CROWN

MUSHROOMS SPRING UP IN A SINGLE NIGHT.

And they disappear about as suddenly. There must be merit in anything if it is to last.

## McIntosh's Breakfast Foods

are not of the mushroom variety. They have taken years to perfect. They have remained on the market for as many years more after being perfected. And they are going to remain there for years to come. They have the staying qualities.

SWISS FOOD

BEAVER OATS

ROLLED OATS

ROLLED WHEAT

GOLD DUST CORNMEAL

SELF-RISING BUCKWHEAT

and PANCAKE FLOURS

FAMILY FLOUR

and all Wheat, Corn and Oat Products.

WE CREATE THE DEMAND THEY ARE EASY TO SELL.

## P. McIntosh & Son

McINTOSH'S CEREALS ARE HERE TO STAY.

Millers and Manufacturers,

TORONTO.