

THERE HAS BEEN NO SUBJECT THAT HAS BEEN STUDIED MORE EXTENSIVELY THAN CANADA-US TRADE LIBERALIZATION. MORE RECENTLY, THE MACDONALD COMMISSION COMMISSIONED RESEARCH AND HELD HEARINGS ACROSS THE COUNTRY OVER A PERIOD OF TWO YEARS, GENERATING SOME 40 STUDIES WHICH DEALT DIRECTLY WITH CANADA-US TRADE. WITHIN THE GOVERNMENT, AN EXTENSIVE RANGE OF STUDIES HAVE BEEN UNDERTAKEN.

WHAT DO THE STUDIES SHOW?

THEY SHOW AN AGREEMENT AMONG THOSE WHO HAVE CONDUCTED SERIOUS RESEARCH THAT THE REDUCTION AND ELIMINATION OF TRADE BARRIERS BETWEEN CANADA AND THE UNITED STATES WOULD BRING SUBSTANTIAL BENEFITS.

- A GROWTH IN THE ECONOMY OF UP TO EIGHT PERCENT.
- MORE JOBS ACROSS THE CANADIAN ECONOMY AS A WHOLE IN BOTH MANUFACTURING AND SERVICES.
- FOR EVERY \$1 BILLION IN TRADE, SOME 16,000 JOBS ARE CREATED.
- AVERAGE INCOMES WILL INCREASE
- PRODUCTIVITY WILL INCREASE
- EXPORTS WILL GROW
- AND THE CONSUMER WILL BENEFIT FROM LOWER PRICES.