## EXECUTIVE MEETING November 19th, 1957

Present:

Ottawa - J.A. Ouimet, E.L. Bushnell, M. Carter, R.C. Fraser, J.P. Gilmore, C. Jennings, R.E. Keddy (in part), A.K. Morrow, M. Ouimet, W.E. Powell, W.G. Richardson, J.J. Trudeau.

Montreal - G. Lamarche, J.M. Dugas, F. Guérard, B. Lafleur, A. Ouimet, M. Valiquette.

Toronto - I. Dilworth, H.G. Walker, E. Hallman, J.H. Harvey, C.H. Jones, J.M. Kannawin, P. McDonald, F. Mutrie, R. Rolland, G. Rugheimer, G. Waddington, C. Walls.

## 1. Program Items

1.1 Football Football came up for discussion several times during the meeting & discussions are summarized here. MGMT explained that satisfactory answer had been given to press. CB to acquaint all concerned of situation. P. McDonald read wire received from ABC advising necessary lines would be made available to feed Grey Cup match to MAR. Cost estimates forthcoming from ABC. J. Dunlop to draft letter of thanks for signature of General Manager. In radio (English) E. Hallman said sponsor being sought. F. Guérard informed strong protest from French television network viewers resulting from football having been carried on both Mtl stations, Nov. 13th. ACB also explained that French network commitments to carry repeats this year resulted from lag in correspondence & CB gave assurance that situation would not repeat itself next year. CB to take up with AR & P. McDonald opportunity of public survey in connection with forthcoming all-star game in Mtl.

1.2 <u>Liberal Convention</u> Meeting with Liberal party officials resulted in agreement on all periods except on Wed. evening which would involve preemption of commercial television programs. E. Hallman said pre-emption in <u>Wednesday Night</u> period was being studied & possibility of obtaining delay for scheduled program being investigated. CO recalled suggestion made that P&I representative be seconded to convention committee.

## 2. Program Reports

2.1 French Television Network Pgm Dir CBFT reported. Nine new children's programs have started. Les Affaires de l'Etat, la Politique provinciale & a new NFB series also have started. Christmas Programming Dec. 24th: at \$:00 pm, light music program; 9:30, special program of old Christmas carols; 10:00, drama production entitled "les Fiançailles"; ll:15, musical program of Nativity music; 12:00, Midnight Mass with presentation by Cardinal Léger.

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