

Letter from B.G. Carew, St. John's, Nfld.

A copy of a letter from Mr. Carew to Mr. J.A. McGrath, M.P., in connection with television service in St. John's, Nfld. was noted.

Kinerecording Service to Prince George, B.C.

The President advised the meeting that the proposed television station at Prince George had asked for CBC service and that, on the basis of population served, this would be too expensive, whether by microwave connection or the normal pattern of kinerecording service. He pointed out that in the past the Corporation has based the cost of providing kine service to a new station on the total cost of the Corporation's kine service divided by the number of stations served. It was his view that, in the interests of extending the national service, the Corporation should be prepared to make some sacrifice of technical standards. He noted that the existing practice in connection with kine distribution was for each kinerecording to be returned to the CBC for inspection, cleaning and other service after broadcast by an affiliate before being sent out to another affiliate.

The President proposed that in the case of Prince George, the cost of extending service to the station be based on the net addition to the total cost of the kine service, rather than on the previous formula. Mr. Gilmore explained that under this proposal the Prince George station would receive kinerecordings after they had been shown at Dawson Creek. The distribution cycle would be Toronto-Dawson Creek-Prince George-Winnipeg (for inspection)-Goose Bay. The net added cost to the Corporation would be \$6,000 a year for a total of 40 hours of service per week. This new experiment would be tried for one year and the need for each station to meet its obligations to the other stations on the circuit (e.g. care of film promptness in despatching,) would be emphasized. Mr. Gilmore stated that without network service the proposed station in Prince George could not operate.

The Chairman noted that the addition of network service to the schedule of the Prince George station would increase the attractiveness of the station and possibly lead to additional revenue. He wondered if the CBC might expect to get some return on this. The President pointed out that, under the policy which had prevailed since the establishment of the television network, the Corporation had not received any financial return from affiliates. Accordingly, any change of the kind now suggested for Prince George would have to apply to all affiliates. Mr. Ouimet indicated that Management would go into this matter further and report on it to the Finance Committee as part of the general study of possible sources of additional revenue.

Concluding its consideration of this matter, the Board agreed with Management's proposal that national service should be provided to the Prince George station in the manner outlined. The Board requested a report on the operation of the scheme after a reasonable time.

At 12:10 p.m. the meeting adjourned for lunch.

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(Afternoon Session)

At 2:30 p.m. the meeting resumed. The Vice-President, Engineering and Operations, and the Director of Engineering were again in attendance.

Montreal Consolidation

Management advised that during the last few days the City of Montreal had indicated its willingness to come to terms with the Corporation about a consolidation site. Two sites had been under consideration and the City is to negotiate with the Corporation about the more easterly of these, bounded by Dorchester, Craig St. East, Papineau and Amherst St.

The Operations Officer (Planning), A.L. Cordes, came before the meeting at this point and with the help of a map of the city answered questions about the proposed consolidation location. The City has plans to develop this area and wants to have the CBC in it as a prestige occupant in the expectation that this would key a more general development. It was believed that if the Corporation established its broadcasting centre in this area, other businesses would follow suit. The President noted that the cost to CBC of land in this location would be no higher