

SIMPSON'S

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Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

Men! A Remarkable Suit Offer Today!

\$45.00 to \$65.00 Values at \$35.00

(No Phone or C.O.D. Orders)



It'll Pay to Be Early

Suits tailored by the best Canadian makers and by "Hart Schaffner and Marx" and "Michaels, Stern and Co.," the American manufacturers.

The 8:30 buyer will be offered a choice that will appeal to the most discriminating.

All of this season's most popular models are shown; single and double-breasted, form-fitting, waist-seam and belter models for the young man, and single-breasted, semi-fitted and conservative sacque models for the older man.

The materials, shades and patterns are particularly attractive. Worsteds, chevots and tweeds in the very newest and richest shades of brown, gray, green and numerous novelty effects, in a fine choice of patterns. Sizes 34 to 44. This morning at 35.00

(See Yonge Street Window)

The Very Best of Offers

The Simpson Men's Store has brought Toronto men an opportunity almost too good to expect.

You know the Hartt Schaffner and Marx suits, and those other high-priced and well-tailored ones made by Michaels, Stern and Company. Well, here they are today selling for only thirty-five dollars.

For example, there's a suit here of Dixie weave that a man would be glad to pay fifteen dollars more for.

These suits cannot be found elsewhere. Nor can you find such qualities at such a price. Today's offer will draw the wise man.

For a Clean-Cut, Well-Tailored Suit You Cannot Beat These Hartt Schaffner & Marx Models.

The Smart Double-Breaster is Back Into Great Favor With Dressy Men This Spring.

Get Him Heather Tweeds

Delightful color combinations most desirable for Spring wear. Developed in single-breasted, belter model with vertical pockets. Full-fitting bloomers with belt loops and governor fasteners. Sizes 13 to 16 years, at 18.50

Blue Reefers at \$9.95

Dressy, durable blue serge reefers for the little fellows. Stylishly designed in double-breasted waist-line model, with brass-finished buttons, velveteen collar, 1/2-belt at back. Sizes 2 1/2 to 8 years. Today, special, at 9.95

100 Suits at \$16.85

Unusual values in suits. They will please the growing boy at the impressionable age when he is most particular about his clothes. These suits fit perfectly, look well and are strongly made through and through. Belter and waist-line models in gray and fawn stripes, brown and black mixtures and a few brown checks.

Full-fashioned bloomers, with belt loops and expanding knee bands. Sizes 26 to 35. Regularly \$21.00 to \$25.00. Today, special, at 16.85



Boot Sale Still On!

This is the Second Day of the big value-giving Sale of Men's Footwear. Every man who will need new boots or shoes during the year will find it tremendously to his advantage to grasp this offer. The footwear obtainable at the attractive figure of \$8.95 has a name behind it—a name for comfort, style, and wearing quality. The Hartt, the Victor, the Slater, Ames, Holden, McCready—these are makes that guarantee excellence. Up-to-date lines and lasts in browns and blacks. All Goodyear welted. Regularly \$11.00 to \$18.00 lines, at 8.95

Mallory Hats \$8.00

Derby and Fedora Shapes

Of this high-grade American make we have a large range.

Black hard hats or derby shapes in small, medium and full crown styles. Soft felt or fedora shapes in flat and slightly curled styles, with welted and silk bound brims. Shades of fawn, green, gray, brown and black. Today 8.00



Men's Hat Special \$1.95

Soft and Stiff Hats

For rush clearance this morning, 8:30 to 10:30 only.

Fedora shaped soft felt hats in an assortment of shapes and colors. Also black stiff hats of Canadian and English make. No Phone or C.O.D. orders taken. Today, 8:30 to 10:30, at 1.95

Simpson's—Main Floor

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