

O'KEEFE'S Pilsener

O'Keefe's "Pilsener" Lager is brewed with filtered water, choicest hops and pure barley malt. It is always fully aged, filtered again before bottling and pasteurized.

IT IS THE IDEAL BEER FOR THE HOME.

AS FAMOUS FOR ITS PURITY AS FOR ITS DELIGHTFUL FLAVOR.

Insist that your dealer always sends O'KEEFE'S "PILSENER"

"THE LIGHT BEER IN THE LIGHT BOTTLE" (Registered)

The O'Keefe Brewery Co. of Toronto, Limited



THE KIND OF BREAD that yields most nutriment with least trouble is baked from PURITY FLOUR.

Milled entirely from the very finest Western Canada Hard Wheat, it makes baking a delight and tasty bread a surety. The Perfect Household Flour.

Sold Everywhere in the Great Dominion

WESTERN CANADA FLOUR MILLS CO.

MILLS AT WINNIPEG, GODERICH, BRANDON

The Greatest Bank.

IN the February number of the "Pall Mall Magazine" is an interesting article, "Glimpses of London City," by Sir William Treloar, ex-Lord Mayor of London. In the story of great London institutions the author comes naturally to the Bank of England, the synonym for British

solidity.

"'Who is the Old Lady of Threadneedle Street?' She is one of the very near neighbours of the Mansion

House, and lives just across the way—in the Bank of England
"May I not fairly claim for this institution the title of a 'wonder'? It occupies a very central position in the city entirely filling and in the city entirely filling and in the city entirely filling. the city, entirely filling an 'island' site, surrounded by thoroughfares with entrances upon each side. Originally the Bank began operations at one of the City Companies' halls—that of the Grocers in the Poultry. This was on January 1st, 1695, and it stopped payment in the year following. The capital was then increased to £2,201,171. Just a hundred years later, in 1797, the Bank again experienced panic, owing to the report that French troops had landed in

Wales.
"The Bank, upon removing from Grocers' Hall, in 1734, held such small premises in the house and garden of Sir John Houblon that they were quite invisible from the street, the entrance being through an arched court, surrounded by a church, taverns, and private houses. The church was that of St. Christopher, and its churchyard is now an enclosed garden which forms one of the most curious, because unexpected, features

of the city. The windows of the famous Bank Parlour look upon it.

"Dividend day until quite recently presented curious scenes at the Bank of England, when stockholders of every degree, and from all parts of the country, were accustomed to collect their warrants and sign the lect their warrants and sign the ledgers. To-day these warrants, re-presenting interest upon Consols, Indian, Colonial and Municipal stocks, inscribed at the Bank of England, are transmitted by post to the proper per-

"I do not know why the Bank is popularly called the 'Old Lady of Threadneedle Street,' but the story is told that in the early part of the last century, when 'the Green Man,' 'the Lady in Black,' and other oddities notorious for some peculiarity of dress, were well known in the city, the 'White Lady of Threadneedle Street' was a daily visitor to the Bank of England.

"She was, it is said, the sister to a poor young clerk who had forged the signature to a transfer-warrant, and who was hanged in 1809. She had been a needle-worker for an army contractor, and lived with her brother and an old aunt in the city. Her mind became affected at her brother's dis-graceful death, and every day after, at noon, she used to cross the Rotunda to the pay counter.

"Her one unvarying question was: 'Is my brother, Mr. Frederick, here to-day?"

"The invariable answer was, 'No, miss, not to-day.'

"She seldom remained above five minutes, and her last words always were: 'Give my love to him when he returns I will call to-morrow.'"





SOLD IN PACKAGES AND CANS.

Same Price as the cheap adulterated kinds.

E.W. GILLETT COMPANY TORONTO, ONT.

LATEST MILITIA AWARDS.

G.O. 3.—JANUARY, 1908.

DECORATIONS AND MEDALS.

THE COLONIAL AUXILIARY FORCES LONG SERVICE MEDAL.

The undermentioned are awarded the Colonial Auxiliary Forces Long Service Medal, under the provisions of the Royal Warrant, dated 18th May, 1899, and General Order 132 of November, 1901:—

RANK.	NAME.	CORPS.
LieutCol	George Acheson	. 2nd Inf. Brigade
	Robert Starke	. 3rd Infantry Regt.
Major and Hon.	•	
LieutCol	R. W. Garrett	.14th " "
Major and Hon.		
LieutCol	R. H. Phillimore	. 7th Hussars.
Major	F. W. Fisher	and Infantry Regt
	[[rilbort	Ath Hanne
	W. H. Grav	71st Infantry Reat
	L. IL LE DEL	, qui
Captain	L. P. H. Bourk	.80th "" "
• •	G D Fearman	Tath 66 66
	L. B. Leard	.82nd " "
Lieut.	A. H. Rounthwaite.	. 13th Battery, C.A.
Paymaster and		
Hon. Major	R. S. Hays	.33rd Infantry Regt.
Battery Sergt.		
Major	John McGregor	. 11th Battery, C.A.
Battery Sergt.		
Major	John Robertson	. 11th " "
Sergt	R M. Balkwill	. 2nd Dragoons.
	James Boles J. J. McPherson	. 11th Battery, C.A.
	J. J. McPherson	.IIth " "
Corporal	Thomas Lang	. Ist Infantry Regt.
Gunner	Alex. McKechnie.	. 11th Battery, C.A.
Driver	Edward Kinsella	. rith " "
Private	Hilarion Giguere	.65th Infantry Regt.
	W. R. Pringle	. 2nd Dragoons.

G.O. 4.—JANUARY, 1908.

LONG SERVICE AND GOOD CONDUCT MEDAL.

The undermentioned non-commissioned officers of the Permanent Force have been granted a medal for long service and good conduct:—

No. 17, Conductor (w.o.) Robert Dalley, Canadian Ordnance Corps. (H.Q. 51-7-89).

No. 74, Squadron Sergeant-Major Alfred Richard Skinner, Royal Canadian Dragoons. (H Q 51-7-92).

No, 1924, Corporal Joseph Laflamme, Royal Canadian Horse Artillery. (H.Q. 51-7-89). (H.Q. 51-7-89).





A champagne of the highest quality. Try it and be convinced.

For sale at all the best hotels and clubs everywhere