



# Are You a Fixed Or a Floating Quantity?

In Plant Life no growth is possible until the Seed is checked in its drifting and becomes fixed in the soil.

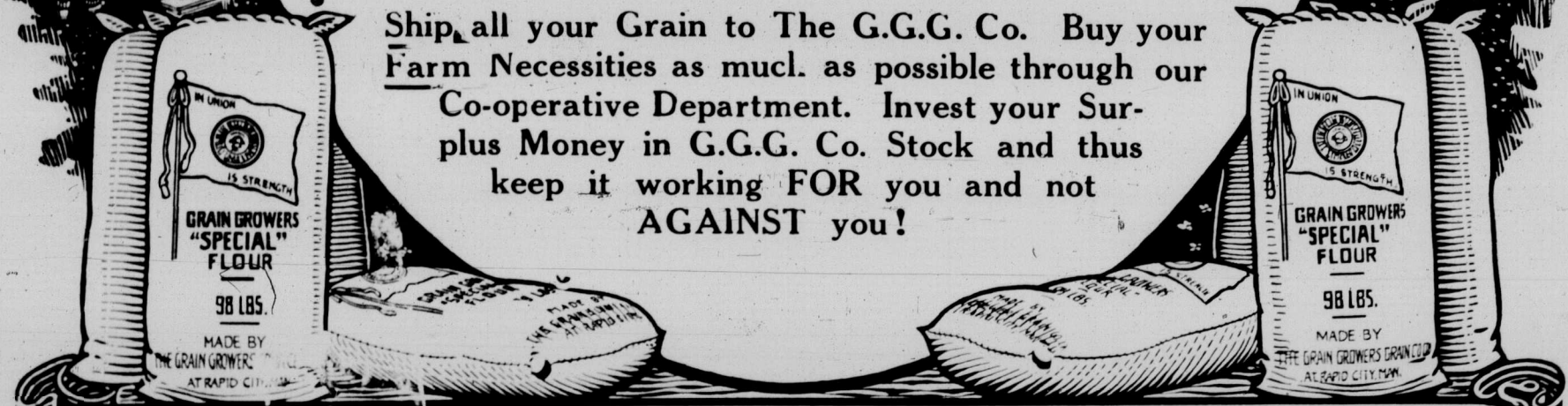
## As in Plant Life so in Human Life

If you wish to become a positive force along any line of endeavor you must take a firm stand for some policy or ideal. Drifting with the wind may be pleasant at times, and it may be more comfortable to refuse to take sides on any issue, but as far as progress is concerned it is simply **BEATING TIME**. The great achievements of history have been the result of tireless energy directed toward the realization of an ideal. The farmers' ideal is "a square deal for the tiller of the soil." Are you struggling to realize this ideal or are you, like the acorn, rolling at the caprice of every breeze? If you are dealing through your own Company first, last and always, and are doing your level best to develop it further as a great vital force for the improvement of present conditions, you are a fixed quantity working toward an end that is worth while.

## Make Up Your Mind NOW!

to KEEP YOUR EYE ON THE MARK and MAINTAIN A STEADY, CONSISTENT ATTITUDE towards your own Company.

Ship all your Grain to The G.G.G. Co. Buy your Farm Necessities as much as possible through our Co-operative Department. Invest your Surplus Money in G.G.G. Co. Stock and thus keep it working FOR you and not AGAINST you!



The

Grain

Growers'

Grain

Co., Ltd.

WINNIPEG

CALGARY

FORT WILLIAM

NEW WESTMINSTER