



THE DISH THAT CARRIES DISTINCTION

What becomes of all the wrappings and containers that carry food from your store to the home of your customer.

Garbage can or wastebasket. A backyard bonfire consumes many of them. Total loss often times soaked with the food they carried. Why not give your customer an economical and useful article instead of something that is only waste when it has served its first purpose.

What happens when you send a pound of Hamburg steak or lard home in the **Riteshape**?

Your customer leaves the food right in the dish until the moment of use. If only part of the food is used at first the dish remains a sanitary and satisfactory storage container for the remainder.

When the food is all used the dish becomes a receptacle for left-over portions of food and goes back into the pantry or ice box. Or it sits on the kitchen sink, or table as a soap dish or handy container for many things used in the kitchen.

The **Riteshape** will serve innumerable uses around the home. Some **Riteshapes** have remained in service weeks before they were finally put into the kindling box.

Then they help make a quick fire in stove or furnace.

Ask Your Jobber, or

The Oval Wood Dish Co., Inc. Victoria Paper & Twine Co.

Manufacturers
TUPPER LAKE, N.Y.

Distributors
TORONTO MONTREAL HALIFAX

