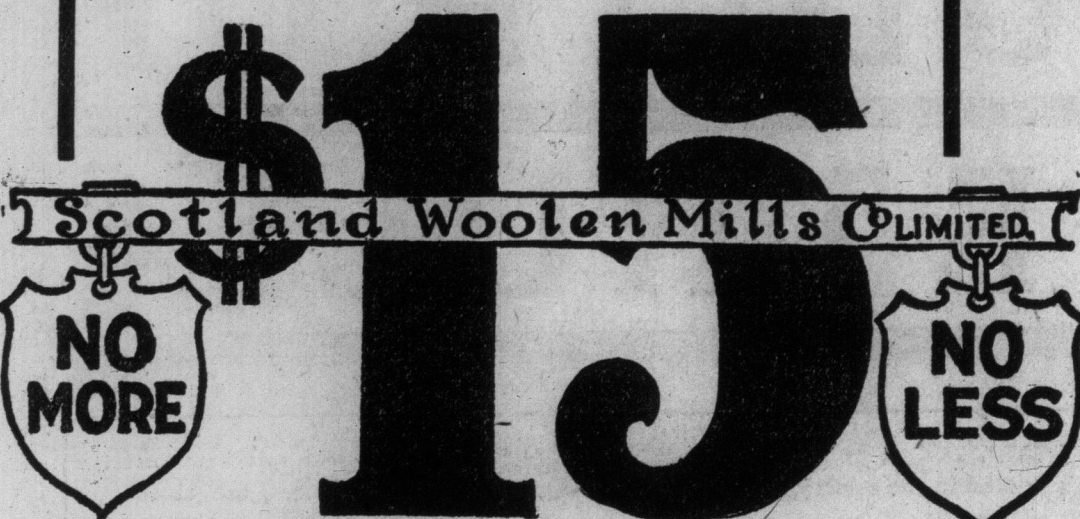


—SPRING—1914—SPRING—

The Greatest Value in Blue Serge Suiting Made to Measure that We Have Ever Been Able to Offer.

Any Style
Sack Coat
No Extra
Charge for
Cuffs or
Belt Loops
On Trousers



We have just received from the mills nearly 1800 yards of our famous Blue and Black serge suitings. The consignment came too late for us to mention in our "ad" on Friday, so we are taking this "special" space in this paper, because we do not want you to buy your serge suit until you come in and examine these excellent fabrics.

This Serge is Pure Australian Full Blood Wool
double twilled and woven for our exclusive clientele. The color will never change (neither the blue or black), and will stand both sun and rain. We will gladly give you a choice of any of the new styles in sack coats, high button vests, and trousers with cuffs and belt loops.

You Will Not Be Asked to Pay a Penny More For Extras on Your Suit.

Every suit will be cut, tried on, and tailored in our own tailor shops, and perfect fit guaranteed.

DON'T LET THIS PASS YOU BY, SIR!

If You Prefer Any Other Fabric You Are at Liberty to Choose From Our Entire Stock at \$15. Made to Your Own Measures.

Scotland Woolen Mills Limited
Yonge St. Arcade—Opposite Temperance St.
Stores also at: Hamilton, London, Ottawa, Detroit, Fort William, Brandon, Regina, Medicine Hat, Lethbridge, Akron, O., Calgary, Edmonton, Peterboro.

WILL SPEND MUCH ON SEWAGE PLANT

Hamilton Forced to Construct System for One Section at Cost of \$200,000

HAMILTON, March 28.—Soaring to a cost of over \$200,000, the proposed sewage disposal plant for the section north of Barton street and east of Ottawa will be started on April 15, according to an announcement by the city engineer's department today. At first the plant was estimated to cost about \$100,000 or a trifle more, but in

PILES CURED at HOME by New Absorption Method

If you suffer from bleeding, itching, blind or protruding Piles, send me your address, and I will tell you how to cure yourself at home by the new absorption treatment; and will also send some of this home treatment free for trial, with references from your own locality if requested. Immediate relief and permanent cure assured. Send no money, but tell others of this offer. Write today to Mrs. M. Summers, Box PS65, Windsor, Ont.

providing a disposal station that would look after the large area still to be annexed a considerable increase in cost had to be anticipated. While all plans are ready, the city has not the money for the work, and will have to go to the people for it unless the government gives permission to borrow it without securing the electorate's sanction. After the recent dispute over the money for a civic quarry the controllers do not feel like adopting this course. A new way out of the difficulty, which has been under consideration for some time, was explained today. The health authorities can order such improvements to the system as are necessary in the interest of the community, but such work has to be done under the local improvement plan. According to Assistant Engineer Holingworth, who is looking after the plans of the new station, the work would be done and the cost would be borne by the city and those securing benefit from it. Opposition is expected to this, tho it is claimed that such improvements should be paid for by the city out of the general fund.

ALDERMAN TO GET GOVERNMENT JOB

Hamilton Will Be Centre of Pure Food Inspection District

HAMILTON, March 28.—Announcement was made this morning that in about two or three weeks Hamilton would be in the centre of a pure food inspection district, instead of being a part of Toronto district, and that Ald. William Birrell, chairman of the works

committee of the city council, will be appointed pure food inspector. Many Hamilton Conservatives have sent in his name to the government for the position, and expect that his appointment will be made official at an early date. At present Ald. Birrell is chief clerk of the city council, and in connection with the surrounding towns are all under the jurisdiction of Inspector Dager, Toronto, who makes trips thru this part of the country every month or two, taking samples of goods manufactured or sold here. It is claimed that a lot of adulterated food is being disposed of in this locality and that an inspector making such frequent trips cannot get track of it. In connection with Ald. Birrell's appointment the question has arisen, can he continue to serve as an alderman while in the employment of the government? Officials say that he can.

YOUR FRECKLES

Need Attention in February and March, or Face Will Stay Covered.

Now is the time to take special care of the complexion if you wish it to look well the rest of the year. The February and March winds have a strong tendency to bring out freckles that may stay all summer unless removed. Now is the time to use ointment—double strength. This prescription for the removal of freckles was written by a prominent physician and is usually so successful that it is sold by druggists under guarantee to refund the money if it fails. Get an ounce of ointment—double strength, and even a few applications should show a wonderful improvement, some of the smaller freckles even vanishing entirely.

EGGS PLENTIFUL FOR EASTER WEEK

Market is Glutted and Prices Are Lowest for the Year

(Special to The Sunday World.) NEW YORK, March 28.—Spring egg buying began in earnest yesterday, when 94,500 dozen eggs were sold by receivers under the call at the Mercantile Exchange. Receivers have been anticipating lower prices for several weeks, but the demand for the Lenten season has been so great that prices have not dropped. As high as 21½ cents was paid yesterday for the best eggs, and 20,000 dozen were sold to one operator, to be delivered in 21 days, at 19½ cents. The buyer of these eggs sold the same operator one week ago a similar amount of eggs at 18½ cents.

The first cars of storage eggs have arrived and went into the coolers in New York and Jersey City. This is the beginning of the storage season, which will last until August, and it is expected that at least 180,000,000 dozens of eggs will be put away for use next winter. The prevailing price is 21½ cents in the coolers at New York, which is called the seaboard market. Last year eggs cost 15 cents less than the present price. The receipts in New York this week are over 4,800,000 dozen, which would give nearly every man, woman and child in Greater New York a dozen eggs each. The consumption for next week is expected to reach 5,400,000 dozen eggs for Easter. Goose eggs are scarce this year than common, and wholesale as high as 80 cents a dozen, while the best duck eggs are 40 cents.

Eggs will be plentiful for the Easter trade. Not since last spring have so many eggs been shipped into Toronto as have been coming in during the last week. Fresh eggs from Ontario farms and storage eggs from across the line have practically glutted the local market, and Saturday eggs two days old went begging at 25 cents a dozen. It is probable that the price will remain steady until after the Easter rush, as the breaking up of the roads will ease up the stream into the local market. Cold storage will keep the prices up fairly well, as many are being held aside now for next week. The wholesale prices on for next week, the wholesaler is asking from 22 to 23 cents a dozen, while the retailers were asking from 25 to 30 cents. Poultry is exceptionally scarce, and very dear, while turkeys, ducks and geese were almost absent, except for storage birds.

AMUSEMENT COMPANY STARTS.

The Whitgreer Amusement Company gave its first musical concert at Broadview Hall, Friday evening, before a big audience. The artists were Joe Carr, Jean Anderson, Third, Ivy Rosalind Rumley, John McGregor, and Joe Williams. J. R. B. Whitney, the manager, is arranging other entertainments.

At 92 is Given Dinner by Girls

Aged John Laird Banqueted at Bond Street Church

When John Laird was seventy years younger than he is today he owned a corner in the heart of a dozen girls in his little village in the North of Scotland. Today he owns a corner in just as many hearts in the City of Toronto, and on Saturday night he proved it to everybody's satisfaction. Saturday was John Laird's birthday, and as he has been a regular attendant at Bond street Congregational Church for the last innumerable years, he was given a banquet in honor of what turned out to be his ninety-second birthday.

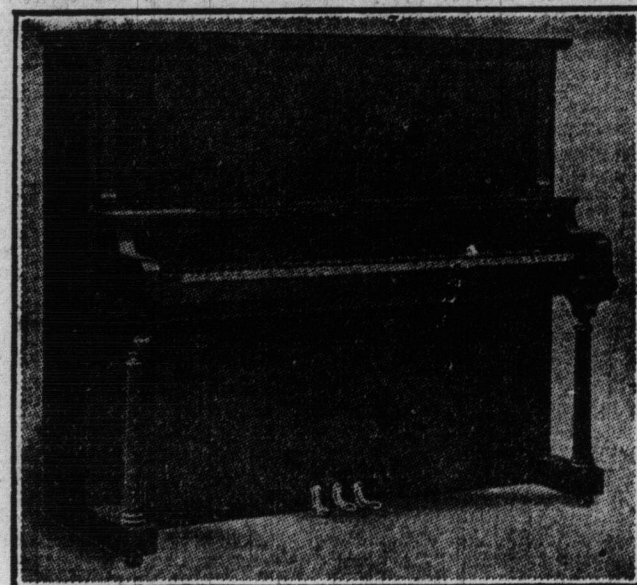
Strange as it may seem, it fell to the lot of the young women of a certain Mr. F. H. Littlefield's Sunday school class to provide the "cats" and the entertainment, because John Laird has always been very popular with the ladies.

About 150 people, mostly young, sat down at the long tables and did honor to the old pioneer of the church, who really looked more like an overgrown boy. They spoke and the "he" spoke, and before they were thru John Laird, to keep good faith, had shown his birth certificate, which he carries proudly around with him in his coat pocket.

Mr. Laird, himself is a Sunday school teacher, and every Sunday he comes down from the Aged Men's Home, where he spends his winters, to teach a class of young men. He has taught his class for years, and until the North Toronto cars were allowed to run on Sundays he walked down from his former cottage in Eglinton two and three times every Sabbath. For many years Mr. Laird was a deacon at the Bond street Church, and today is the oldest member of the congregation.

Mr. Laird says that his greatest ambition now is to live to be a hundred, which wish the young women on Saturday night granted.

This Piano \$285



\$10 Cash, \$8 Monthly 3 Years to Pay No Interest

We guarantee this instrument in every way. Beautiful in design and finish, perfect in tone. No one needs more, it gives you everything you desire in a first-class, high-grade piano.

We never hold any so-called sales—puzzles—contests, etc.—just straight prices and real values—yet we give our customers more for their money than they can get elsewhere, as is shown by this Karn-Morris instrument at \$285. Besides this you have the benefit of

OUR NO INTEREST PLAN

A Warning to Piano Buyers

If it is any inducement to you to pay me \$385 for this piano that I am advertising at \$285 and get in return a cheque for \$100, you are welcome to do so. REMEMBER THIS: Free cheques given by piano firms are worth nothing to you unless you know the value of the pianos you are going to buy. Beware when the piano salesman produces a catalogue to substantiate his price. Catalogue prices mean nothing. They are always much higher than the actual retail prices the pianos can be bought for.

Ask Yourself This Question

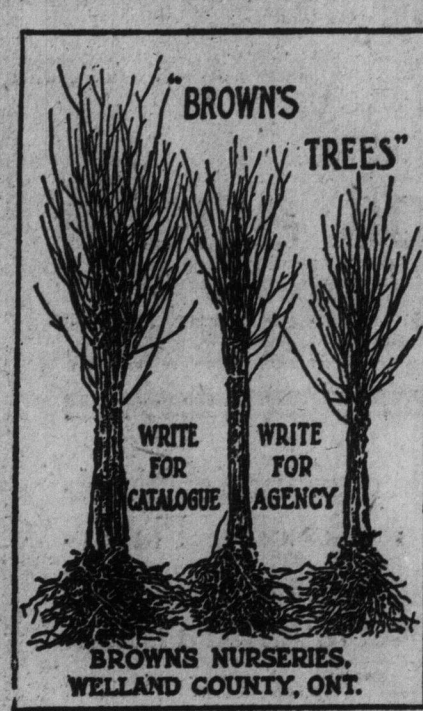
If free cheques on pianos are any good, why isn't more than one of them allowed to apply on the price of one piano? Bear in mind that inflated prices and free cheques usually go hand in hand and should be guarded against.

BE SAFE—BUY YOUR PIANO FROM LONG, WHERE EVERYTHING IS MARKED IN PLAIN FIGURES, WHERE YOU HAVE THREE YEARS TO PAY, IF YOU WANT IT, WITHOUT INTEREST.

What other piano house comes right out and advertises their prices on new pianos? We know of none.

W. LONG Piano Warerooms
264-266 Queen Street West
OPEN EVENINGS, OPPOSITE JOHN ST. FIREHALL.

ROOTS AND BRANCHES



The true value of a tree is based upon its root system and limb growth. Trees grown at

Brown's Nursery
Welland County Ontario

Are famous because of these two points.

If you have land suitable for fruit or ornamental trees, send in your list for prices.

Peach, Apple, Plum and Cherry Trees are our largest output

Atlantic City Hotels.



Marlborough-Blenheim
CAPACITY 1100 The Leading Resort House of the World. ALWAYS OPEN
PARTICULARLY ATTRACTIVE TO CANADIANS
During January to May
Atlantic's Great Winter-Spring Season.
The proximity of the Gulf Stream and the Southern exposure contribute a climate delightfully mild without being enervating.
Two Blocks of ocean front. 400 private baths with hot and cold sea and fresh water. Golf, Rolling Chairs, Theatres and countless amusements.
Ownership management.
JOSIAH WHITE & SONS COMPANY.
ATLANTIC CITY N.J.

Passenger Traffic.

ARE YOU SENDING FOR RELATIVES OR FRIENDS IN THE HOMELAND?

To the purchaser of prepaid tickets the "25 Steamships and 6 Services" of the ALLAN LINE mean prompt forwarding of passengers.
Direct sailings from GLASGOW, DERRY, LIVERPOOL, LONDON, PLYMOUTH and HAVRE, France.
Through booking from inland and continental points.
LOW RATES—BEST ACCOMMODATION.
Sub-agents will give full particulars and issue tickets, or send direct to
THE ALLAN LINE 95 KING STREET WEST, TORONTO.

CANADIAN PACIFIC

FOR MONTREAL 10.00 P.M. TRAIN FROM NORTH TORONTO
Electric lighted Standard sleepers and compartment car. Electric lighted sleeper for Ottawa.
COLONIST FARES
(One way Second Class) to certain points in British Columbia, Montana, Washington, Idaho, and Oregon.
Daily Until April 15.
REDUCED SETTLERS' FARES.
(One Way Second Class.)
Each Tuesday, March and April.
Through trains Toronto to Winnipeg and West. Colonist Cars on all trains.
No charge for berths.
Particulars from Canadian Pacific Agents or write M. G. Murphy, D.P.A., Toronto.

GRAND TRUNK RAILWAY SYSTEM

LOW COLONIST FARES
(One-way Second-class)
From stations in Ontario to certain points in Alberta, British Columbia, California, Colorado, Oregon, Washington, etc.
On sale daily until April 15 inclusive.
SETTLERS' FARES
(One-way Second-class)
From stations in Ontario, Kingston, New York and west to points in Alberta and Saskatchewan, each Tuesday during March and April.
Full particulars at all Grand Trunk ticket offices, or write C. E. Horning, D.P.A., Toronto, Ont.

GO TO BERMUDA

SS. "BERMUDIAN," Twin Screw, 10,516 tons displacement. Sails from New York 10 a.m. on the 1st, 8th, 15th, 22nd, 29th of April. Submarine signals, wireless, orchestra. Record trip, 39 hours 20 minutes. Fastest, newest and only steamer landing passengers at the dock in Bermuda without transfer.

WEST INDIES

New SS. "Guiana" and other steamers at 2 p. m. 31 March; 10, 24 April from New York for St. Thomas, St. Cruz, St. Kitts, Antigua, Guadalupe, Dominica, Martinique, St. Lucia, Barbados and Demerara.
For full information apply to Hugh D. Patterson, General Agent, 45 Yonge St., Thos. Cook & Son, A. F. Webster & Co., R. M. Melville & Son, S. J. Sharp, Toronto; Quebec Steamship Company, Ltd., Quebec.

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HOTEL ROYAL
Every room furnished with new beds, new carpets and thoroughly redecorated January, 1914.
BEST SAMPLE ROOMS IN CANADA
\$3.00 and up—American Plan.

E. PULLAN
Buys ALL GRADES OF WASTE PAPER
ADELAIDE 760. Office: 400 Adelaide St. W.

HUNDRED FOR FIREMEN'S FUND.

Chief Thompson of the fire brigade, has received the following letter:
We have pleasure in enclosing herewith our cheque for one hundred (\$100) dollars, towards the "Firemen's Benefit Fund" in appreciation of the prompt and efficient manner in which the brigade handled the fire in our building