

The Wonder of the Musical World
—Music's Re-Creation.



Christine Miller, proving by direct comparison that her mellow, appealing voice is perfectly re-created by Mr. Edison's latest and greatest wonder—

The NEW EDISON

—The Phonograph With a Soul—

—The Instrument That Re-creates All Forms of Music.

The New Edison is the only instrument which will reproduce an artist's performance so perfectly that the reproduction cannot be distinguished from the original.

Some of the greatest artists of the musical world have already appeared in public, singing and playing in direct comparison with the New Edison. This is the supreme test of music's re-creation.

We will arrange a special Edison concert for you and your friends. Call or write us about it.

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42 PRINCE WILLIAM STREET, ST. JOHN, N.B.

WHEN IS WAR
GOING TO END?

(Toronto Star)
If you want to make a guess as to when the war will end, first look at the map.

Because during the last month we have had notable successes and everything is going well on every front, and Ottawa has been acting as though the war was about over, there has been a lot of loose talk about the end coming soon. But look at a map of Europe with a scale of distances.

It is inconceivable that the war will end before the invaders have at least been driven back into their own territory; perhaps it will not end until long after that.

One set of commentators advance the view that the recent German retirement will delay the end of the war by six months. In one sense this may be true. But there has never been any reason to suppose that the foe would not retire when he found himself outnumbered. He may retire again and again. He must finally be outmanoeuvred and cornered and crushed. Respecting the possibility of an internal collapse in Germany due to financial or economic or political conditions we can only speculate.

Another thing to expect is a continuous flow of peace talk emanating from Germany. Of course, Germany would like peace now. Any compromise a murderer can make is better than the gallows. But that should not deceive us into thinking the end is nearer than it is.

From all present signs, Kitchener's "three years" will be inadequate by at least one year, perhaps more. This makes the inadequacy of the Canadian programme and leadership all the more lamentable.

WHY GERMAN-MADE TOYS ARE CHEAP

The question of German-made toys has been much discussed, says "Corisande" in the London Evening Standard, but I don't suppose the most English women realize that if they buy British or French made toys instead of the cheap German ones which used to be on

Use Coconut Oil For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This on the scalp, makes the hair brittle, and is very harmful. Just plain purified coconut oil (which is pure and entirely greaseless) is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy suds, and cleanse the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get purified coconut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.



GIVEN FREE

WOMEN, it's the height of fashion now to wear beautiful jewelry with your own horoscopes. What month were you born in? And upon this auspicious Princess Patricia Birthstone Pendant and Ring, and a fashionable watch, the lovely pendant is the very finest fully approved drop with the proper setting for the hand. The pendant is made of 18 carat gold and set with a brilliant-cut diamond. It will delight you and last you for years. The pendant is made of 18 carat gold and set with a brilliant-cut diamond. It will delight you and last you for years. The pendant is made of 18 carat gold and set with a brilliant-cut diamond. It will delight you and last you for years.

Home Remedy for All Pain

Are you in pain? This is the question you will hear daily, and to be able to relieve pain, whether it be a slight nervous headache or the most excruciating sufferings of neuritis or rheumatism, brings the height of pleasure to both patient and doctor.

Headaches

come mostly from disorders of the stomach, liver and bowels. Regulate these organs and keep free from headaches by using BEECHAM'S PILLS



For the invalid as well as those in perfect health

Baker's Cocoa

is an ideal food beverage, pure, delicious and wholesome.

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the market, they are not only being patriotic, but are making a stand in the cause of humanity. An article recently published in the Vorwärts discusses the toy industry, and incidentally turns the limelight on the brutality of the German character by revealing the secret of the cheapness of their goods. The centre of the toy industry in Germany is in the Erzgebirge, where the people are so poor and miserable that they are hardly human. The toys are made by children of from four to five years old, who work from six in the morning till eleven or twelve at night for the wage of a farthing to a halfpenny an hour. The sweat the children



MISS IDA GARDNER, CONCERT CONTRALTO

Unique Musical Event

Over 1,800 of St. John's Music Lovers Can Scarcely Believe the Evidence of Their Senses at Astounding Test of Thomas A. Edison's Wonderful New Art, Conducted at the Imperial Theatre on Monday, April 2nd.

The immense audience was held spellbound for more than an hour, when Miss Ida Gardner, the noted young American concert contralto, assisted by Mr. Harold Lyman, flutist, performed in direct comparison with Mr. Edison's Re-Creations of their original productions, those present being unable to distinguish between Miss Gardner's living voice and the tones of the flute and the great inventor's Re-Creation of them by means of his marvellous new art.

The NEW EDISON

which makes a new epoch in music's realm, Re-Creating both vocal and instrumental music so faithfully that the music critics of more than 300 of America's leading papers were unable to distinguish between the original performances and Mr. Edison's Re-Creation of them, as recorded in their own journals.

What St. John Papers Say:

"The last number was sung with lights off all over the theatre, and whether it was Miss Gardner in person singing "Sweet Genevieve," or the Edison Re-Creation of her voice, the audience could not decide."—Standard.

"It sought to establish the fact that perfection has been practically reached in Re-Creating the human voice in correctness of tone, enunciation and quality. Those who were present yesterday left the auditorium with little doubt in their minds that this has been really accomplished."—Telegraph.

"In the number, "Sweet Genevieve," Miss Gardner's voice peeled out from the Edison. For this song the theatre was darkened, and when, at the close, the lights were switched on again, many were surprised to see the cabinet phonograph alone on the stage."—Globe.

For Come and Hear the NEW EDISON at Our Store, Then You Can Judge for Yourself.

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To "cheer up" a dull room

IT is in homes where O-Cedar Polish is used for the furniture, that the sunlight does its cheerful best. Not only does O-Cedar make the furniture LOOK ITS BEST; but each polished surface becomes a mirror wherein the sunlight is reflected. And, since reflecting sunlight multiplies it, O-Cedar may be said to banish the gloom.

O-Cedar \$1.50
TWO SIZES—ONE PRICE

The sun's rays, glancing on a surface touched with O-Cedar, will be twice as effective to brighten and cheer, as those same rays in a room that has yet to enjoy an O-Cedar cleaning.

FOR O-Cedar Polish

CLEANS too—Cleans and Polishes "all in one bread"

You simply wet a cloth with water, (cheese cloth is best) add a few drops of O-Cedar—and gently rub. You can SEE the finger-marks disappear. You can note the prompt re-appearance of the real beauty of grain the wood showed when new.

NEXT—slightly rub the surface with a dry cloth. And behold a hard, dry, lasting luster, which we (and thousands of women) now know as "the O-Cedar result"—a surface so hard and dry it seems get sticky or calicoe dust.

That is the only right way to clean and polish furniture—just as the O-Cedar Polish Mop is the only correct polisher of floors.

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TAR and GRAVEL ROOFING

This has been a very hard winter on Roofs. We are making a Special Price on new and repair work during the month of April. It is important to give your work to a firm whose guarantee and financial standing you can depend on.

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