

# The Interior Decorating Dept.

## A TOUR OF INSPECTION

THE Drapery Department occupies practically the entire fourth floor of the New Building, the Carpet Department taking up the old part. We will take the various sections in order in a rapid survey of this interesting stock. x x x x



### First of Silkoline Section

At 15c. a yard.

For screen filling.

Small curtains.

Secondary bedroom curtains.

Dressing Tables.

These goods will wash.

The designs may be just as good as in higher priced fabrics, but the material being of a light transparent cotton you obtain a very nice effect at trifling expense.

Designs include Japanese, English and American designs (including some of the famous Colonial Fabrics.)

People buy these goods 50 and 60 yards at a time to decorate entire rooms. In two or three months they change the scheme of decoration, and silkoline is so inexpensive it does not work out as an extravagant idea at all.

We have patterns, a really wonderful choice at 15c. a yard. 36 inches wide.

### Art Sateen is Close By

A little heavier than silkoline, and not transparent.

15c. to 35c. a yard.

32 to 36 inches wide.

Sateen is useful for bed comforters, being down proof. For cushions, bedroom boxes, etc.

### Chintz—For Bedrooms

Some of the prettiest of modern bedrooms are done in chintz throughout.

We have colorings to match all styles of wall papers.

English chintz, 40c. a yard.

Turkish chintz, 15c. a yard.

Dutch chintz from Amsterdam, 35c. and 40c.

Linen chintz, hand blocked, \$2.00.

### Sash Muslin

Casement windows and bedroom windows often look best with sash curtains. We sell the muslin by the yard.

40 and 50 inches wide, 20c. to 40c.

Pure white and dainty, in dots, squares, etc., brought out in the weaving.

We also show grenadines and laces for sash curtains.

### Casement Cloths

Casement windows are well provided for in this store.

Colonial Fabrics from Marshall Field is a line that we have mentioned enthusiastically before this.

25c. a yard. Scrim, 30c. a yard.

Curtains to come to the sill, with box pleated and shirred valance.

### Cretonnes Will Always Be Popular

Heavier than sateen—useful where there is to be more or less wear, for Bedroom Boxes, Cushions, Bedroom Curtains.

At 25c. we might mention here a pretty red Dresden Cretonne of pink, green and cream combination with little flecks of forget-me-not blue.

### Madras for Curtains

A lacy sort of transparency in colors.

35c. to \$1.00 per yard.

50 inches wide.

We have plenty of choice.

### Denims—Good Serviceable Denims

If you want wear buy Denim.

Plain, 28c. yard.

Figured, 40c. yard.

Greens, browns, blues, tans and red.

For furniture covering, curtains, portieres, cushions, box seats—anything to stand the wear.

Dyed burlap a little coarser, 18c. a yard, 36 ins. wide.

### Screens for Stencilling

Hard, open meshed effect, 40 inches wide; we sell them plain for stencilling or already printed in stencilling designs, or we'll do the stencilling here in the store to your own or our own design.

In Colonial Scrim alone we show 400 variations of design or coloring.

### Silk Draperies for Drawing-Room

Tapestry, Velours, Moire silks.

\$1.50 to \$2.50 per yard.

Rich, subdued colors—French woven and dyed for lining window curtains and portieres.

4 Rose shades.

4 Greens.

2 Champagnes.

Many different designs in each color scheme.

### Satin de Jean, \$1.35

A soft, satiny fabric for delicate effects. A plain cloth for stencil or applique work.

Greens, terra cotta, red fawns and blues.

### For Side Curtains

Velours, \$1.50 to \$5.00; Monk Cloth, \$1.25 to \$1.50; Serges, 60c. to \$1.25; Velvets, \$1.50; Damasks, \$1.00; Repps, \$1.25; Cotton Repps, 60c.

Some really sumptuous effects are shown in this section.

### Tapestries for Wall Panelling and Upholstering

75c. to \$4.50 per yard, 50 inches, woven of cotton, wool and silk.

Beautiful "verdure" effects included in this stock—forest designs and reproductions of South Kensington Antiques. For drawing room suites.

At 45c. we offer cotton damask for curtains, couch covers and table covers.

### Tapestry Curtains Ready Made

\$5.00 to \$15.00 per pair.

Fringed, corded and edged, all ready to hang; all colors—self-toned and mixed.

From the "Art Looms" of Philadelphia, where they have the mercerized tapestry curtain down to a science.

Tapestry Couch Throws, fringed or plain, in excellent Oriental effects, from \$4 to \$10.00.

Tabriz.

Kermanshah.

Kazak, etc.

### Lace Curtains Have a Central Position

Nottinghams, 50c. to \$4.00, 400 patterns.

Swiss Appliques, 200 patterns, \$3.50 to \$18.00.

Point Arab, 100 patterns, \$6.00 to \$100.00.

Battenburg, 150 patterns, \$4.00 to \$30.00.

Cluny Curtains at \$7.00.

Marie Antoinettes, \$6.00 to \$28.00.

### Shades and Fixtures

We have a section devoted to all the window accessories, curtain poles, brasses, rings, rods, extension rods, shade cloths for blinds and so forth.

Come to us when you want curtain stretchers, or anything else in connection with your windows.

THE  
ROBERT

**SIMPSON**  
TORONTO

COMPANY  
LIMITED