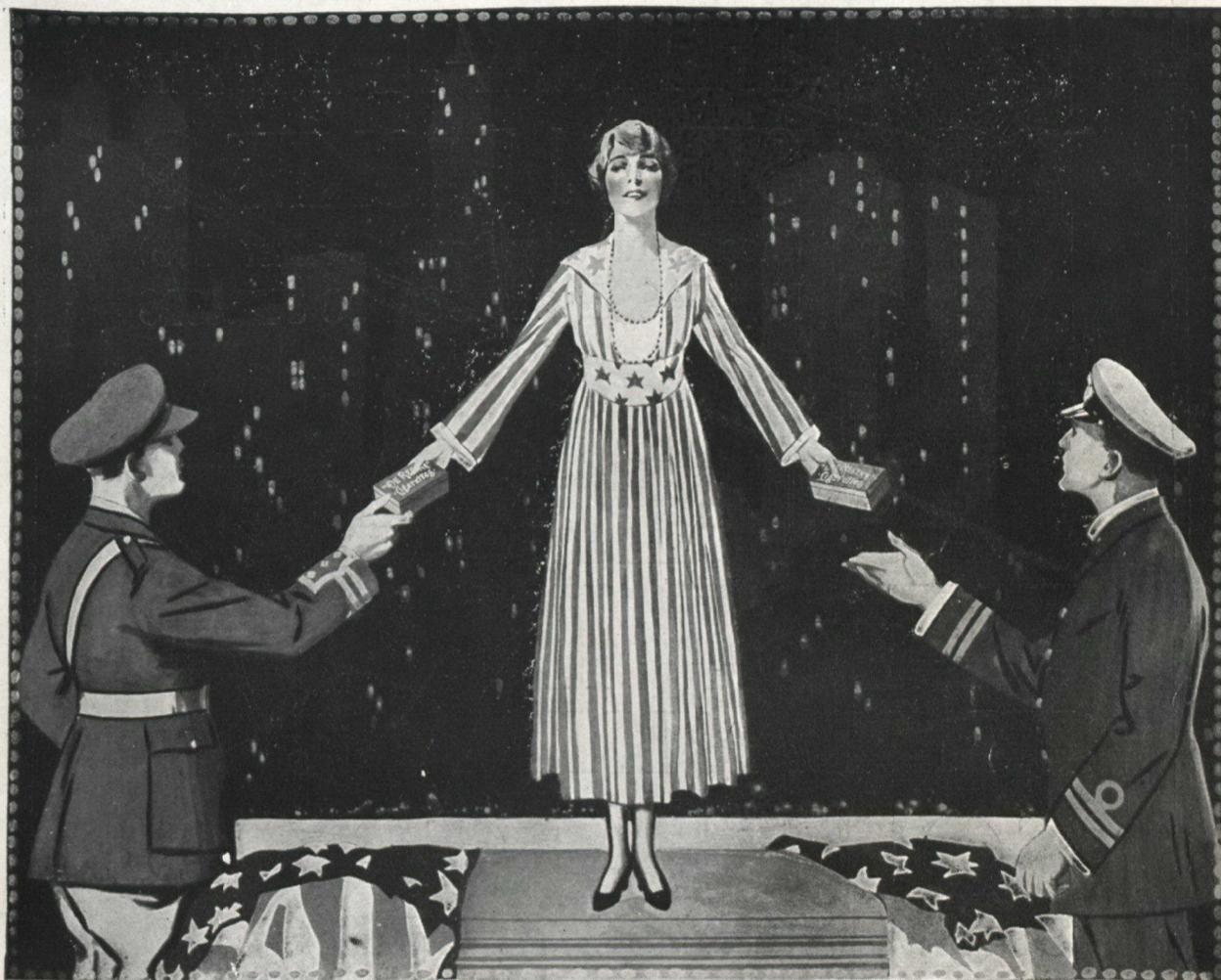


Picture Offer

To "De Reszke"
Smokers only

This picture, "Miss America's Offer—Uncle Sam's Best," printed in colours on art paper, 15 in. by 10 in., will be sent free to any smoker forwarding to address below a "De Reszke" box lid and 2d. in Stamps, mentioning Picture No. 52. **42 Miniature Pictures** will be sent free on receipt of reply envelope, ready addressed and stamped (1d.). These are reproductions printed in colours of the famous "De Reszke" Cigarette pictures. Address: J. Millhoff & Co., Ltd. (Dept. 89), 86 Piccadilly, London, W.



Miss America's Offer—Uncle Sam's Best

Your boy at the front may not like to ask you for them—but cigarettes are everything to him out there. He is worthy of the best—so send him some "De Reszke" *American*. They are the world's best Virginia Cigarettes

SOLD EVERYWHERE,

or post free from J. Millhoff & Co., Ltd. (Dept. 89), 86 Piccadilly, London, W.

"De Reszke" *The Aristocrat of* **Cigarettes**