of Christ's Golden Rule in custom and in law.

MOTTO—For God and Home and Native Land.

BADGE—A knot of White Ribbon.

WATCHWORD—A gitate, educate, organize.

Let us not judge one another any more, but judge this rather, that no man put a stumbling block or an occasion to fall in his brother's way. RM. 14:81.

Business meeting of the W. C. T. U. the last Monday of every month.

OFFICERS OF WOLFVILLE UNION:
President—Mrs. J. G. Elderkin
1st. Vice President—Mrs. W. O. Taylor
2nd Vice President—Mrs. G. W. Miller
Recording Sec'y.—Mrs. Ernest Redden
Cor. Sec'y—Mrs. Roy Jodrey
Treasurer—Mrs. H. Pineo

SUPERINTENDENTS
Evangelistic—Mrs. William Chipman
Parlor Meetings—Mrs. D. G. Whidden
Labrador Work—Mrs. J. W. Vaughn
Fishermen and Lumbermen—Mrs. W.E. Fielding
Anti-Narcotic—Mrs W. O. Taylor.
Flower Fruit and Delicacies— Mrs. A. W. Bleakney
Christian Citizenship—Mrs. B. O. Davidson
Press—Mrs. M. P. Freeman
White Ribbon and Willard Hall—Mrs. T. Hutchinson.
Temperence in Sabbath Schools—Mr. C. A. Patriquin.

### THEY WENT THEIR WAY UNHEEDING

Once upon a time—more than once, in fact—a merchant stocked his store with fine merchandise in the expectation that the public would come and buy it.

But the public did not come.

The merchant was puzzled. He looked at his store and could find no fault with its appearance. He went over his stock and considered his prices and was certain that both were right. His windows were trimmed, and he knew that his sales clerks were competent and polite.

But the public passed by unheeding.

And for days and weeks on end he was eternally asking himself—WHY?

The answer is clear.
He knew his store,
He knew his goods.
He knew his prices.
But Nobody else did.

He neglected to use, with all his skill and judgement at his command, the only means of making known these facts to the widest possible audience.

He neglected his Newspaper Advertising.

Is it not amazing that merchants whose whole business depends upon the cultivation of a wide local good-will, and who are extraordinarily careful in their buying, are comparitively indifferent when it comes to that most skilful branch of selling—Newspaper Advertising.

Outside of the weekly newspaper man, if a man could be found who actually practised the Golden Rule every day he would form the most sensational news item of a dramatically sensational period. And no one would wonder at him more than the average Christian. And yet that kind of a man is supposed to be the product of the Christian code. He is its natural fruit. But he is the kind of fruit that is so rare that he would create general amazement if he were actually discovered.—New Glasgow Enterprise.

A 12-year-old girl can make a 12-year-old boy scrub his neck with soap and water when his own mother can't make him do it.


### Childhood Constipation

Constipation is one of the most common ailments of childhood and the child suffering from it cannot thrive. To keep the children well the bowels must be kept regular and the stomach sweet. To do this nothing can equal Baby's Own Tablets. They are a mild but thorough laxative; are absolutely safe and never fail to relieve constipation and indigestion; colds and simple fever. Concerning them Mrs. Jules Fauquereau, Nomininguе, Que., writes:—"My baby was terribly constipated and suffered day and night. I was advised to give him Baby's Own Tablets and from the first they helped him and now at the age of thirteen months he is a big healthy, happy boy." The tablets are sold by medicine dealers or by mail at 25 cents a box from the Dr. Williams' Medicine Co., Brodckville, Ont.


## Canard Notes

Mrs. May Eaton has sold the Everard D. Eaton place to Mr. James E. McGowan of this place. This is a fine orchard property and farm, and was for a long time owned by the late C. F. Eaton before his removal to Kentville. Mr. McGowan will move his family at an early date to this farm. He will no doubt, in his usual custom, proceed to remodel the premises and buildings and make it thoroughly modern in every way.

The Canard Electric Light Co. is now organized with a capital stock of $30,000. Mr. Leander Eaton is the president. The line runs from Port Williams across the Grand Dyke to Canard, and will extend on this street from the residence of Mr. A. S. MacDonald at Upper Dyke to the extreme end of Lower Canard. It also extends north as far as the cooperage on the road to Hillaton.

Mr. Fred McGowan left Tuesday for New York on a trip of two weeks. While he travels alone on his going, he is expected to be double the man he now is on his return, and will no longer travel the lonesome trail.

Mr. Jas. E. McGowan will give up possession of his large farm upon which he has resided for many years to his son Fred. This place, which was formerly owned by the late Henry Burbidge, and purchased by Mr. McGowan from Mr. Neville Holland, is now one of the most modern farms in all its equipment that can be found anywhere, even to being supplied with electric lights. This is the first farm in Canard to be lighted with electricity, as the power is received from the Canning line, which crosses Mr. McGowan's farm on the way from Port Williams through Hillaton to Canning.

### SCHOOL GARDENING AIDS CONSERVATION

The history of Canada is largely one of creating gardens in the wilderness. Unlike England, where the effort is to maintain and improve the heritage of the past, in Canada we are laying the foundations on which future generations must build. The pioneer is still a big factor in our national life and even in old settled districts, much spadework remains to be done before our rural landscape will wear the finished appearance of the English countryside.

Educationalists emphasize the fact that the chief object of school gardening is to broaden the children's minds, the growing of a few flowers and vegetables being only of secondary importance. The layman is likely to be most impressed with visible results. From either point of view, the establishment of school gardens is a work of conservation, for it leads directly to higher development of the nation's greatest national resource, the soil, and its greatest human resource, the rising generation of girls and boys.

A writer in the Farmers' Magazine says of the country weekly, that there is no newspaper deserving better at the hands of the farmer. The country weekly as a rule "gives well, fairly, and impartially the news of the district, and the most of us owe more to their wise publicity than we think. There may be a few instances where these papers are running counter to the best interests of the farmers, but such a course will not long be possible to a solvent business."

Addlesly—Well, I've got to go today and face the music.

Bartholomew—What, wife home?

"No: I conduct a band."

### POLITICS IN MOVIES

A Canadian journalist, Peter McArthur has written a book about the United States He calls it "The Affable Stranger." He frankly says that he set out last year to learn, if possible, why there is in Canada a growing distrust of Americans. Mr. McArthur says that in Canada "the plain people—the farmer and all classes of workers—have very little feeling in the matter," and that what he has been able to learn while visiting the United States has convinced him that the attitude of the farmers and workers of that Country is either friendly or indifferent to the people of Canada. In the matter of American jingoism Mr. McArthur does say that the international scope of American films has seemed to flaunt the superiority of the United States in the face of the world without the intention of being insulting; and that this has been a source of irritation. He maintains that political propoganda on the film should be banned beyond the borders of each country; that this should be taken to heart by both Canada and the United States.

### STATE AND NATION: TAKE NOTICE

(From the Los Angelos Times)

When a man's income has been reduced or when his expectations have not been realized, he lives accordingly. He cuts his coat to fit the cloth. He makes his living match his income. Why can't the State do likewise?

"Can I git off today, boss?" asked the laborer, according to the Cornell Widow.

"What for?"

"A weddin'."

"Do you have to go?"

"I'd like to go, sir; I'm the bridegroom."


# MAXWELL TRUCKS

## HAVE PROVED THEIR STABILITY

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Wholesale Manufacturers and Dealers

Exporters to Newfoundland, West Indies, Great Britain and South Africa

Bass River, N.S. Canada

Mr. C. A. Porter
Wolfville N.S.

Dear Sir,

We write to say that the Maxwell Truck which we purchased from you has given us the most satisfactory satisfaction. We may say that we have had two long seasons work delivering wet mill daily on very ordinary country roads, except tire costs, which is always a known expense item (although with us not an excessive one) we have had no other expense. Our upkeep according to garage expert is an excellent running order and our power is all that could be desired. We consider your truck to be the best private signal the market today.

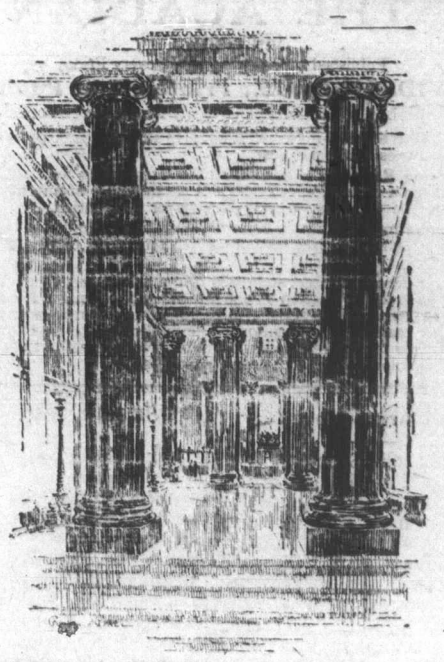
Yours very truly
B. B. Smith

Call at our garage where Trucks and Touring Cars are being exhibited.

**F. J. PORTER,** Local Dealer for Kings County, Wolfville and Kentville.

C. A. PORTER, Provincial Distributor, Wolfville, N. S.





# Financial Strength

THE principles upon which a Bank is founded, the number of years it has been in operation, and the policy followed during these years—these features, combined with its present standing, form the criterion of the strength of a Bank.

The Bank of Montreal began business in the year 1817, with a modest capital of $1,250,000, and for over a century it has followed a conservative—aggressive policy until to-day its capital and reserve fund total $40,000,000 and its total assets are in excess of $560,000,000.

## BANK OF MONTREAL

HEAD OFFICE: MONTREAL

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