# CAN YOU SAVE ANYTHING ON YOUR PRESENT SALARY?



Get into a business that gives you an opportunity to make something better than a mere living. Sell Life Insurance for The Prudential

Write us about an Agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

JOHN. F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

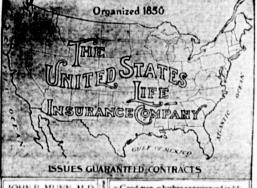
### THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

1897	AN UNEQUALLED	RECORI	1911
Vear	Premium	Rate of	Assurance

, ear	Premium		Rate of	Assurance
Dec.	and interest	Total Assets	Interest	in
31.8t	Income		Earned.	Force
1897	\$ 37,416.09	\$ 336,247.89	4.01%	\$ 1,185,725
901	360,180.95	1,344,126.61	5.40%	10,524,731
905	800,034.84	2,840,725.23	5.52%	19,672,664
910	1,370,550.38	6,147,329.99	6.52%	30,455,859

FIRST AND PARAMOUNT—ABSOLUTE SECURITY TO POLICYHOLDERS

The Company will be pleased to enter into negotiations for Agency representation HEAD OFFICE, - TORONTO, CANADA



JOHN P. MUNN. M.D

CLARENCE H. KELSEY
For Titl Garden and Pour Co.
WILLIAM H. PORTER

EDWARD TOWNSEND

a Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited teritory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

# FOR POLICYHOLDERS ONLY.

During the past five years the

## MUTUAL LIFE

of Canada

Has earned in profits for its policyholders

\$2,262,158

Being 23.43 per cent. of the premiums received for that period

		PROF	T	S EARNE	D	IN:	
1906	1	1907	1	1908	1	1909	1910
\$335,325	1	\$381,146	1	\$428,682	1 5	5501,922	\$615,083
PROFIT	rs	EARNED		N PER CE		OF PRE	MIUMS
1906	1	1907	T	1908	1	1909	1910
20.9 p.c.		21.99 p.c.		22.56 p.c.	1 :	24.49 p.c.	27.39 p.c.

HEAD OFFICE - - WATERLOO, ONT.

The Continental Life Insurance Co. SUBSCRIBED CAPITAL, \$1,000,000.00

GEO. B. WOODS, PRESIDENT & MANG. DIRECTOR

CHARLES H. FULLER, - SECRETARY & ACTUARY

Several Vacancies for Good Live GENERAL AGENTS and PROVINCIAL MANAGERS. Liberal Contracts to First Class Men

Apply GEO. B. WOODS, Managing Director

#### Che Excelsior Life Insurance Co.

Established 1889

Head Office: Excelsior Life Building, TORONTO.

Insurance in Force, Dec. 31st 1910 \$14,000,000,00

Available Assets . . . . 2,352,863.49

1910 was a BANNER YEAR

Yet for the first five months of 1911
INSURANCE APPLIED for INCREASED
EXPENSE RATIO DECREASED
EXPENSE

Satisfactory Profits to Policyholders during four quinquennials.

Excellent opportunity for good field men to secure liberal permanent
contracts.

D. FASKEN, President.

E. MARSHALL, General Manager.

#### THE CHRONICLE

is filed regularly in leading offices throughout Canada; advertising in its columns has a permanent value.



THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated

when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE, - - TORONTO, CANADA More Policyholders than any other Canadian Company.

