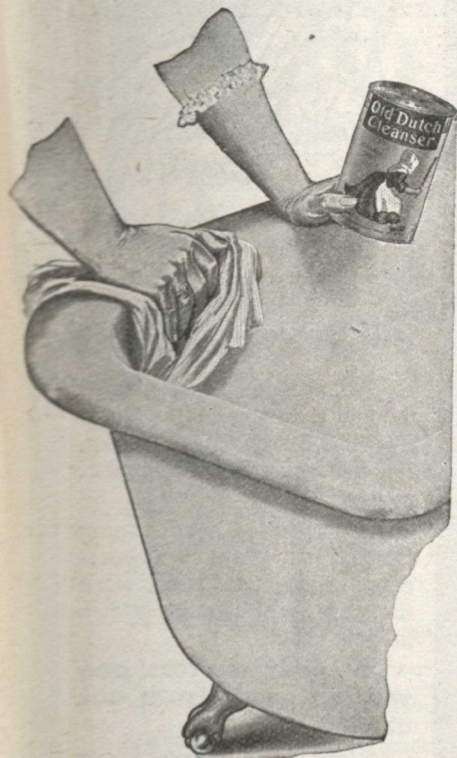


Just WHY



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The Canadian Courier

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TORONTO

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Editor's Talk

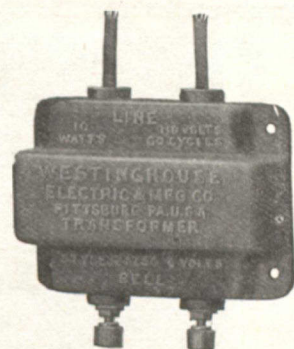
SHALL the manufacturing of the future be confined mainly to Eastern Canada or shall it be distributed through all the provinces? This is a question which is interesting a large number of people at present. The Western provinces are endeavouring to build up their manufacturing interests for economic reasons. They desire to create a home market for the smaller produce of the farm.

There is little manufacturing in the United States west of the Mississippi, and if the same rule were to apply to Canada, there would be only a small amount of manufacturing in the country west of Winnipeg. There is just this difference, however. There is practically no coal and there are few water-powers in the Western States, whereas there is plenty of coal and considerable water-power in Alberta, Saskatchewan and British Columbia. What will be the effect of this difference?

We have already had articles on this subject by Charles F. Roland, publicity commissioner of Winnipeg, and by Sir William Whyte, of the same city. Mr. Roland's second article on the subject appears in this issue and is worthy of the close attention of thoughtful readers. This is a big national question.

Our "Woman's Supplement" will appear in our issue of March 23rd. It will contain some features of considerable interest to both men and women. This department is being conducted as a "news" feature, rather than a magazine supplement.

February was the banner month in the history of the "Canadian Courier." The amount of advertising carried in the four issues of that month exceeded that of any other four-issue month in our history. In February, 1911, the advertising carried totalled 133 columns; in February, 1912, it totalled 226 columns. This is a gain of 93 columns, or 70 per cent. We attribute this gain to the great increase in our circulation during the past year and to the loyalty of our readers.



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