

COAL! COAL! COAL!

The Great and Growing Need of the West

THE BOW CENTRE COLLIERIES Limited

Head Office : OTTAWA. Collieries : SOUTHERN ALBERTA.

Incorporated October, 1909, under the Laws of the Dominion of Canada.

AUTHORIZED CAPITAL - \$3,000,000

Divided into 30,000 Shares, of par value of \$100 each.

OFFICERS AND DIRECTORS:

President: ROBERT BOOTH, Esq., Lumber Merchant, Pembroke, Ont.; Director of Geo. Gordon Lumber Co., Limited, A. J. Young Co., Limited, and Booth-Shannon Lumber Co.

Vice-President: JAMES F. MUNRO, Esq., Railway Contractor and Lumber Merchant, Pembroke, Ont.; Director Lee-Hodgins Mfg. Co.

WILLIAM WILLIAMSON, Esq., President of Laurentian Lumber Co., Montreal.

W. B. McALLISTER, Esq., Gentleman, Ottawa.

CHARLES R. WESTGATE, Esq., Merchant, Montreal.

CHARLES R. HENDERSON, Esq., Mine Supt., Taber, Alta.; Director of Star Collieries, Limited, and Henderson Land Co., of Saskatchewan.

CHARLES F. LEWIS, Esq., Merchant, Montreal; Director Black Mines Consolidated Co., Limited, Cobalt.

The Western Pacific Development Co., Limited, has been authorized to sell

Ten Thousand Shares of Capital Stock

of the Bow Centre Collieries, Limited, par value of \$100.00 each,

At Fifty Dollars Per Share

Payments—\$25 per share to accompany application, and \$25 per share three months thereafter.

APPROXIMATELY 15,000 ACRES.

The Bow Centre Collieries, Limited, are acquiring the mining rights on approximately fifteen thousand (15,000) acres, and the surface rights of nine hundred and sixty (960) acres.

HIGH-GRADE DOMESTIC COAL.

The property contains very extensive deposits of high-grade domestic coal, cropping out for about four (4) miles on the south bank of the Bow River. The river bank rises very abruptly here from a height of 70 to 110 feet, exposing four (4) seams of coal. The main seam is slightly over five (5) feet thick of clean, merchantable coal, free from shale, with a strong, easily timbered roof of shale and sandstone overlaid with iron ore. This seam is estimated to contain over one hundred million tons.

EASILY MINED.

The main seam slopes towards the river enough to be practically self-drained and easily ventilated. Being of the ideal thickness for economical mining, with an excellent roof, the cost of timbering will be small. Coal cutting machines can be used to advantage, further reducing the cost of mining.

ADMIRABLY SITUATED.

The property is admirably situated on the Bow River about one hundred (100) miles southeast of Calgary, and within twelve (12) miles of the main line of the Canadian Pacific Railway. Thus it is easily accessible to the large centres of population—Calgary, Edmonton, Medicine Hat, Regina, Saskatoon, Prince Albert, Brandon, and Winnipeg.

GREAT AND GROWING MARKETS.

The coal can be easily and cheaply mined and shipped to the great and rapidly growing markets of Western Canada and the United States, where the demand for domestic coal exceeds the supply. Prices are rising, and will probably continue to do so. At present the coal sells at from three dollars to three fifty (\$3.00 to \$3.50) per ton at the mine.

ESTIMATED PROFITS.

With a reasonable output per day the mine should yield large profits, sufficient to pay good dividends on the total capitalization of the Company.

A GOOD INVESTMENT.

Coal in the ground is recognized as one of the best securities in the world. Here is a splendid mine, easily worked, well located, with an unlimited market right at hand, and every prospect of proving a highly profitable investment to those who take this opportunity of securing stock now offered for a limited time at Fifty (\$50) Dollars a share.

FULL INFORMATION.

Full information about the mine, including engineers' and analysts' reports, blue prints, etc., can be had by applying to—The Western Pacific Development Company, Limited, 305 Winch Building, Vancouver, B.C.; Robt. Johnston, Financial Agent, 406 Eastern Township Bank Building, Vancouver, B.C.; W. A. Wilson, Financial Agent, 197 Sparks Street, Ottawa; Knight & Lacey, Financial Agents, Masonic Temple Building, Regina; Wellington Willis, Financial Agent, 303 Union Bank Building, Winnipeg.